

Report to Cabinet

04 August 2026



Traffic Regulation Order Amendment Consultation

Lead Member:

Cllr Jonathan Gullis – Leader and Portfolio Holder for Planning and Commercial Services

Lead Officer:

Joanne Halliday – Service Director, Commercial Services

Key Decision: Yes

Ward(s): Kidsgrove and Ravenscliffe, Keele

Appendices: Appendix A – Traffic Regulation Order Amendment 2026 Consultation

Report Assurance:

	Name	Date
Lead Officer	Joanne Halliday	08/07/26
Monitoring Officer	Olwen Brown	20/07/26
Section 151	Craig Turner	17/07/26
Chief Executive	Gordon Mole	17/07/26
Cabinet Member		

Report Summary

Traffic Regulation Orders are used to control the operating requirements for Council owned car parks. The Council has an adopted Traffic Regulation Order which it is proposed to amend to include 3 new car parks; Lyme Park Countryside Park, Keele, Meadows Road, Kidsgrove and Heathcote Street, Kidsgrove.

Recommendations

That the Cabinet:

1. Approve the Traffic Regulation Order Amendment for consultation.
2. Authorise the Chief Executive in consultation with the Portfolio Holder for Planning and Commercial Services to review the consultation response and make minor alterations as appropriate before adopting the Traffic Regulation Order.

1. Background

- 1.1. Traffic Regulation Orders (TRO) are used by the Council to control car parks, they set out the operating rules and form the basis for drivers to know when and how they can park, which in turn is used to enforce where these rules are breached.
- 1.2. Before adopting or altering a TRO the Council should outline the proposals and consult to ensure that the proposals deliver the intended outcomes.
- 1.3. The appended TRO proposal seeks to introduce regulations on the following car parks:
 - 1.3.1. Lyme Park Countryside Park, Keele
 - 1.3.2. Meadows Road, Kidsgrove
 - 1.3.3. Heathcote Street, Kidsgrove
- 1.4. Cabinet previously approved the formation of the Lyme Park Countryside Park with the proposal for a time restriction on parking set at 2 hours. This is to ensure that there is a turnover of cars and that local people wishing to use the Park are able to find a space when they arrive.
- 1.5. Meadows Road, Kidsgrove is part of the UK Government-funded Local Regeneration Fund (Town Deal) programme with the construction of three small enterprise units on Meadows Road car park alongside realignment of the car park to provide up to 16 car parking spaces for short term use by both customers of local businesses and also those using public facilities such as the Library and Job Centre, as at the moment it is used by commuters using the train station. The TRO seeks to enable free parking for up to 2 hours and then chargeable after, with a discount for Sunday, Bank Holidays and event parking.
- 1.6. Heathcote Street, Kidsgrove, this is also part of the Town Deal programme whereby improvements are being made to the public realm in the town centre and the car parking closest to the shops is prioritised for use by customers. This TRO seeks to enable nipper parking of 30mins on King Street by the shops, short stay on the redeveloped lower bays of a maximum of 2 hours and long stay on the upper bays, all free. The intention of this is to ensure the turnover of the spaces closest to the shops but still provide free parking for those working all day in Kidsgrove.

2. Reasons

- 2.1. It is appropriate that Cabinet are aware of and support the TRO proposals before the consultation commences.
- 2.2. By combining the proposals for Lyme Park Countryside Park and the regeneration projects involving the car parks in Kidsgrove the Council is being efficient in utilising officer time and in minimising the advertising costs.

3. Strategic Approach

- 3.1. An up to date TRO enables the Council to effectively charge and enforce parking regulations which in turn supports the delivery of the Council Plan.

4. Finance & Resources

- 4.1. The costs of advertising for the TRO can be met from existing Kidsgrove Town Deal and Lyme Park revenue budgets. The enforcement will be undertaken by the existing staffing resources within the Neighbourhood Delivery service's Mobile Multi-functional team.

5. Legal & Governance

- 5.1. The Council uses its powers under Sections 32, 33, 35 and Parts III and IV of Schedule 9 of the Road Traffic Regulations Act 1984 ("the 1984 Act") and the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996 and the Traffic Management Act 2004 ("the 2004 Act") and of all other enabling powers to make the Order Amendment.
- 5.2. In developing these proposals, the Council believes that the benefits of the amendments are worth pursuing the proposals. There is a risk that the consultation will raise objections. If after due consideration these objections are viewed to be minor and can be safely incorporated into the proposals, the order can proceed in the current form. Should the objections be significant the Council would have to consider if the order should proceed in its current form or not.

6. Supporting Information

- 6.1. On 14 October 2025, Cabinet agreed that 'a Traffic Regulation Order 2025 Amendment is drafted for consultation on the basis that the car park to serve the Lyme Park Countryside Park is free for a 2-hour limit per day, then subject to consultation comments that delegation is given to the Deputy Chief Executive in consultation with the Portfolio Holder for Finance, Town Centres and Growth to adopt the amendment.'
- 6.2. A key objective of the Kidsgrove Town Deal Investment Plan is to create a connected, accessible town centre which links key assets, retains the heritage and uniqueness of Kidsgrove, promotes active travel and diversifies and drives new demand and footfall.

- 6.3 Appendix 1 to this report sets out the Traffic Regulation Order Amendment 2026 Consultation Version, containing the legal basis for the order and the operating proposals for the car parks.