



**Newcastle-under-Lyme**  
**Application to vary a premises licence**  
**Licensing Act 2003**

For help contact  
[licensing@newcastle-staffs.gov.uk](mailto:licensing@newcastle-staffs.gov.uk)  
Telephone: 01782 717717

\* required information

**Section 1 of 18**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

018076

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

muhammad husham

\* Family name

Saleem

\* E-mail

newcastle@caprinospizza.co.uk

Main telephone number

[REDACTED]

Include country code.

Other telephone number

[REDACTED]

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

Is your business registered in the UK with Companies House?

☒ Yes

☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

15337442

Business name

Newcastle pizza Limited T/A Caprinos Pizza

If your business is registered, use its registered name.

VAT number

-

479715243

Put "none" if you are not registered for VAT.

Legal status

Private Limited Company

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 18**

**APPLICATION DETAILS**

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

\* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Premises Contact Details**

Telephone number

2

Continued from previous page...

Non-domestic rateable  
value of premises (£)

4,550

### Section 3 of 18

#### VARIATION

Do you want the proposed  
variation to have effect as  
soon as possible?

☒ Yes

☐ No

Do you want the proposed variation to have effect in relation to the  
introduction of the late night levy?

☐ Yes

☒ No

You do not have to pay a fee if the only  
purpose of the variation for which you are  
applying is to avoid becoming liable to the  
late night levy.

If your proposed variation  
would mean that 5,000 or  
more people are expected to  
attend the premises at any  
one time, state the number  
expected to attend

#### Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The application is to extend the closing time from 12 AM to 3 AM (Sunday-Thursday) and 1:30 AM to 4 AM (Friday-Saturday). The business is a pizza takeaway with collection and delivery only. No alcohol is sold.  
Premises Description: The shop is located on the A34 dual carriageway, surrounded by commercial properties with no nearby residential buildings. It has private parking at the front for customers and delivery drivers. The layout includes a storage area at the back, food preparation in the middle, and customer service at the front. The location minimizes noise disturbance, and private parking prevents road congestion. The business will continue to operate responsibly within licensing guidelines. Premises is covered and monitored by CCTV which can be provided in case of any incidence.

### Section 4 of 18

#### PROVISION OF PLAYS

See guidance on regulated entertainment

Will the schedule to provide plays be subject to change if this application to  
vary is successful?

☐ Yes

☒ No

### Section 5 of 18

#### PROVISION OF FILMS

See guidance on regulated entertainment

Will the schedule to provide films be subject to change if this application to  
vary is successful?

☐ Yes

☒ No

Continued from previous page...

**Section 6 of 18**

**PROVISION OF INDOOR SPORTING EVENTS**

See guidance on regulated entertainment

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

☐ Yes ☒ No

**Section 7 of 18**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

See guidance on regulated entertainment

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

☐ Yes ☒ No

**Section 8 of 18**

**PROVISION OF LIVE MUSIC**

See guidance on regulated entertainment

Will the schedule to provide live music be subject to change if this application to vary is successful?

☐ Yes ☒ No

**Section 9 of 18**

**PROVISION OF RECORDED MUSIC**

See guidance on regulated entertainment

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

☐ Yes ☒ No

**Section 10 of 18**

**PROVISION OF PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

☐ Yes ☒ No

**Section 11 of 18**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

☐ Yes ☒ No

Continued from previous page...

**Section 12 of 18**

**PROVISION OF LATE NIGHT REFRESHMENT**

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

☒ Yes ☐ No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

☒ Indoors ☐ Outdoors ☐ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

**Continued from previous page...**

The premises will continue to operate as a pizza takeaway, providing hot food and non-alcoholic beverages for collection and delivery. There will be no changes to the type of service currently provided. No live or recorded music will be played (e.g., background music for staff and waiting customers). No outdoor seating or food service will take place.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

There will be no seasonal variations.

Non standard timings. Where the premises will be used for the provision of late night refreshment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

The premises will not operate outside the requested late-night refreshment hours, and no non-standard timings are required.

### Section 13 of 18

#### SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

☐ Yes

☒ No

### Section 14 of 18

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

There are no adult entertainment services, activities, or other matters at the premises that may give rise to concern in respect of children. The premises operate solely as a pizza takeaway with no provision for gambling, nudity, age-restricted films, or any other activities of concern.

### Section 15 of 18

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

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**Continued from previous page...**

**TUESDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="03:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**WEDNESDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="03:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**THURSDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="03:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**FRIDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="04:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**SATURDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="04:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**SUNDAY**

Start	<input type="text" value="11:00"/>	End	<input type="text" value="03:00"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

No, there will be no seasonal variations.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

There will be no non-standard timings. The premises will operate only within the standard hours requested in this application.

**Continued from previous page...**

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

No conditions are requested to be removed as part of this variation application. The proposed variation only seeks to extend the permitted hours for late-night refreshment.

☐ I have enclosed the premises licence

☐ I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

I have applied for the premises licence to be transferred into my name on 25th February, as it was previously under the name of the previous owner. However, the previous owner was unable to locate a copy of the premises licence in their records. They have already informed the council via email about this and have requested a copy from the council.

## Section 16 of 18

### LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

The premises will operate as a responsible business, ensuring compliance with all relevant laws and regulations to promote the four licensing objectives:  
Staff will be trained to handle customer interactions professionally and to recognize and respond to any issues that could compromise safety or order.

b) The prevention of crime and disorder

A CCTV system will be maintained and operational at all times, covering key areas of the premises to deter and record any incidents.

c) Public safety

Measures will be taken to prevent public nuisance, including minimizing noise levels from staff and customers, and ensuring deliveries and waste disposal do not cause disturbances.

d) The prevention of public nuisance

Clear signage will be displayed to remind customers to respect local residents by keeping noise to a minimum when leaving the premises.

e) The protection of children from harm

No adult entertainment, gambling, or other activities that may pose a risk to children will take place on the premises.



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NOTES ON REGULATED ENTERTAINMENT

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

## Section 18 of 18

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Rateable Value Band Fee No rateable value to £4,300 A £100 £4,301 to £33,000 B £190 £33,001 to £87,000 C £315 £87,001 to £125,000 D £450 £125,001 and above E £635

\* Fee amount (£)

190.00

### DECLARATION

It is an offence knowingly or recklessly to make a false statement in or in connection with an application for the grant or renewal of a personal licence. (A person is to be treated as making a false statement if he produces, furnishes signs or otherwise makes use of a document that contains a false statement). To do so could result in prosecution and a fine not exceeding level 5 on the standard scale (£5000).

NATIONAL FRAUD INITIATIVE The Council is required under Section 6 of the Audit commission act, 1988 to participate in the National Fraud Initiative dated matching exercise. Information provided to determine Licensing applications will be supplied to the Audit Commission and used for cross system, cross authority and other comparison purposes for the prevention and detection of fraud.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

Muhammad Husham Saleem

\* Capacity

Director

\* Date

07 / 03 / 2025  
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...

2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/newcastle-under-lyme/change-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

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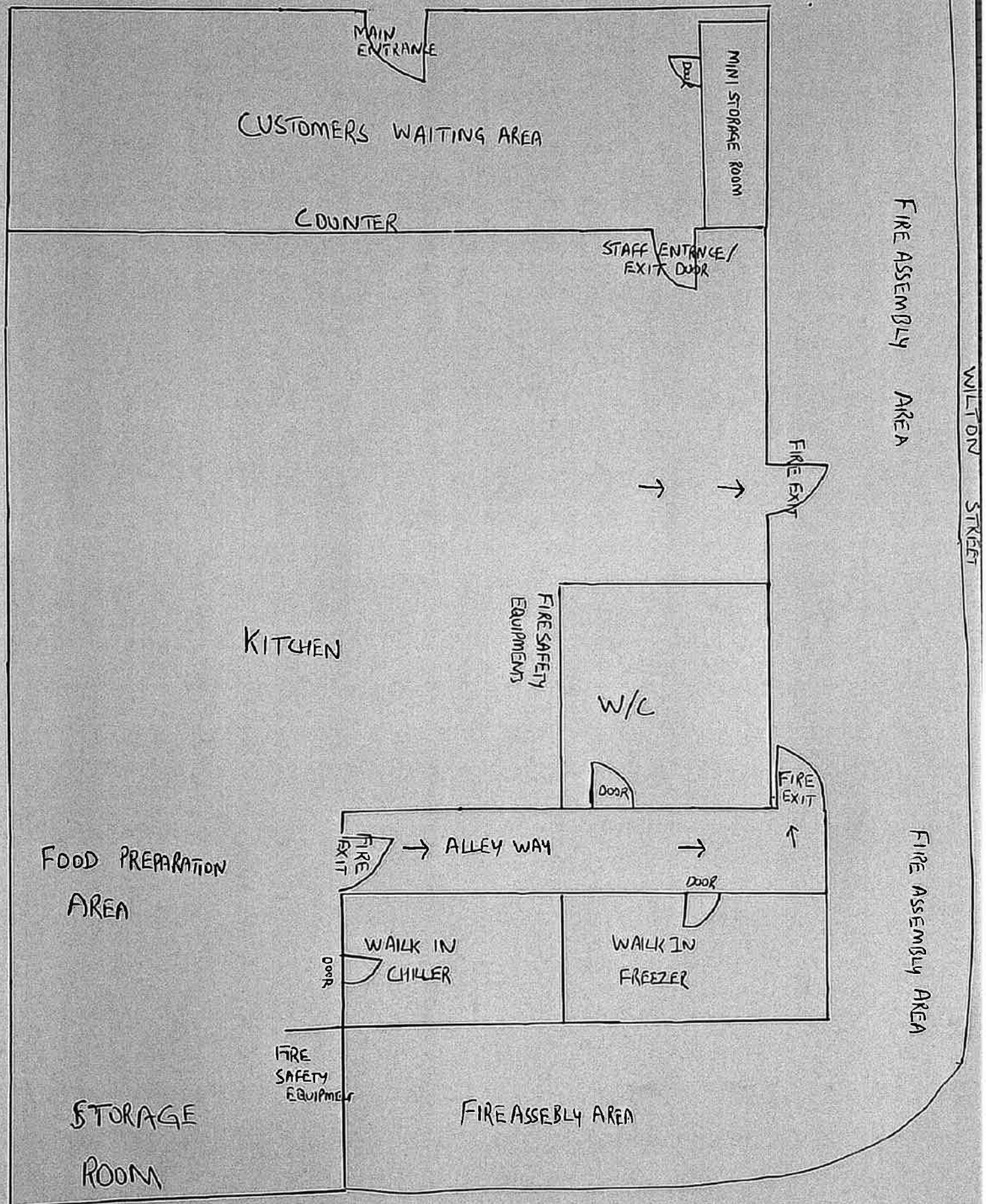
**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number	<input type="text" value="018076"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [Next >](#)









## SUPPORTING STATEMENT

Subject- Grant of Premises License for Caprinos Pizza Newcastle-under-Lyme, 131 Liverpool Road, ST5 9HD

Further to the response received from Environmental Health (dated 17<sup>th</sup> March 2025) in relation to our premises license we would like to provide some evidence to support our request for the extension of operational hours as submitted. Firstly we would like the Environmental Health team to review their objection in line with the below evidence in order for an amicable solution instead of proceeding through a formal hearing which we feel is unnecessary.

As you can appreciate due to the financial situation many businesses are facing due to increased overheads in relation to food supplies, energy bills, staffing etc it has left us no other option but to consider offering our products for the late night trade to ensure we maintain a healthy business model. Of course this has to also take into consideration our neighbours (who are also regular customers) to ensure they are happy. To date there have not been any 3<sup>rd</sup> party objections received from members of the public in regards to our proposed hours (effecting noise levels) and we have also agreed that after the given hours from our previous late night license that we would solely operate a strict delivery only service.

During the extended later hours we would not have any sort of music playing whether that be indoors or in any delivery vehicles as our aim will be utilise staff vehicles for delivery instead of 3<sup>rd</sup> party delivery providers to ensure we can control this accordingly. Our CCTV that is operational would have benefit of recording audio and we would be able to put certain measures in place to ensure staff are given strict instructions otherwise they would face disciplinary actions.



We understand that there may be some residential premises at a 36m distance from our site but our operational hours proposed would not affect them as our delivery vehicles would be operating from the front of the building which would block out most of the noise and also the residents would hear more of the public highway traffic noise opposed to just our delivery driver vehicles with that being the main road. For the orders that we do receive in the later hours of the evening these would always be batch delivered to prevent multiple car trips in the first instance.

Nevertheless we have collated multiple examples of many premises operating either to the hours we desire or even greater such as Mc Donald's (operational 24hrs) that have a constant flow of customer vehicles that could be playing loud music to this time of night cited at just 21m from the nearest residential premises.

Given this we feel the local authority needs to take a fair approach and provide us as a business like others with an opportunity to trade during these hours and should we breach any of the conditions or have any critical complaints in the future then this can be reviewed by yourselves accordingly to put restrictions or sanctions in place.

We are happy to compromise on the hours to a mutually agreement as follows:

Sun-Thurs (original proposal) - 23:00-03:00am

Sun-Thurs (revised proposal) - 23:00-02:00am

Fri-Sat (original proposal) - 23:00-04:00am

Fri-Sat (revised proposal)- 23:00-03:00am

Kind Regards

Caprinos Pizza Newcastle



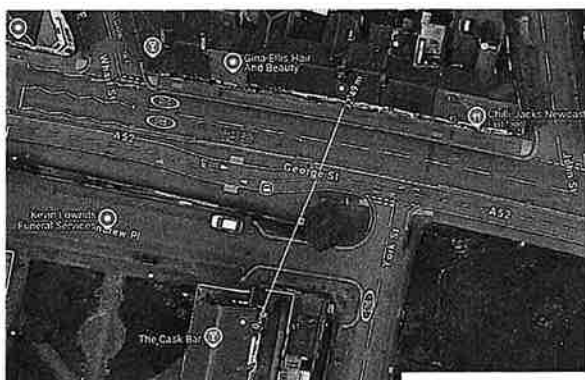
## APPENDIX

Best Kebab House 41 George Street, Newcastle Under Lyme, Staffordshire, ST5 1JU

Sun-thurs, 2.30am

Fri-Sat- 3.00am

Nearest distance to residential dwelling- 32m



Chickoz, 83 Knutton Lane, Newcastle Under Lyme, Staffordshire, ST5 6ET

7days, 2.30am

Nearest distance to residential dwelling - 36m



Mcdonalds Restaurant, Dimsdale Parade West, Newcastle Under Lyme, Staffordshire, ST5 8HS

Nearest distance to residential dwelling - Until 5am 7days week (24hrs)



8 Berkeley Court, Borough Road, Newcastle Under Lyme, Staffordshire, ST5 1TT

Mon-Thur; 3am

Fri-Sat- 3.30am

Sun- 2am

Nearest distance to residential dwelling 31m





Tigerbite Kidsgrove 4 Market Street Kidsgrove Staffordshire ST7 4AB

3am 7 days week

(Similar Franchise Pizza chain like our business model)

Dominoes, Unit 3, Barracks Road, Newcastle under Lyme, Staffordshire, ST5 1AW

2am 7 days a week



## Claire Ryles

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**From:** Caprinos New Castle <newcastle@caprinospizza.co.uk>  
**Sent:** 19 March 2025 14:46  
**To:** licensing  
**Subject:** Re: [UNCLASSIFIED] Application to vary the premises licence - Caprinos 18076  
**Categories:** Claire

**CAUTION:** This email originated from outside of Newcastle-under-Lyme Borough Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear Claire,

Thank you for your email regarding my application to vary the premises licence. I have carefully reviewed the Cumulative Impact Assessment (CIA) policy and the relevant guidance. I would like to outline the measures I will take to mitigate any potential impact and explain why my application should be considered an exception to the policy.

### Existing Business Operations & Low Impact on Cumulative Impact Area

My business is an existing, well-established food takeaway that primarily operates as a delivery service, with approximately 95% of orders being deliveries and only 5% collected in person.

There is no seating inside the premises, meaning customers do not remain on-site for extended periods, reducing any potential for congregation or noise-related disturbances.

The shop is located on the main A34 road, a dual carriageway, which is a busy commercial area with other businesses on both sides of the road. There are no immediate residential properties directly facing the premises.

The nearest residential properties are located approximately three houses away behind the premises on Wilton Street, not directly adjacent to or impacted by the business operations.  
Measures to Mitigate Impact

### Prevention of Public Nuisance

Minimal Walk-In Traffic: Since the majority of orders are delivered, there is very little foot traffic or customer waiting outside the premises.

No Seating, No Gathering: Without dining space, customers collect their orders and leave promptly, ensuring there is no loitering or noise buildup.

Signage & Staff Monitoring: Clear signs will be displayed requesting customers to respect local residents, and staff will be trained to manage any potential disturbances.

Traffic & Noise Management.

Dedicated Parking in Front of the Shop: Delivery drivers park in our designated parking area directly in front of the shop, minimizing traffic congestion and noise spillover into residential areas.

No Impact on Residential Streets: Delivery drivers use only the A34 dual carriageway for transport, avoiding small residential streets and ensuring there is no direct noise impact on nearby homes.

### Crime Prevention & Security

CCTV Coverage: The premises is covered by high-quality CCTV monitoring both inside and outside, with recordings retained for 30 days, accessible to the police and council if required.

Well-Lit & Monitored Area: The business is situated in a commercial zone with good street lighting and active business activity, reducing the risk of crime or disorder.

### **Why This Application Should Be an Exception**

While I appreciate the Licensing Committee's concerns regarding cumulative impact, my premises operates in a way that differs from high-risk businesses such as bars, pubs, or late-night restaurants. The key reasons why this application should be considered an exception include:

Predominantly Delivery-Based Business: With only 5% collection orders, the business does not contribute to high foot traffic or customer congregation in the area.

Minimal Impact on Local Residents: The nearest homes are located at the back on Wilton Street, and all business-related traffic remains on the A34 main road, a busy commercial dual carriageway with no direct residential impact.

Strict Noise & Traffic Management: Dedicated parking, controlled customer flow, and a delivery-focused model ensure no additional strain on local infrastructure or noise pollution in residential areas.

Given these factors, I respectfully request that my application be considered on its own merits rather than being automatically restricted by the CIA policy. I am happy to discuss any additional conditions or measures required to support this application.

Thank you for your time and consideration. I look forward to your response.

Kind regards,  
Muhammad Husham Saleem

On 17/03/2025 12:11 GMT licensing <licensing@newcastle-staffs.gov.uk> wrote:

[Classification: NULBC UNCLASSIFIED]

Dear Mr Saleem

I have checked the location of your premises and it falls within our cumulative impact area, and our policy regarding this can be found here: Microsoft Word - Cumulative Impact Assessment 2024 - Draft

Section 8.43 of the section 182 Guidance states that:

*'8.43 Applicants are expected to include positive proposals in their application on how they will manage any potential risks. Where specific policies apply in the area (for*

*example, a cumulative impact assessment), applicants are also expected to demonstrate an understanding of how the policy impacts on their application; any measures they will take to mitigate the impact; and why they consider the application should be an exception to the policy.'*

Please could you read the Cumulative impact policy, and then respond with a statement (this can be done by email) explaining any measures which you will take to mitigate the impact, and to explain why you should be an exception to the policy.

Thanks, Claire Ryles

Licensing Enforcement Officer

Environmental Health Department

Newcastle-under-Lyme Borough Council

Tel: (01782) 717717

[www.newcastle-staffs.gov.uk](http://www.newcastle-staffs.gov.uk)

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