

**Active Lives Children’s Survey**

At its last meeting this Scrutiny Committee asked that the results of the Active Lives Children’s Survey, which were published the day after your last meeting be reported to your March meeting. The results are summarised in the following table:

<b>Active Lives Sport and Physical Activity Levels for Children years 1 – 11 2017/18 Academic Year</b>					
		Newcastle 340 Respondents	Staffordshire 3,918 Respondents	England	
Active Every Day (60+ minutes)	Population	1,900	22,000		
	Rate	13%	16.4%	17.5%	
Active Across Week (60+ minutes on some days))	Population	3,500	30,400		
	Rate	24.3%	22.6%	29.7%	
Fairly Active (30 – 59 minutes a day)	Population	3,100	34,400		
	Rate	21.5%	25.6%	23.9%	
Less Active (less than 30 mins a day)	Population	5,900	47,600		
	Rate	41.2%	35.4%	32.9%	
		<b>In School</b>		<b>Out of School</b>	
30 mins or more every day	Population	4,500	32,800	2,200	26,600
	Rate	31.3%	24.4%	15.7%	19.8%
30 mins or more but not every day	Population	1,300	13,700	3,800	39,800
	Rate	9.1%	10.2%	26.7%	29.6%
Less than 30 mins average a day	Population	8,500	87,800	8,200	68,000
	Rate	59.6%	65.4%	57.6%	50.6%

Based on the data from the Active Lives Survey, in order to increase the amount of physical activity and sports that young people in the Borough engage in, it proposed to focus attention more on the physical activity and sports that young people utilise outside of school. The rationale being that according to the survey, the amount of physical activity and sports young people do in schools in the Borough is similar and at times better than the national average, while looking at the data the survey presents for physical activity and sports outside of school Newcastle Borough is lower. Also, the amount schools seem to be assisting young people to get more involved with sports and physical activity is very close to the national average, sometimes better for both indoor and outdoor activities. This can be seen by comparing the statistics of percentages of young people involved in these activities in general, and then involved in these activities outside of school.

The Survey also makes a distinction between indoor and outdoor sports. For the Borough engagement in outdoor sports is lower than the national average, but slightly higher than the

national average for indoor sports, meaning the amount young people are getting involved in both indoor and outdoor sports is lower than the national average.

In addition the early year's district profile identifies specific obesity levels across the Borough. It is therefore proposed to gain further insight in to these areas in relation to activities and their take-up, to inform future and current plans. In gleaning valuable insights both for the community and service providers, the challenge will be engaging audiences in a compelling way that can enact behavioural change. Support for this approach is being offered from our County Sports Partnership (SASSOT).

The outcome will build on the excellent work that the Borough Council and its partners deliver for young people, many of which have been reported to previous Scrutiny Committees. These include the SPACE as part of the Holiday Activity Programme, Football Development which is now centred on the new synthetic pitch at Keele University and at Roe Lane with Newcastle Town and Bircham Wood with Kidsgrove Lads and Dads, Orienteering in the Borough's parks, Swimming Development at Jubilee2, Cricket and Badminton Development at Clayton Sports Centre, Netball development at Newcastle-under-Lyme School, Dance at Jubilee2 and Newcastle College. a weekly Park Run on the Whammy with Newcastle Athletic Club, skiing and snowboarding at Bathpool Park with Kidsgrove Ski Club. Most local sports clubs hold Club Mark, the recognised Sport England standard for running a sports club for young people.

**Recommendation:**

It is recommended that the Health, Wellbeing and Partnerships Scrutiny Committee ask Cabinet to co-ordinate the development of a borough wide strategy to improve take up of out of school sport and physical activity opportunities by young people. This will involve various partner organisations, some of whom are listed above, as having a shared responsibility for these results and therefore their buy-in is essential.