

# Grassland No Mow May Statement

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No Mow May was started by Plantlife ([Plantlife's No Mow May Movement](#)) with the aim to encourage people and organisations in the UK to let grass grow on their land during the Month of May to promote flower and pollinator rich meadows. Due to the degradation and decline of the UK's natural environment and wildlife, the implementation of No Mow May would help combat this issue by benefitting wildlife, tackling pollution and store carbon!

The campaign itself only encourages people and organisations to take part during May however the aim is to raise awareness about the issue, enable people to make the change and then enable those people or organisations to make that change during the entire growing season every year to promote the natural environment for a longer period of time, which has more of a positive footprint. Ideally every resident and land owning organisation would take part in longer periods of no to little grassland maintenance periods however this is difficult for some due to different barriers such as their knowledge on the subject, which is why Plantlife solely focus on May to get more people and organisations to embrace the campaign and take part.

Through taking part in No Mow May, Newcastle-under-Lyme Borough Council is able to transform its landscapes for a month to help promote the local natural environment, however to ensure the Council does everything it can for nature recovery the period of not mowing and the capacity of land can be increased to the entire growing season and low amenity land for example. The transition from a monthly programme to an annual programme will allow for a larger more positive impact on the natural environment and the local community, making Newcastle-under-Lyme Borough Council a leader in the sector with the Grassland Management Strategy & Plan.

