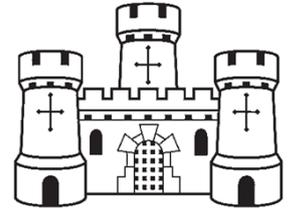


# Public Document Pack

**Date of meeting** Monday, 3rd December, 2018  
**Time** 7.00 pm  
**Venue** Astley Room - Castle House  
**Contact** Jayne Briscoe 742250



**NEWCASTLE  
UNDER LYME**  
**BOROUGH COUNCIL**

Castle House  
Barracks Road  
Newcastle-under-Lyme  
Staffordshire  
ST5 1BL

## **Health, Wellbeing & Partnerships Scrutiny Committee**

### **AGENDA**

#### **PART 1 – OPEN AGENDA**

- 1 APOLOGIES**
- 2 DECLARATIONS OF INTEREST**
- 3 MINUTES OF LAST MEETING - 10 SEPTEMBER 2018** (Pages 5 - 8)  
To consider the minutes of the last meeting of the Committee
- 4 MINUTES OF THE HEALTHY STAFFORDSHIRE SELECT COMMITTEE - 17 SEPTEMBER 2018** (Pages 9 - 16)  
To receive feedback from members of this committee who attended the meetings of the Healthy Staffordshire Select Committee
- 5 BRITAIN IN BLOOM** (Pages 17 - 24)
- 6 SPACE 2018 EVALUATION REPORT** (Pages 25 - 58)
- 7 COMMUNITY RECREATION AND LEISURE STRATEGY** (Pages 59 - 70)
- 8 EVALUATION OF IMPACT AND EFFECTIVENESS OF EDUCATIONAL COMMUNITY RECREATION PROGRAMMES** (Pages 71 - 86)
- 9 PARKINSON'S DISEASE** (Pages 87 - 92)  
Councillors Maxfield and Panter to report on progress of the review on information available following diagnosis.
- 10 CCTV REPORT** (Pages 93 - 100)  
Report to Follow
- 11 PUBLIC QUESTION TIME**

Any member of the public wishing to submit a question must serve two clear days' notice, in writing, of any such question to the Borough Council.

**12 URGENT BUSINESS**

**13 DATE OF NEXT MEETING - 4 MARCH 2019**

**14 WORK PROGRAMME**

**(Pages 101 - 104)**

**Members:** Councillors Miss J Cooper, A. Gardner, G. Heesom, E. Horsfall, D. Jones, T. Kearon, H. Maxfield, P. Northcott, B. Panter, A. Parker, I. Wilkes (Chair) and R. Wright (Vice-Chair)

**Members of the Council: If you identify any personal training/development requirements from any of the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Democratic Services Officer at the close of the meeting.**

**Meeting Quorums :- 16+= 5 Members; 10-15=4 Members; 5-9=3 Members; 5 or less = 2 Members.**

Officers will be in attendance prior to the meeting for informal discussions on agenda items.

**SUBSTITUTE MEMBER SCHEME** (Appendix 9, Section 4 of Constitution)

The Constitution provides for the appointment of Substitute members to attend Committees. The named Substitutes for this meeting are listed below:-

- J. Cooper
- Mrs. J. Cooper
- D. Harrison
- A. Lawley
- S. Moffatt
- Mrs. A. Rout
- C. Spence
- Miss J. Walklate

*If you are unable to attend this meeting and wish to appoint a Substitute to attend in your place you need to:*

- Identify a Substitute member from the list above who is able to attend on your behalf
- Notify the Chairman of the Committee (at least 24 hours before the meeting is due to take place) NB Only 2 Substitutes per political group are allowed for each meeting and your Chairman will advise you on whether that number has been reached

**NOTE:** THERE ARE NO FIRE DRILLS PLANNED FOR THIS EVENING SO IF THE FIRE ALARM DOES SOUND, PLEASE LEAVE THE BUILDING IMMEDIATELY THROUGH THE FIRE EXIT DOORS.

ON EXITING THE BUILDING, PLEASE ASSEMBLE AT THE FRONT OF THE BUILDING BY THE STATUE OF QUEEN VICTORIA. DO NOT RE-ENTER THE BUILDING UNTIL ADVISED TO DO SO.

Classification: NULBC **UNCLASSIFIED**

*Health, Wellbeing & Partnerships Scrutiny Committee - 10/09/18*

## **HEALTH, WELLBEING & PARTNERSHIPS SCRUTINY COMMITTEE**

Monday, 10th September, 2018  
Time of Commencement: 7.00 pm

**Present:-** Councillor Ian Wilkes – in the Chair

**Councillors:**

Miss J Cooper	A. Gardner	G. Heesom	E. Horsfall
D. Jones	T. Kearon	H. Maxfield	P. Northcott
B. Panter	A. Parker	R. Wright	

**Officers** Jayne Briscoe - Democratic Services Officer, Elaine Burgess - Markets and Regeneration Officer, Partnerships Manager - Sarah Moore and Trevor Smith - Partnership Intervention Officer

Also in attendance: Councillor M Holland (Cabinet member for Leisure and Culture) and Councillor J Waring (Cabinet member for Community Safety and Wellbeing)

**1. APOLOGIES**

An apology was given on behalf of Councillor Parker for lateness.

**2. DECLARATIONS OF INTEREST**

Councillor Northcott declared an interest as Vice Chair of the Healthy Staffordshire Select Committee.

**3. MINUTES OF THE LAST MEETING - 21 JUNE 2018**

**Resolved:** That the minutes of the meeting held on 21 June 2018 be agreed as a correct record.

**4. MINUTES OF HEALTHY STAFFORDSHIRE SELECT COMMITTEE - 16, 23 JULY AND 13 AUGUST 2018**

**Agreed:** That the minutes of the Healthy Staffordshire Select Committee held on 16 July and 23 July and the digest of the meeting held on 13 August be noted.

**5. FEEDBACK - VISIT TO BOROUGH COUNCIL CCTV**

The Vice Chair, along with Councillors Gardner and Panter, reported on the visit to view the Council's CCTV facilities.

Members expressed their gratitude to the volunteers who gave their time to support work at the CCTV.

The Vice Chair referred to the age of the current system and to difficulties encountered with the static nature and location of the cameras, which gave rise to a restricted view in a number of locations.

With regard to potential funding partners, members asked that the Leader, as Portfolio Holder for Corporate and Service Improvement, People and Partnerships, be asked to support a request to the Cabinet for additional monies towards improvement of the CCTV system, and that the BID and the Office of the Police and Crime Commissioner be also asked to contribute.

A member pointed out the need to be sensitive in terms of the established trees within the street environment.

It was agreed that officers examine options to enhance the current CCTV provision within the Borough and report to this committee setting out the opportunities and restrictions.

- Agreed:**
- (i) That officers from the Partnerships team together with the Borough Engineer prepare for consideration by this Committee options for improving the current CCTV system at the Borough.
  - (ii) That the gratitude of the Committee be conveyed to the volunteers who supported work with the Borough CCTV.
  - (iii) That arrangements be made for a visit by members to view the CCTV facilities at Stoke on Trent City Council and that feedback on the visit be given at the December meeting of this Committee.

## 6. **TOWN CENTRE REPORT**

In accordance with a request of this Committee (21/6/18), the Executive Director of Regeneration and Development submitted a report on current initiatives in the town centre undertaken by the Council and partners in response to anti-social activities.

The report examined the issue of rough sleepers in the town centre. As part of the Homelessness Strategy, a specialist Rough Sleeper Outreach service was jointly commissioned with Stoke-on-Trent City Council and delivered by Brighter Futures.

The main reason for a spike in antisocial behaviour including street drinking was attributed to a combination of problematic individuals and an influx of offenders attending the North Staffordshire Justice Centre, together with a heatwave which had contributed to an increase in the number of rough sleepers and persistent and aggressive beggars.

The report identified a number of strategies to deter the unwelcome activities, including a review of the Public Space Protection Order (PSPO) to include begging, the use of Section 34 and 35 powers by the Police to disperse beggars for up to 48 hours and the issue of Community Protection Warning Notices.

A Town Centre Working Group had been established to identify and address ongoing issues with a combination of support and encouragement.

Any member of the public who might wish to help someone in need could contribute to the 'Make it Count' scheme which had been designed to address begging in the town centre by encouraging people to make a donation via a collection box. The money donated would be distributed to the registered charities affiliated to the scheme – Brighter Futures and One Recovery.

Continuing, it was explained how the Purple Flag accreditation scheme was designed to improve the early evening and night time offering in the town centre.

In response to questions from members regarding chuggers within the town centre it was explained that whilst there was a system of control in place this related solely to direct debit contributions. Information concerning the designated areas/times would be circulated to members of the Committee.

**Agreed:** That the report be noted.

**7. EMERGENCY PLANNING**

In accordance with a request of the Committee (21/6/2018) the Executive Director of Regeneration and Development submitted a report concerning emergency planning and business continuity and winter preparedness.

**Agreed:** That the report be noted.

**8. WORK PROGRAMME**

**Parkinson's disease**

Councillor Maxfield reported on progress of the review she had conducted of the information available following diagnosis of Parkinson's disease. Councillor Maxfield circulated a printed booklet for comment which she had compiled as a self-help guide – 'You have Parkinson's....What now?'

Members complimented Councillor Maxfield on the depth and extent of the work undertaken. A final copy of the booklet would be submitted to this Committee prior to consideration by Cabinet.

The Acting Chief Executive referred to the work programme. In view of the key dates in respect to Britain in Bloom it was agreed that this report would be submitted to the December meeting of the Committee.

**9. UPDATE ON MENTAL HEALTH CHALLENGE**

Council agreed (21/2/2018) to sign up to the Local Authority Mental Health Challenge (LAMHC) and in this respect the Member Champion, Councillor J Waring, reported on work undertaken to identify the priority issues.

To develop work in this area it was considered helpful to link with Keele University to understand the student support service and to connect with opportunities to enhance understanding and knowledge of mental health issues.

**Agreed:** That the report be noted.

**10. PUBLIC QUESTION TIME**

There were no questions from members of the public on this occasion.

11. **URGENT BUSINESS**

There were no items of urgent business.

12. **DATE OF NEXT MEETING**

Monday 3 December 2018 at 7:00pm.

**COUNCILLOR IAN WILKES**  
Chair

Meeting concluded at 8.00 pm

## Minutes of the Healthy Staffordshire Select Committee Meeting held on 17 September 2018

Present: Johnny McMahon (Chairman)

### Attendance

Charlotte Atkins	Alastair Little
Deb Baker	Kath Perry
Jessica Cooper	Jeremy Pert
Janet England	Bernard Peters
Ann Edgeller	Carolyn Trowbridge
Phil Hewitt	Ian Wilkes
Barbara Hughes	Victoria Wilson
Dave Jones	

**Apologies:** Alan Johnson and Paul Northcott

### PART ONE

#### 36. Declarations of Interest

Councillor Pert declared a non pecuniary interest in the Estates item on the agenda as he was involved in its planning as a Cabinet Member for Community at Stafford Borough Council.

#### 37. Minutes of the last meeting held on 13 August 2018

Arising from the minutes, the Chairman noted that there is a NHS workforce summit due to be held on the 17<sup>th</sup> October 2018. The Chairman asked if all the Chairs from the County Health Scrutiny Committees could be invited to attend. It was agreed that this would be investigated.

**RESOLVED:** That the minutes of the meeting held on 13 August 2018 be approved by the Committee and signed by the Chairman.

#### 38. Staffordshire and Stoke-on-Trent Sustainability and Transformation Partnership (STP) - Planned Care

Mark Seaton, Programme Director (PD) and Managing Director for North Staffordshire Clinical Commissioning Group (CCG) and Stoke-on-Trent CCG attended the meeting to present the report.

The Chairman expressed disappointment and surprise that the Senior Responsible Officer (SRO) for the programme had not attended the meeting with the officer to answer questions.

The Staffordshire and Stoke-on-Trent Sustainability and Transformation Partnership (STP) had published a plan consisting a range of transformational schemes designed to solve issues with the Staffordshire and Stoke on Trent Health economy. Effective and Efficient Planned Care was established as a priority Programme within the plan.

Planned or elective care was defined as; those healthcare services which are provided on a non-urgent basis. These services may be provided by primary care, including those services provided by GP's and other primary care contractors, community services (Tier 3) and services that are provided by hospitals (Tier 4).

The vision for elective care was "To deliver efficient, high quality and effective services safely in the right setting, at the right time and with the right professional". The plan for implementing the vision was split into four areas; 7 day elective centres; Local outpatient and day case provision; Efficiency-specialty focus; and Consolidate diagnostics.

The programme identified the following issues to focus on:

- Configuration of services - Reviewing current capacity and demand, patient flows and efficiencies of scale, including an options appraisal as to where services will be delivered more effectively in the future.
- Improved Productivity and Efficiency - Right Care and Getting it Right First Time (GIRFT), Model Hospital opportunities to ensure the economy is not an outlier in particular areas of care.
- Speciality focus on more streamlined and efficient integrated pathways.
- Understanding where new research can improve demand and capacity opportunities (increased pathology tests, etc.).
- Digital solutions to reduce outpatient activity (Advice and Guidance, non-face to face solutions, etc.).
- Consolidating Diagnostics - Initial focus on Endoscopy as there is an expectation of increased demand on the service.
- Review the diagnostic profile of Staffordshire and consolidating services to be more effective and efficient.

There was a discussion on the coordination of services and the need to stop duplication of services. The programme was endeavouring to bring together multi-disciplinary teams to redesign services and agree processes that deliver treatment that was both necessary and beneficial to the patient.

There was also a lot of work taking place on commissioning of services in order to give all suppliers a level playing field. An example of this was a contract for a set number of operations. A private operator would receive referrals that were routine whereas the NHS would be referred patients for the same operation but who would have complex health needs or require additional care. Both would receive the same payment but clearly the cost would be greater for the NHS provider. It was estimated that £60m each year went out of the NHS to private companies.

A question was asked on teaching hospitals and how they would be able to remain as teaching hospitals if they specialised services and couldn't offer the wide range of experience needed for students. In response, the Committee was informed that the new

way of commissioning would enable sub-contracting which would enable students to work with different providers to experience all types of procedures and care.

There was a concern that by reducing the number of providers in a local area or making people travel to services, this may result in a reduced take up of preventative services such as screening. The PD explained that the location and provision of services would be looked at on a case by case basis and would be forecasted giving consideration to technology changes which may reduce the need for certain types of medical procedures or tests.

A Member asked a question on Cancer Care and how the after care and end of life services were operating given recent changes in provider. The response was that generally the care for cancer patients was much better in the North of the County with 78 targets being met this month, whereas only two had been in the rest of the West Midlands.

Members went on to question how community care would work when certain areas were struggling to recruit GPs into practices and how could the STP have the same targets across the whole of Staffordshire when the areas were so different and had different GP establishments. The response was that this was a national issue and there was acknowledgment that some areas did have a shortage of GPs but advertising campaigns continued and the proposed hubs offered incentives to GP's who could share back office services and economies of scale.

A Member felt that the presentation and the written report had not matched in detail and there was concern that the vision of the health economy being "financially sustainable" by 2020 was quite hopeful as this was only 15 months away. In response the PD explained that Staffordshire was below average on elective surgery so he was not expecting vast savings to be achieved. However, services could be delivered more efficiently. Given the scale the NHS deficit, organisations could be using the commissioning pound more wisely.

A further question was asked on whether the Commissioning contract time line was achievable as it was felt that the Committee kept having the same conversation but don't seem to move forward. Concern was expressed that there was nothing tangible that could be measured in terms of outcomes for the Committee to monitor if the programme had been successful.

The timescales for the voluntary sector commissioning changes was questioned. The PD explained that the Commissioning intentions would be published at the end of this month and that it was hoped that changes would commence in April 2019 but this may be challenged which could cause delay. There was a piece of work around voluntary sector commissioning and looking at awarding longer term contracts so that there is more stability in some organisations.

A Member asked where the eye clinic had moved to in Stafford. They were informed that the University Hospital North Midlands (UHNM) had required the use of the part of the County Hospital that the eye clinic was held in. The provider had therefore moved to Cannock. It was felt that this may not be a permanent move and the service could be reconfigured.

There was concern that the recruitment and retention of staff was having an effect on all the services and this could lead to services being unable to deliver. In response the Committee was informed that Burton and Derby Hospital Trust was working with the UHNM which should create a short term solution. It was hoped that the continued advertising campaigns and the development of roles such as practice nurses, may help to elevate shortfalls over time.

The Chairman expressed concern that the SRO was also the main provider of planned care which was, by and large, the only profit making area of work. There was concern that this was a conflict of interest and wondered what the incentive would there be to collaborate with other providers?

A Member felt that improving technology was a vital area of work, as systems failed to communicate between organisations and test results for example were still not being emailed or transferred electronically which would save both time and anguish. In response the committee heard that there was an Integrated Care and Technology Strategy being developed and it was suggested that the Committee requested sight of this.

A Councillor felt that waiting times targets were sometimes misleading and sometimes people waited for so long, that patients either didn't wait and left without seeing consultants or got so irritated that their conditions worsened. This had an effect on the Do Not Attend figures. More detail was needed in order to properly scrutinise if services have changed or improved.

The Chairman summed up and asked for the following information:

**RESOLVED:** That the STP provide the following information to the Committee:

- a) A breakdown of the Cancer treatment targets for the whole of Staffordshire
- b) The Voluntary Sector Commissioning Contract time line and how this would be measured in terms of outcomes.
- c) Results of the Collaboration piece and evidence to substantiate it.
- d) Workforce update which would be looked at through the STP work streams
- e) Integrated Care and Technology Strategy

### **39. Staffordshire and Stoke-on-Trent Sustainability and Transformation Partnership (STP) - Estates**

Becky Jones, STP Estates Programme Director (PD) for both Staffordshire and Shropshire STPs and Phil Brenner the STP Estates Project Lead (EPL) attended the Committee to present the report.

The Chairman expressed disappointment and surprise that the Senior Responsible Officer (SRO) for the programme had not attended the meeting with the officers to answer questions.

The programme was aimed at rationalising the estate through looking at community need rather than short term location of services. It should also enable self-sufficiency and resilience to grow within communities.

The approach was one of prevention and wellness, building on communities, developing resilience and reducing the future costs of care with a focus on housing. This is based on the principles of the Northfields Health Village in Stafford. Five further schemes had been proposed throughout Staffordshire, each scheme would be bespoke to the needs and geographical circumstances of the area and population.

A Member of the Committee asked how residents funded the social housing on the Northfields Village. The response was that each of the sites would have different housing options which could include renting, buying or social housing. The cost of the services depended on the needs of each individual and funding would depend on their personal circumstances and their health needs, with the possibility of various partners contributing. The provider will work with the Borough/District Councils involved and estimate local need and demand and to identify the right people with the right needs. The Villages enable care to change and develop with changing needs of residents. Community is at the heart of the projects.

Following a question on how the Community is brought together and developed, Members were informed that the voluntary sector, alongside all partners, work with volunteers to build services which can be accessed by people outside the village. Every project has a set of outcomes which it has to meet and can include things such as local transport into the hub, which can encourage wider community buy in.

The Committee asked if there were any figures to demonstrate a saving in the extra care budget. The PD agreed to look into the availability of such information.

A Member of the Committee felt that the hub in the South Staffordshire area of the County was difficult to access as there were no public transport and relatives can't get there to visit relatives. It was felt that future developments must be in better locations. In response, the PD informed Members that work with the Local Council had taken place and the transport options would have been taken into account when a sight was taken. The PD agreed to contact South Staffordshire District Council and ask if the work was done prior to the development.

The Committee asked how the outcomes for each project were set and did they include ones to develop outreach into the community. Members felt that they were unclear as to what the priorities of the programme were, so struggled to see if they had been delivered.

The Chairman emphasised that in his opinion, the STP programme is a 'left ward shift' and that collaboration was essential. He felt that there was an element of the first five developments that could be seen as a distraction to the main STP business and main plan. In order to deliver what the STP is really about, it may be better to concentrate on its core business. With regard to the other 20 estate projects proposed, they would be an opportunity to embed social prescribing into the buildings, resulting in enhanced public health benefits. The time scales for the 20 was requested.

A Member explained that in their area the Hub had worked wonderfully and the voluntary sector provided transport from the rural areas which added a great deal to the community offer.

A question was asked about the possible resistance from GP's to moving into larger hubs and without their support it would be difficult for the whole system to work effectively. In response, the Committee were informed that they were working with NHS England on a solution. Work was taking place to explain the long term vision and the need for sustainability in the system.

The Chairman informed the Committee that GP's no longer want to own premises and that salaried and locum positions were now more popular. He felt that there was a whole piece of work for the STP on how to address this strategically.

A Member of the Committee asked, if the Voluntary sector were to pull out of the Community Care programmes, would this potentially mean the projects would fail? In response the EPL agreed that potentially they could, but the aim was to build community facilities that were resilient and supported by local people.

**RESOLVED:** That the STP provide the following information to the Committee:

- a) The savings to the Extra Care budget.
- b) Information requested on transport analysis for the Codsall site requested by the local member be sent directly.
- c) The timescales for the next proposed 20 estates projects.

#### **40. District and Borough Health Scrutiny Activity**

The Scrutiny and Support Manager presented the report which outlined the activity of Borough and District Councils since the last meeting.

In addition to the report, the following verbal updates were provided;

- **Cannock Chase District Council** - Nothing further to add and their next meeting was scheduled for November and would be considering Obesity.
- **Lichfield District Council** – the last meeting was held on 12 September where they had received a presentation from the new disabilities provider; Health and Wellbeing Strategy delivery plan; Housing allocations scheme; ways of funding the voluntary sector.
- **Staffordshire Moorlands District Council** - At their last meeting on 12 September, the Committee had considered a presentation on diabetic eye tests; Mental Health of young People with eating disorders; Leek Hospital update; Dementia Working Group
- **Newcastle Borough Council** - At their last meeting on 10 September, the Committee had considered CCTV in Newcastle and Mental Health provision.

A question was asked on the East Staffordshire Borough Council's review into domestic abuse. Will the review look at the effect of the movement of service provider from County Council and the Police and Crime Commissioner to other providers? The Scrutiny and Support Manager agreed to ask this question and report back to the Committee.

**RESOLVED:** That the report be noted.

**41. Healthy Staffordshire Select Committee Work Programme 2018/19**

The Scrutiny and Support Manager presented the Committees Work Programme Report.

Members were reminded that they had been invited to participate in the meeting with Wolverhampton City Council on the 23 October to consider the mortality rates at Royal Wolverhampton NHS Trust.

An informal Joint Health Scrutiny Committee with Stoke on Trent City Council had been arranged for 25<sup>th</sup> September to gain background information prior to the formal consultation exercise with Health Partners on the reconfiguration of Health services in North Staffordshire.

The next scheduled meeting of the Committee was 29 October 2018. The meeting may be followed with a workshop to consider the Modernising Adult Social Care Programme Blueprint and Business Case.

**RESOLVED:** That the report be noted.

**Chairman**

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Classification: NULBC **UNCLASSIFIED**

## **Newcastle-under-Lyme Borough Council**

### **Report to Health, Wellbeing and Partnerships Scrutiny Committee – 3<sup>rd</sup> December 2018**

**Title: Britain in Bloom**

**Author: Head of Operations – Roger Tait**

#### **Reason for Report**

The Health, Wellbeing and Partnerships Scrutiny Committee requested a report on the Council's involvement in Britain in Bloom at the meeting of September 2018;

#### **Officer response:**

#### **Background**

RHS Britain in Bloom is the largest horticultural campaign in the United Kingdom (and one of the largest in Europe). It was first held in 1963, initiated by the British Tourist Board based on the example set by Fleurissement de France , which since 1959 has promoted the annual Concours des Villes et Villages Fleuris. It has been organised by the Royal Horticultural Society (RHS) since 2002.

The competition is entered by the communities of towns, villages and cities. Different categories exist for various sizes of settlements. Groups are assessed for their achievements in three core pillars: Horticultural Excellence; Environmental Responsibility; and Community Participation.

Over 1,600 communities around the UK enter each year, participating in their local region's "In Bloom" campaign. From these regional competitions, roughly 80 communities are selected to enter the national finals of RHS Britain in Bloom.

It is a popular campaign, estimated to involve more than 200,000 volunteers in cleaning up and greening up their local area.

Since 2002, the awards have been based on the Royal Horticultural Society's medal standards of Gold, Silver Gilt, Silver and Bronze; the winner is the settlement judged to have most successfully met the rigorous judging criteria. Judging at the regional stage takes place around June/ July; judging for the national stage takes place in August. The results for the UK Finals are announced in October. The competition covers the UK, the Channel Islands and the Isle of Man.

Floral displays play an important part in the contest, but the "Bloom" title is now, perhaps, misleading: in recent years the competition has increasingly assessed how all sectors of the local community are managing their local environment.

#### **Newcastle in Bloom**

The Council has participated in the Bloom campaign for 27 years (since 1991). In the early years, the campaign focused mainly on the Council's traditional annual bedding displays and hanging baskets in parks and town and village centres. However, that focus shifted when the RHS introduced the 3

pillars of Horticultural Excellence, Environmental Responsibility and Community Participation when they took the helm in 2001/02 and since this time, the Council has developed it's approach to engage much more with local communities and adopt more sustainable initiatives. There is still a place for traditional bedding displays, for example in Queens Gardens which showcases the Council's horticultural excellence in this particular type of design and maintenance, but this is now only part of a much wider, overall strategy which weaves together many strands in seeking to make the Borough a great place to live, work, visit and invest:

### **Local Services that Work for Local People**

Listening to our residents and communities and working with them to deliver the services they want is core to the Bloom ethos. The campaign supports groups who are seeking to carry out environmental improvement projects to their neighbourhoods and green spaces by providing advice and small grants, signposting to other sources of funding, assisting in implementation and connecting people to potential partners.

### **Growing Our People and Place**

Business sponsorship of the campaign is very strong, raising over £65,000 in cash contributions and a further £10,000 in kind. This demonstrates the value that businesses place on maintaining an attractive environment which encourages dwell time and spend in our economic centres. The campaign also promotes training and skills opportunities via it's many partnerships with schools, colleges, the university, social enterprises and community payback/youth offending programmes.

### **A Healthy, Safe and Active Borough**

Educating our communities on the benefits of environmental responsibility and promoting these values in keeping our Borough safe and clean, both through our own work in recycling, street cleansing and environmental management and with our partners in areas such as community safety is integral to the campaign, as is providing opportunities in our parks and green spaces, allotments and sports facilities for people to lead healthy and active lifestyles.

### **A Town Centre for All**

The town and village centres, in particular Newcastle and Kidsgrove, provide high profile, visual locations for many of the benefits of Bloom to be co-ordinated into high impact initiatives which create vibrancy and a sense of identity and place. The campaign has delivered (or facilitated) a public art programme coupled with sustainable planting on the ring road roundabouts, community pledge planting and business litter pledge schemes, major refurbishment of Queens Gardens and other public realm improvements, cleansing activity and street furniture maintenance, business engagement and sponsorship, events and quality floral displays.

### **Resources**

The Bloom campaign is co-ordinated by the Landscape and Community team in the Operations Service, along with a number of other core functions delivered in this Business Unit. There are in the main, 3 employees who work on Bloom, with support from other colleagues where required. The main role of Campaign Co-ordinator (3 days per week) was established around 10 years ago on the

basis that it is self-funding from sponsorship secured. This has been extremely successful, with the Co-ordinator not only covering her salary costs and the entire costs of the campaign, but generating a surplus which funds community projects and contributes to the Council's overall revenue budget position each year.

A detailed table which sets out costs and income for the last 5 years is attached to this report at Appendix 1.

In summary, for 2017/18, the total costs relating to the campaign were £38,329, and the total income generated was £67,000. This resulted in a surplus of £28,671.

### **Successes**

The Council, in partnership with our communities, has been hugely successful in the Bloom campaign, both regionally and nationally, throughout our involvement. We have achieved a gold award for the last 17 consecutive years, and been chosen to represent the Heart of England in the national competition on 5 occasions, winning the small city category twice (2005, 2017).

We have been overall winner of the Heart of England in Bloom for the last 3 consecutive years (2016, 2017, 2018) and in 2018, we had the honour of representing the region in the RHS National Britain in Bloom Champion of Champions category, which is the pinnacle of the competition in the UK. We achieved a gold award, which is outstanding, and were also awarded the judges discretionary award for Wild About Gardens, in recognition of the work we do to promote wildlife and habitat improvement throughout the Borough. In addition to this, one of our local community partners received a Community Champion award. This represents the best ever year of achievement in our long involvement in the campaign, and the national judges complimented our entry on our vision, commitment and dedication, as well as our community development principles and practices. The judges recognise that our Borough clearly "gets it" in relation to the wider benefits Bloom can bring to the area.

However, the success and impact the campaign has had goes much deeper than just the colour of the medals and the award certificates.

Over the years and under its banner, Bloom has brought together over 150 community groups, countless volunteers, 30 schools, 50 businesses and 100 sponsors who have worked together to create a lasting legacy in Newcastle and other towns and villages in the Borough. It has inspired many people, staff and partners, to achieve things which perhaps seemed unachievable, by developing a positive, "can do", supportive culture and by sharing ideas, expertise and resources. The mantra of "it's not just about the flowers" has been embraced in a multitude of ways, and has allowed a wide range of people to get involved in making their community great through a variety of media, including art, poetry, education, social cohesion, healthy eating, recycling, inter-generational activities and celebrating culture and heritage.

This has combined to give Newcastle a unique sense of identity and a reputation both regionally and nationally, as a place where people care about and take pride in their environment and love where they live.

It has also created a positive and mutually beneficial relationship between those involved in Bloom and the council, helping people to understand how local government works, and how they can get involved in shaping and delivering services which respond to their needs and aspirations. Those people, with developed capability and capacity, often act as advocates for the council, demonstrating to others what can be achieved and encouraging further participation. Ultimately, Bloom aims to create sustainable communities, and in the Borough, this appears to be happening, as more groups and individuals are picking up the message and coming forward to make their contributions to the campaign.

In terms of outcomes, the following are the key areas where Bloom has made a significant positive impact:

- The town centre is clean and attractive and people want to live, work and spend leisure time in it
- The Borough has a sense of identity which celebrates it's heritage
- People are engaged in making the Borough a better place to live, work and visit
- Businesses value the attractive environment and want to invest in it
- Children and young people are environmentally aware and responsible
- The Borough is bio-diverse and habitats are responsibly managed
- People enjoy access to high quality green space and facilities

### **The Future for Bloom**

The campaign has grown and nurtured a dedicated, enthusiastic and talented community in the Borough over the years, many of whom are self-sustaining and all of whom have derived great pleasure and benefit from their involvement.

It has helped to create a vibrant town centre, with a unique sense of identity and place and has won and retained the support of many local businesses and partner organisations.

Despite difficult financial times, both within the Council and outside in the wider community, Bloom has adapted and evolved, finding new ways of continuing to engage with people and give them opportunities to get involved in making their Borough a great place.

The intention is to continue with this work, in recognition of the benefits it brings, and the contribution it makes to the priorities for our Borough.

## APPENDIX 1 – COSTS AND INCOME

**Britain in Bloom – Projected expenditure / income April 2018 – March 2019**

Cost detailed below cover all costs related to the Newcastle in Bloom events and competitions, it also covers cost for the Regional Heart of England in Bloom entry and judging day and all costs for the Awards ceremony and other associated projects and events.

***Expenditure Britain in Bloom general activities 2018 – 2019***

<b>Headings</b>	<b>Details of expenditure</b>	<b>2014/15 Cost (£)</b>	<b>2015/16 Cost (£)</b>	<b>2016/17 Cost (£)</b>	<b>2017/18 Cost (£)</b>	<b>2018/19 Cost (£)</b>
Entry fee	Entry fee Britain in Bloom Competition	200	220	320	320	220
Judges Lunch	Formal lunch for Judges in all the local, regional and national competitions.	500	300	336.90	470	489
Judges Fees	Cost of fees for the judges who judged the local competitions and presentation of the prizes.	700	950	1010	885	1300
Wages staff	For Britain in Bloom co-ordinator,	15,000	15000	20,000	20,138	20,000
Promotional literature -	Graphic design and printing Invitations, flyer, certificates, mounting photographs for prize winners. Advertising boards	2,000	2000	2000	2000	2000
Signage and sponsorship materials	Metal frames, advertising boards plus fitting cost. Tools and equipment	6,000	6000	8500	8500	8500
Food and craft show	Prizes, trophies and gift certificates	NA	NA	NA	NA	250
Planting Assistance Scheme	Bulbs, trees seeds and plants for community planting projects	NA	NA	2000	2000	2000

Floral decs	For the event on the 5 <sup>th</sup> October	200	200	NA moved	0 (now sponsored)	0
<b>Sub Total 1</b>		<b>24,600</b>	<b>24,670</b>	<b>34,167</b>	<b>34,313</b>	<b>34,759</b>

### ***Childrens Painting Competition***

	<b>Special Event – Schools’ Painting Competition - Keele</b>	<b>2014/15 cost (£)</b>	<b>2015/16 Cost (£)</b>	<b>2016/17 Cost (£)</b>	<b>2017/18 Cost (£)</b>	<b>2018/19 Cost (£)</b>
Venue	Keele University Venue to be held in May Including Venue, PA and catering ect	500	529	515.73	566.67	584.76
Paintings	Framing and Mounting	Sponsored	0	0	0	0
Prizes	For schools and individual prize winning children	335	340	352.75	340.00	357.00
<b>Sub Total 2</b>		<b>£835</b>	<b>869</b>	<b>£868.48</b>	<b>906.67</b>	<b>941.76</b>

### ***Main BIB awards and associated events***

<b>Awards Event</b>		<b>2014/15 cost (£)</b>	<b>2015/16 Cost (£)</b>	<b>2016/17 Cost (£)</b>	<b>2017/18 Cost (£)</b>	<b>2018/19 Cost (£)</b>
Civic	Catering for proposed ‘thank you’ buffet for all staff involved in the campaign, and non alcoholic drinks.	700	0	350	543.75	600
New Vic	Catering for prize giving event New Vic	900	1000	1000	1000	1000

Prizes for winners	Competition prizes all of which are gift vouchers, Gold award winners £75, Silver award winners £50, Bronze award winners £25. (Vouchers were bought for 30% less face value).	2,000	2000	1200	1200	1000
Audio Visual	Local awards ceremony (Tilley Bancroft) / Quadrant prod	250	250	250	250	268.60
Floral decorations	Enhancing main entrance	NA	NA	0	0	0
Trophies, prizes and engraving	New trophies, and engraving to existing trophies with the winners' names each year.	300	400	210.43	116	116
<b>Sub Total 3</b>		<b>£4,150</b>	<b>3650</b>	<b>3010.43</b>	<b>3109.75</b>	<b>2984.60</b>

### Total Costs

	Totals				2014/15 cost (£)	2015/16 Cost (£)	2016/17 Cost (£)	2017/18 Cost (£)	2018/19 Cost (£)
Sub Total 1	General cost				24,600	24670	34167	34313	34759
Sub Total 2	Schools Painting Competition.				835	869	868.48	906.67	941.76
Sub Total 3	Awards event.				4,150	3650	3010.43	3109.75	2984.60
<b>Totals</b>					<b>£29,585</b>	<b>£29189</b>	<b>£38,046</b>	<b>£38,329</b>	<b>£38,685</b>
<b>Total Britain in Bloom expenditure 2018 – 2019</b>									<b>£38,685</b>

### Income 2018 / 2019

Estimated total sponsorship income (cash) £

Break down of cash Income / expenses	2015/16	2016/17	2017/18	2018/19
Sub Total income (cash sponsorship)	£63,119.70	66,021.05	67,000	66,000
Less expenditure	£29,189	38,046	38,329.75	38,685
<b>Surplus</b>	<b>£33,930.70</b>	<b>£27,975.05</b>	<b>£28,670.25</b>	<b>£27,315</b>

**Non Cashable income 2018 / 2019**

Estimated total sponsorship income (not cash) £

Estimated break down of non cashable income	2015/16	2016/17	2017/18	2018/19
Donation of florals at New Vic (Stafford Nursery)			250.00	250.00
Sponsored vehicle	£100.00	100.00	350.00	350.00
Use of exhibition space	£100.00	100.00	100.00	200.00
Plant material and competition prizes	£3508.25	5746	6632.00	3493.00
Community initiative / events / poetry stones	£735.00	735	2619.20	2938.00
Framing and mounting of pictures	£100.00	100	260	300
Use of community buildings	£150.00	150	0	
Sundry items eg wood donations and volunteer refreshments	£320.00	100	111	150
<b>Total £</b>	<b>£5013.25</b>	<b>7031</b>	<b>10,322.20</b>	<b>7681.00</b>



## Report to the Health, Wellbeing & Partnerships Overview and Scrutiny Committee

Monday 3<sup>rd</sup> December 2018

SPACE 2018 Evaluation



**Report Author:** Robin Wiles  
**Job Title:** Partnerships Locality Officer  
**Email:** [robin.wiles@newcastle-staffs.gov.uk](mailto:robin.wiles@newcastle-staffs.gov.uk)  
**Telephone:** Ext 2493

### Introduction

SPACE 2018 is a programme of activities for young people between the ages of 8 and 17 during the school holidays across Staffordshire & Stoke-on-Trent. Newcastle Borough Council on behalf of the Office of the Police and Crime Commissioner coordinated this program for Newcastle under Lyme.

### Background

Core funding is provided by the Staffordshire Police & Crime Commissioner across Staffordshire and Stoke-on-Trent.

SPACE 2018 in Newcastle was co-ordinated by a partnership working group facilitated by the Borough Council's Partnerships Locality Officer with involvement from JOG partners:-

- Staffordshire County Council – Local Support Team (LST) & Youth Offending Service (YOS).
- Staffordshire Police.
- Newcastle Borough Council Leisure section.
- Staffordshire Council for Voluntary Youth Services (SCVYS).
- Aspire.

Activities have been delivered over the 6-week summer holiday and the October half-term. Activities will be run over the February 2019 half-term.



Provision was split into 3 elements:-

- a. The Core Offer – a special Jubilee 2 membership offer for 11 – 17 year olds, funded by the OPCC with 600 available for the Universal Offer and 100 allocated for the Targeted Offer.
- All available memberships were used.
  - Gym attendances = 2,185; Pool attendances = 2,513; Climbing attendances = 342. Total attendances 5,040.
  - Attendances were split almost exactly 50/50 between male & female.
  - All of the ages attended, with the peak between 12 & 14.
  - Generally positive feedback from young people and parents.
  - Promotion through schools and social media seemed to attract most responses; parents seemed to be key in getting many young people signing up.

- b. Detached Youth Service – targeted provision funded by the OPCC.

The Detached Youth Service provided a number of activities during the 6 weeks – a total of 59 sessions. These included:-

- Multi-sport sessions in target locations;
- Fishing sessions.
- Outings that required booking, such as a fishing trip to Cudmore Fisheries in Whitmore and a trip to Alton Towers.

Feedback from attendees was broadly very positive.

- c. Additional targeted activities commissioned/spot purchased by Newcastle Partnership.

Seven providers were commissioned or spot-purchased to provide a wide range of activities across the age range:-

- Bee Active.
- Gifted Workshop.
- Jude Theatre Company.
- Port Vale Community Foundation Trust.
- Staffordshire Clubs for Young People.
- Streetgames.



- Time4Sport.

## **Constraints and Restrictions**

There is only 1 week remaining of the programme to be delivered for this financial year, February 2019 half-term, with the majority of funding already allocated.

The level of OPCC funding for next year, 2019/10, is unknown at this stage, and it is unlikely that we will know until February 2019.

## **Other issues for consideration when planning future activities**

- Due to the way in which the programme was promoted on the SPACE website information about targeted activities was widely available. This led to instances of parents trying to book their children on activities that were intended to be closed to referrals. It is recommended that, in future, targeted activities are not openly promoted on the SPACE website.
- Some providers were more proactive in promoting their activities than others – the former tended to get better attendance figures.
- There were queries about out-of-area referrals. It was decided that we would only accept referrals for children & young people residing in Newcastle-under-Lyme with a ST5, ST7, CW3 or TF9 postcode. The only exception would be looked after children from the Borough currently living out of area.
- It may be beneficial to have invited Partners/Stakeholders including Police & F&RS (Fire & Rescue Service) come along to some of the activities to do some community safety advice also.

## **Conclusions and Outcomes**

- Outcomes exceeded expectations with Newcastle achieving the highest year-on-year reduction in youth ASB figures across Staffordshire & Stoke-on-Trent.
- The additional activities commissioned by Newcastle Partnership were a key factor in these achievements.
- The partnership approach to the co-ordination of SPACE activities in Newcastle ensured that we were able to best utilise the knowledge and skills of partners across sectors.
- Over the 6 weeks there was a reported drop of 41% in reported youth ASB incidents across Staffordshire & Stoke-on-Trent.



- The most significant drop was in Newcastle-under-Lyme - 69 reported youth ASB incidents compared to 147 during same period last year, a 53.1% decrease.
- Figures from the October half-term are not available at the time of writing.
- Most of the activities met, or exceeded targets for attendance and received positive feedback from attendees and agencies involved. With figures received to date from all but 1 of the providers a total of 1,106 attendances have been recorded.
- Generally speaking activities that required no booking were easier to manage, but the nature of such activities meant that levels of attendance did fluctuate. For those activities that required booking, referrals from targeted cohorts were made by relevant agencies including the LST & YOS.
- Drop-in activities were focused on target hotspot areas as identified through the JOG: these being Audley, Bradwell, Kidsgrove, Knutton, Cross Heath, Chesterton, Silverdale and Park Site.

### **Questions to be Addressed**

- Does the Committee feel that the SPACE Programme for Newcastle to date has been an effective way of addressing issues of youth ASB?
- Are there any improvements to the way that the programme was co-ordinated and delivered that should be considered to the 2019/20 programme?

### **Relevant Portfolio Holder(s)**

Portfolio Holder - Corporate and Service Improvement, People and Partnerships, Cllr. S. Tagg.

Portfolio Holder - Community Safety and Wellbeing, Cllr. Jill Waring

### **Local Ward Member (if applicable)**

- Not applicable.

### **Background Materials**

- OPCC, Police & Crime Plan, 2016 – 2020.

### **Appendices**



- SPACE 2018 Summer Holiday Programme.
- SPACE 2018 October half-term Programme.

DRAFT

# SCHOOLS OUT FOR SUMMER !



Hello  
**SUMMER**  
\*  
— enjoy! —

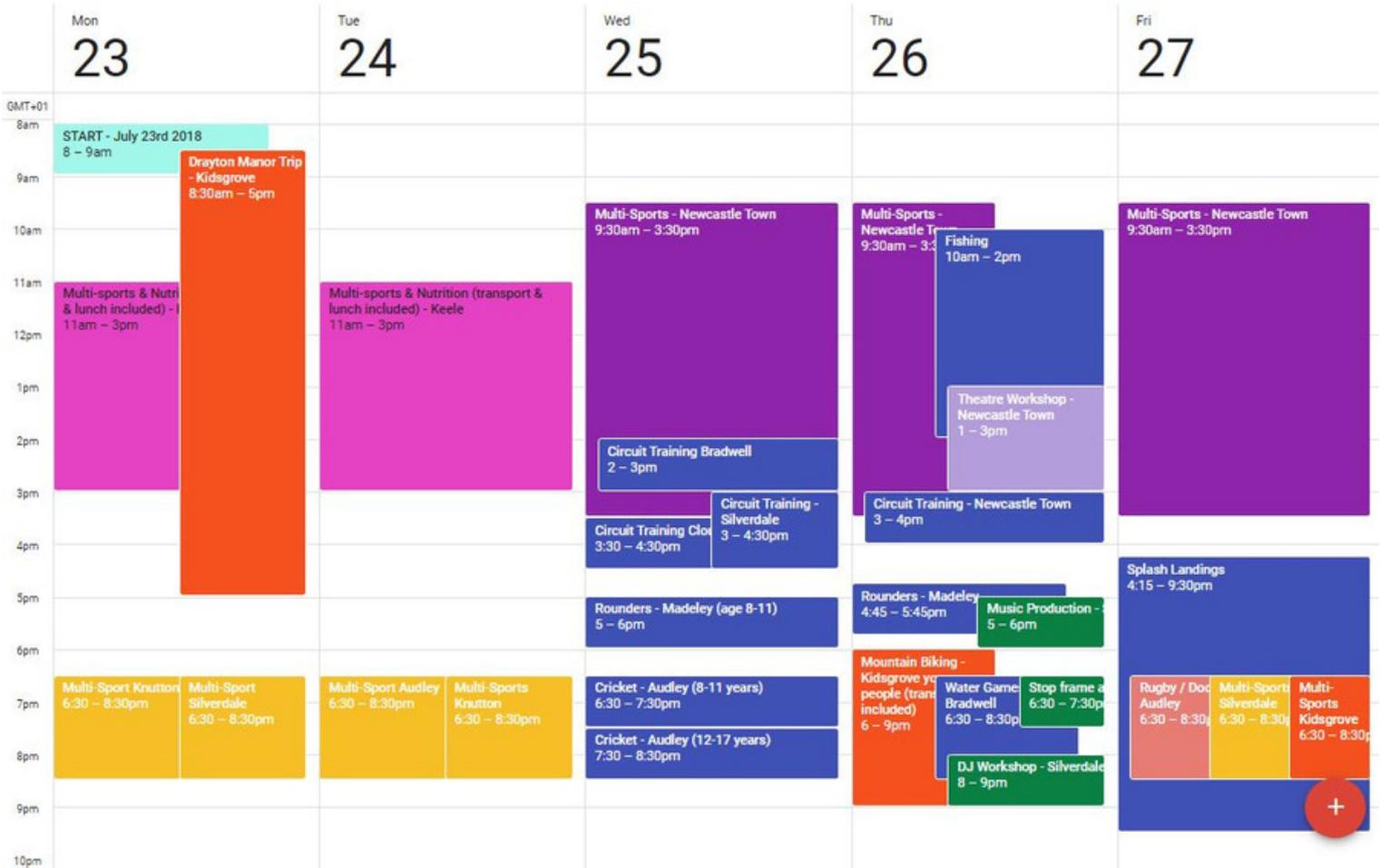


## NEWCASTLE SUMMER ACTIVITIES PROGRAMME

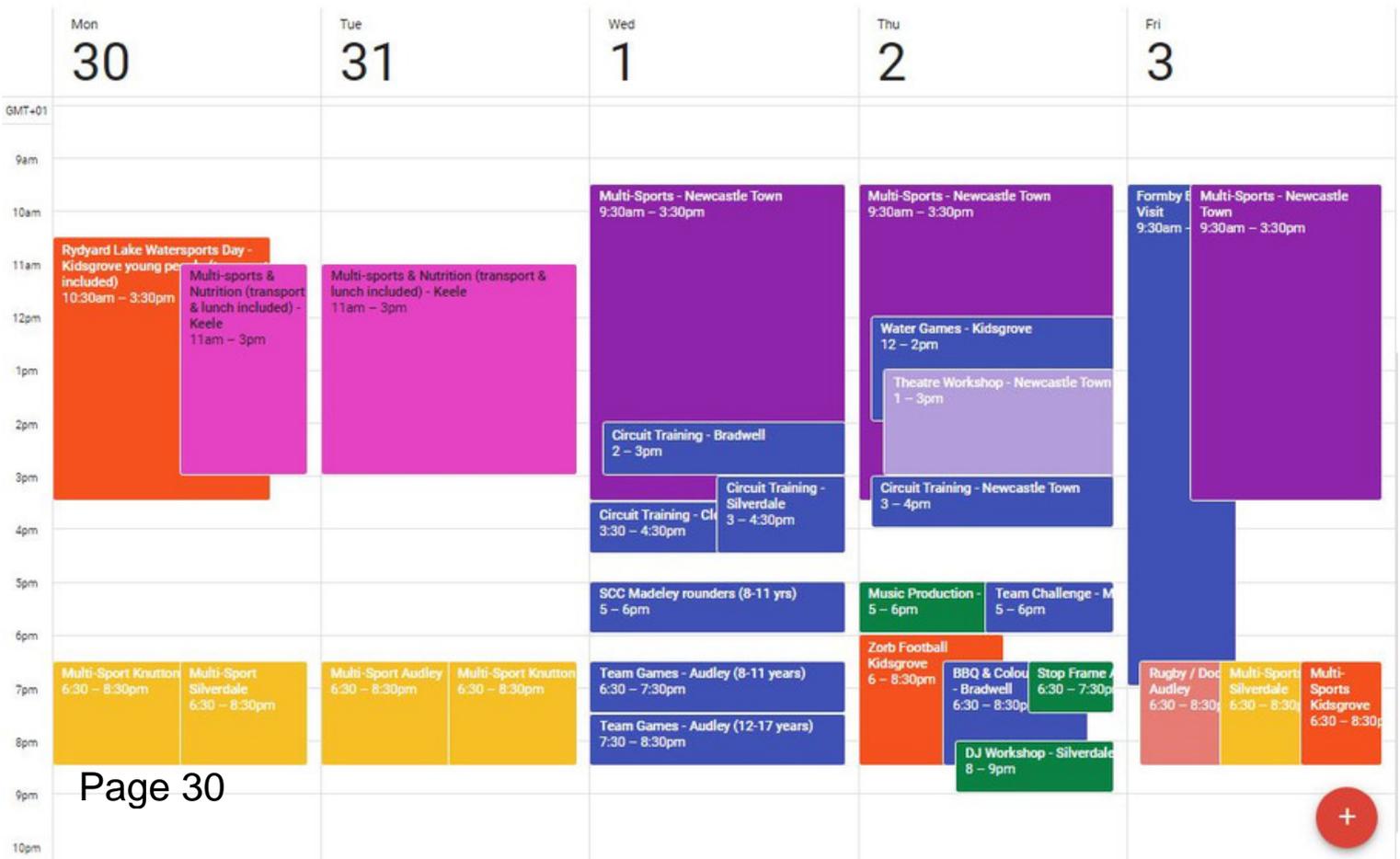
23RD JULY TO 31ST AUGUST 2018

# Activities 'At a Glance'

Week 1 - July 23rd to July 27th



Week 2 - July 30th to Aug 3rd



Week 3 - Aug 6th to Aug 10th

	Mon 6	Tue 7	Wed 8	Thu 9	Fri 10
GMT+01					
9am					
10am			Multi-Sports - Newcastle Town 9:30am - 3:30pm	Multi-Sports - Newcastle Town 9:30am - 3:30pm	Alton Towers Theme 9:30am - 6pm
11am	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm			Multi-Sports - Newcastle Town 9:30am - 3:30pm
12pm				BBQ and Colour Festival - Kidsgrove 12 - 2pm	
1pm				Theatre Workshop - Newcastle Town 1 - 3pm	
2pm			Circuit Training - Bradwell 2 - 3pm		
3pm	Cinema Festival Park - Kidsgrove young people (transport included) 3 - 6pm		Circuit Training - Cl 3:30 - 4:30pm	Circuit Training - Newcastle Town 3 - 4pm	
4pm			Circuit Training - Silverdale 3 - 4:30pm		
5pm			Madeley Rounders (8-11 yrs) 5 - 6pm	Music Production - 5 - 6pm	Water Games - Mad 5 - 6pm
6pm				Dragonboat race - Kidsgrove young people (transport included) 6 - 8:30pm	
7pm	Multi-Sport Knutton 6:30 - 8:30pm	Multi-Sport Audley 6:30 - 8:30pm	Water Games - Audley (8-11 years) 6:30 - 7:30pm	Cricket - Bra 6:30 - 8:30pm	Rugby / Dodgeball Audley 6:30 - 8:30pm
8pm	Multi-Sport Silverdale 6:30 - 8:30pm	Multi-Sport Knutton 6:30 - 8:30pm	Water Games - Audley (12-17 years) 7:30 - 8:30pm	Stop Frame / 6:30 - 7:30pm	Multi-Sports Silverdale 6:30 - 8:30pm
9pm				DJ Workshop - Silverdale 8 - 9pm	Multi-Sports Kidsgrove 6:30 - 8:30pm
10pm					



Week 4 - Aug 13th to Aug 17th

	Mon 13	Tue 14	Wed 15	Thu 16	Fri 17
GMT+01					
9am					
10am			Multi-Sports - Newcastle Town 9:30am - 3:30pm	Multi-Sports - Newcastle Town 9:30am - 3:30pm	Multi-Sports - Newcastle Town 9:30am - 3:30pm
11am	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm			
12pm				Fishing 10am - 2pm	
1pm				Theatre Workshop - Newcastle Town 1 - 3pm	
2pm			Circuit Training - Bradwell 2 - 3pm		
3pm	Tenpin Bowling - Kidsgrove young people (transport included) 3 - 6pm		Circuit Training - Silverdale 3 - 4:30pm	Circuit Training - Newcastle 3 - 4pm	
4pm			Circuit Training - Cl 3:30 - 4:30pm		
5pm			Dodgeball / Bunkerhill - Audley 5 - 7pm	Rambling ac Roaches (transport included) 5 - 9pm	
6pm				Music Produ 5 - 6pm	BBQ & Colour 5 - 6pm
7pm	Multi-Sport Knutton 6:30 - 8:30pm	Multi-Sport Audley 6:30 - 8:30pm	Clip & Climb 7 - 10pm	Football Competiti 6:30 - 8:30pm	Rugby / Dodgeball Audley 6:30 - 8:30pm
8pm	Multi-Sport Silverdale 6:30 - 8:30pm	Multi-Sport Knutton 6:30 - 8:30pm		Stop Frame Anima 6:30 - 7:30pm	Multi-Sports Silverdale 6:30 - 8:30pm
9pm				DJ Workshop - Silverdale 8 - 9pm	Multi-Sports Kidsgrove 6:30 - 8:30pm
10pm					Flipout in the Dark Trampoline Disco 7 - 10pm



Week 5 - Aug 20th to Aug 24th

	Mon 20	Tue 21	Wed 22	Thu 23	Fri 24
GMT+01					
9am					
10am			Multi-Sports - Newcastle Town 9:30am - 3:30pm	Multi-Sports - Newcastle Town 9:30am - 3:30pm	Crocky Trail 9:30am - 6pm
11am	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm			Multi-Sports - Newcastle Town 9:30am - 3:30pm
12pm				Dodgeball / Bunkerhill - Kidsgrove 12 - 2pm	
1pm				Theatre Workshop - Newcastle Town 1 - 3pm	
2pm			Circuit Training - Bradwell 2 - 3pm		
3pm				Circuit Training - Newcastle 3 - 4pm	
4pm	Climbing/Archery - Kidsgrove (transport included) 3 - 6pm		Circuit Training - Cl 3:30 - 4:30pm		
5pm					
6pm			Rounders - Madeley (8-11 years) 5 - 6pm	Music Production - 5 - 6pm	
7pm	Multi-Sport Knutton 6:30 - 8:30pm	Multi-Sport Audley 6:30 - 8:30pm	BBQ and Colour Festival Audley (8-11 years) 6:30 - 7:30pm	Girls Only Day - Pamper & Cr Kidsgrove 6 - 9pm	Rugby / Dod Audley 6:30 - 8:30p
8pm	Multi-Sport Silverdale 6:30 - 8:30pm	Multi-Sport Knutton 6:30 - 8:30pm	BBQ and Colour Festival Audley (12-17 years) 7:30 - 8:30pm	Team Challe Bradwell 6:30 - 8:30p	Multi-Sports Silverdale 6:30 - 8:30p
9pm				Stop Frame 6:30 - 7:30p	Multi-Sports Kidsgrove 6:30 - 8:30p
10pm				DJ Workshop - Silverdale 8 - 9pm	



Week 6 - Aug 27th to Aug 31st

	Mon 27	Tue 28	Wed 29	Thu 30	Fri 31
GMT+01					
9am	Wk 6 - END, 9am				
10am			Multi-Sports - Newcastle Town 9:30am - 3:30pm	Multi-Sports - Newcastle T 9:30am - 3:30pm	Multi-Sports - Newcastle Town 9:30am - 3:30pm
11am	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm	Multi-sports & Nutrition (transport & lunch included) - Keele 11am - 3pm		Fishing 10am - 2pm	
12pm					
1pm					
2pm			Circuit Training - Bradwell 2 - 3pm		
3pm					
4pm			Circuit Training - Cl 3:30 - 4:30pm		
5pm					
6pm			Rounders - Madeley (8-11 years) 5 - 6pm	Music Production - 5 - 6pm	
7pm	Multi-Sport Knutton 6:30 - 8:30pm	Multi-Sport Audley 6:30 - 8:30pm	Rounders - Audley (8-11 years) 6:30 - 7:30pm	Art Attack - Kidsgrove 6 - 9pm	Rugby / Dod Audley 6:30 - 8:30p
8pm	Multi-Sport Silverdale 6:30 - 8:30pm	Multi-Sport Knutton 6:30 - 8:30pm	Rounders - Audley (12-17 years) 7:30 - 8:30pm	Stop Frame Animati 6:30 - 7:30pm	Multi-Sports Silverdale 6:30 - 8:30p
9pm				DJ Workshop - Silverdale 8 - 9pm	Multi-Sports Kidsgrove 6:30 - 8:30p
10pm					



# PLEASE CONTACT PROVIDERS FOR BOOKING & VENUE DETAILS. CONSENT FORM TO BE COMPLETED FOR EACH YOUNG PERSON



ACTIVITIES MAY BE SUBJECT TO CHANGE.

**WEEK 1**

Monday 23rd July

## **DRAYTON MANOR TRIP - £5**

*Kidsgrove - (Transport provided) - 8.30am - 6pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## **MULTI-SPORTS/NUTRITION (REFERRALS ONLY)**

*Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football Trust**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **STREETGAMES**

*Silverdale (12-17years) - 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## **STREETGAMES**

*Knutton (12-17years) - 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

Tuesday 24th July

## **MULTI-SPORT/NUTRITION (REFERRALS ONLY)**

*Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football Trust**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **MULTI-SPORTS**

*Audley (12-17years) - 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## MULTI-SPORTS

*Knutton (12-17years) - 6.30pm - 8.30pm*

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790



Wednesday 25th July

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## MULTI-SPORTS

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### BeeActive

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600

## CIRCUIT TRAINING

*Bradwell MUGA - 2pm - 3pm*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

*Silverdale 3.30pm - 4.30pm*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

*Clough Hall Kidsgrove - 3.30pm - 4.30pm*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## ROUNDERS

*Madeley (age 8-11) 5pm - 6pm*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CRICKET

*Audley - 6.30pm - 8.30pm (8-11years) / 7.30pm - 8.30pm (12-17 years)*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

Thursday 26th July

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## MULTI-SPORTS

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### BeeActive

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600

## FISHING

*10am - 2pm*

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869



## THEATRE WORKSHOP

*Newcastle Town Centre - 1pm - 3pm*

### **Jude Theatre**

Contact: [ianmac@judetheatrecompany.co.uk](mailto:ianmac@judetheatrecompany.co.uk) 07974363256

## CIRCUIT TRAINING

*Newcastle Town Centre - 3pm - 4pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## ROUNDERS

*Madeley - 4.45pm - 5.45pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MUSIC PRODUCTION WORKSHOP

*Silverdale - 5pm - 6pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## MOUNTAIN BIKING TRIP - £1.50

*Kidsgrove - transport included - 6pm - 9pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## WATER GAMES

*Bradwell - 6.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## STOP FRAME ANIMATION WORKSHOP

*Silverdale - 6.30pm - 7.30pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## DJ-ING WORKSHOP

*Silverdale - 8pm - 9pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## MULTI-SPORTS

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### BeeActive

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600



## SPLASH LANDINGS WATER PARK - £10

4.15pm - 9.30pm (Transport provided)

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS - £1.50

Kidsgrove 6.30pm - 8.30pm

### Staffordshire Clubs for Young People

Contact: ianatherton@staffscyp.org.uk 07415866544

## RUGBY / DODGEBALL

Audley 6.30pm - 8.30pm

### Time4Sport

Contact: wdglover@time4sportuk.com 01782 40 96 77 / 07707 275 409

## MULTI-SPORTS

Silverdale 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## WEEK 2

Monday 30th July

## RYDYARD LAKE WATER ACTIVITIES TRIP - £2

Kidsgrove 10.30am - 3.30pm (Transport provided)

### Staffordshire Clubs for Young People

Contact: ianatherton@staffscyp.org.uk 07415866544

## MULTI-SPORT/NUTRITION (REFERRALS ONLY)

Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS

Knutton (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Silverdale (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790



Tuesday 31st July

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## MULTI-SPORTS/NUTRITION (REFERRALS ONLY)

Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS

Knutton (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Audley (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

Wednesday 1st August

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## MULTI-SPORTS

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### BeeActive

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600

## CIRCUIT TRAINING

Bradwell 2pm - 3pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

Silverdale 3.30pm - 4.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

Clough Hall Kidsgrove 3.30pm - 4.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869



## ROUNDERS

*Madeley (8-11 years) 5pm - 6pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## TEAM GAMES

*Audley (8-11 years) 6.30pm - 7.30pm (12-17 years) 7.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

*Thursday 2nd August*

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## MULTI-SPORTS

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## WATER GAMES

*Kidsgrove 12pm - 2pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## THEATRE WORKSHOP

*Newcastle Town Centre 1pm - 3pm*

### **Jude Theatre**

Contact: [ianmac@judetheatrecompany.co.uk](mailto:ianmac@judetheatrecompany.co.uk) 07974363256

## CIRCUIT TRAINING

*Newcastle Town Centre 3pm - 4pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MUSIC PRODUCTION WORKSHOP

*Silverdale 5pm - 6pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## TEAM CHALLENGE

*Madeley 5pm - 6pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## ZORB FOOTBALL - £1.50

*Kidsgrove (transport included) 6pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544



## STOP FRAME ANIMATION WORKSHOP

*Silverdale 6.30pm - 7.30pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## BARBECUE & COLOUR FESTIVAL

*Bradwell 6.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## DJ-ING WORKSHOP

*Silverdale 8pm - 9pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

*Friday 3rd August*

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## BEACH VISIT - £5

*Formby 9.30pm - 7pm (Transport provided)*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MULTI-SPORT

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## MULTI-SPORTS - £1.50

*Kidsgrove 6.30pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## RUGBY / DODGEBALL

*Audley 6.30pm - 8.30pm*

### **Time4Sport**

Contact: [wdglover@time4sportuk.com](mailto:wdglover@time4sportuk.com) 01782 40 96 77 / 07707 275 409



## MULTI-SPORTS

Silverdale 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

WEEK 3

Monday 6th August

## MULTI-SPORT/NUTRITION (REFERRALS ONLY)

Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CINEMA - FESTIVAL PARK - £1.50

Kidsgrove young people (Transport provided) 3pm - 6pm

### Staffordshire Clubs for Young People

Contact: ianatherton@staffscyp.org.uk 07415866544

## MULTI-SPORTS

Knutton (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Silverdale (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

Tuesday 7th August

## MULTI-SPORT/NUTRITION (REFERRALS ONLY)

Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS

Knutton (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Audely (12-17years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790



Wednesday 8th August

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## MULTI-SPORTS

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### BeeActive

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600

## CIRCUIT TRAINING

Bradwell 2pm - 3pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

Silverdale 3.30pm - 4.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## CIRCUIT TRAINING

Clough Hall Kidsgrove 3.30pm - 4.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## ROUNDERS

Madeley (8-11 years) 5pm - 6pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## WATER GAMES

Audley (8-11 years) 6.30pm - 7.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## WATER GAMES

Audley (12-17 years) 7.30pm - 8.30pm

### SCC Detached Youth Workers

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869



Thursday 9th August

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## **MULTI-SPORTS**

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## **BARBECUE & COLOUR FESTIVAL**

*Kidsgrove 12pm - 2pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **THEATRE WORKSHOP**

*Newcastle Town Centre 1pm - 3pm*

### **Jude Theatre**

Contact: [ianmac@judetheatrecompany.co.uk](mailto:ianmac@judetheatrecompany.co.uk) 07974363256

## **CIRCUIT TRAINING**

*Newcastle Town Centre 3pm - 4pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **WATER GAMES**

*Madeley 5pm - 6pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **MUSIC PRODUCTION WORKSHOP**

*Silverdale 5pm - 6pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## **DRAGON BOAT /CANOEING - £1.50**

*Kidsgrove young people (transport provided) 6pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544



## CRICKET

*Bradwell 6.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## STOP FRAME ANIMATION WORKSHOP

*Silverdale 6.30pm - 7.30pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## DJ-ING WORKSHOP

*Silverdale 8pm - 9pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

*Friday 10th August*

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## ALTON TOWERS THEME PARK - £10

*9.30am - 6pm (transport provided)*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MULTI-SPORTS

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## MULTI-SPORTS - £1.50

*Kidsgrove 6.30pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## MULTI-SPORTS

*Silverdale 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## RUGBY / DODGEBALL

*Audley 6.30pm - 8.30pm*

### **Time4Sport**

Contact: [wdglover@time4sportuk.com](mailto:wdglover@time4sportuk.com) 01782 40 96 77 / 07707 275 409



Monday 13th August

WEEK 4

## MULTI-SPORTS/NUTRITION (REFERRALS ONLY)

*Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football Trust**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## TENPIN BOWLING - £2

*Kidsgrove young people (transport provided)*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## MULTI-SPORTS

*Knutton (12-17 years)*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## MULTI-SPORTS

*Silverdale (12-17 years)*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

Tuesday 14th August

## MULTI-SPORTS/NUTRITION (REFERRALS ONLY)

*Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football Trust**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MULTI-SPORTS

*Knutton (12-17 years) 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## MULTI-SPORTS

*Audley (12-17 years) 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790



Wednesday 15th August

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## **MULTI-SPORTS**

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## **CIRCUIT TRAINING**

*Bradwell 2pm - 3pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

*Silverdale 3.30pm - 4.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

*Clough Hall Kidsgrove 3.30pm - 4.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **DODGEBALL / BUNKERHILL**

*Audley 5pm - 7pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CLIP AND CLIMB - £5**

*7pm - 10pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869



Thursday 16th August

## MULTI-SPORTS

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### BeeActive

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## FISHING

10am - 2pm

### SCC Detached Youth Workers

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## THEATRE WORKSHOP

Newcastle Town Centre 1pm - 3pm

### Jude Theatre

Contact: [ianmac@judetheatrecompany.co.uk](mailto:ianmac@judetheatrecompany.co.uk) 07974363256

## CIRCUIT TRAINING

Newcastle Town Centre 3pm - 4pm

### SCC Detached Youth Workers

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## RAMBLING ON THE ROACHES, MOORLANDS - £1

Kidsgrove young people (transport provided) 5pm - 9pm

### Staffordshire Clubs for Young People

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## MUSIC PRODUCTION WORKSHOP

Silverdale 5pm - 6pm

### Gifted Workshops

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## BARBECUE & COLOUR FESTIVAL

Madeley 5pm - 6pm

### SCC Detached Youth Workers

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## STOP FRAME ANIMATION WORKSHOP

Silverdale 6.30pm - 7.30pm

### Gifted Workshops

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990



## FOOTBALL COMPETITION

*Bradwell 6.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## DJ-ING WORKSHOP

*Silverdale 8pm - 9pm*

### **Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

*Friday 17th August*

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## MULTI-SPORTS

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## MULTI-SPORTS - £1.50

*Kidsgrove 6.30pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## MULTI-SPORTS

*Silverdale 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## RUGBY / DODGEBALL

*Audley 6.30pm - 8.30pm*

### **Time4Sport**

Contact: [wdglover@time4sportuk.com](mailto:wdglover@time4sportuk.com) 01782 40 96 77 / 07707 275 409

## FLIP OUT IN THE DARK (TRAMPOLINING DISCO) - £5

*7pm - 10pm (transport provided)*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869



Monday 20th August

WEEK 5

## MULTI-SPORT & NUTRITION (REFERRALS ONLY)

Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## INDOOR CLIMBING & ARCHERY - £1.50

Kidsgrove young people (transport provided) 3pm - 6pm

### Staffordshire Clubs for Young People

Contact: ianatherton@staffscyp.org.uk 07415866544

## MULTI-SPORTS

Knutton (12-17 years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Silverdale (12-17 years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

Tuesday 21st August

## MULTI-SPORT & NUTRITION (REFERRALS ONLY)

Keele University - Am -Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm

### Port Vale Community Football Trust

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS

Knutton (12-17 years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

Audley (12-17 years) 6.30pm - 8.30pm

### StreetGames

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790



Wednesday 22nd August

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## **MULTI-SPORTS**

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## **CIRCUIT TRAINING**

Bradwell 2pm - 3pm

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

Clough Hall Kidsgrove 3.30pm - 4.30pm

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

Silverdale 4.30pm - 5.30pm

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **ROUNDERS**

Madeley (8-11 years) 5pm - 6pm

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **BARBECUE & COLOUR FESTIVAL**

Audley (8-11 years ) 6.30pm - 7.30pm (12-17 years) 7.30pm - 8.30pm

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

Thursday 23rd August

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## **MULTI-SPORTS**

Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600



## **DODGEBALL / BUNKERHILL**

*Kidsgrove 12pm - 2pm*

**SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **THEATRE WORKSHOP**

*Newcastle Town Centre 1pm - 3pm*

**Jude Theatre**

Contact: [ianmac@judetheatrecompany.co.uk](mailto:ianmac@judetheatrecompany.co.uk) 07974363256

## **CIRCUIT TRAINING**

*Newcastle Town Centre 3pm - 4pm*

**SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **DODGEBALL / BUNKERHILL**

*Madeley 5pm - 6pm*

**SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **MUSIC PRODUCTION WORKSHOP**

*Silverdale 5pm - 6pm*

**Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## **GIRLS ONLY PAMPER EVENING & CRAFTS - £1.50**

*Kidsgrove 6pm - 9pm*

**Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## **TEAM CHALLENGE**

*Bradwell 6.30pm - 8.30pm*

**SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **STOP FRAME ANIMATION WORKSHOP**

*Silverdale 6.30pm - 7.30pm*

**Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## **MUSIC PRODUCTION WORKSHOP**

*Silverdale 5pm - 6pm*

**Gifted Workshops**

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990



Friday 24th August

## **CROCKY TRAIL OUTDOOR ADVENTURE PLAYGROUND - £5**

*9.30am - 6pm (transport provided)*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **MULTI-SPORTS**

*Newcastle College (8-12 years) - 9.30pm - 3.30pm (Lunch Included)*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## **MULTI-SPORTS - £1.50**

*Kidsgrove 6.30pm - 8.30pm*

### **Staffordshire Clubs for Young People**

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## **RUGBY / DODGEBALL**

*Audley 6.30pm - 8.30pm*

### **Time4Sport**

Contact: [wdglover@time4sportuk.com](mailto:wdglover@time4sportuk.com) 01782 40 96 77 / 07707 275 409

## **MULTI-SPORTS**

*Silverdale 6.30pm - 8.30pm*

### **StreetGames**

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

**WEEK 6**

*Bank Holiday Monday 27th August*

## **MULTI-SPORT & NUTRITION (REFERRALS ONLY)**

*Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football trust**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## MULTI-SPORTS

*Knutton 6.30pm - 8.30pm*

### **StreetGames**

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790



## MULTI-SPORTS

*Silverdale 6.30pm - 8.30pm*

### **StreetGames**

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

*Tuesday 28th August*

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## MULTI-SPORT & NUTRITION (REFERRALS ONLY)

*Keele University - Am - Ch&YP Pm - with parents (Transport & lunch provided) 11am - 3pm*

### **Port Vale Community Football trust**

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## MULTI-SPORTS

*Knutton 6.30pm - 8.30pm*

### **StreetGames**

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

## MULTI-SPORTS

*Audley 6.30pm - 8.30pm*

### **StreetGames**

Contact: David.Lloyd@stoke.gov.uk 01782 235030 / 07794342790

*Wednesday 29th August*

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## MULTI-SPORTS

*Newcastle Town 9.30am - 3.30pm*

### **BeeActive**

Contact: ben@beeactive.co.uk 01782 956 030 / 07909 510600

## CIRCUIT TRAINING

*Bradwell 2pm - 4pm*

### **SCC Detached Youth Workers**

Contact: gail.whittingham@staffordshire.gov.uk 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

*Clough Hall Kidsgrove 3.30pm - 4.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

*Silverdale 3.30pm - 4.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **ROUNDERS**

*Madeley (8-11 years) 5pm - 6pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **ROUNDERS**

*Audley (8-11 years) 6.30pm - 7.30pm (12-17 years) 7.30pm - 8.30pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

*Thursday 30th August*

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## **MULTI-SPORTS**

*Newcastle Town 9.30am - 3.30pm*

### **BeeActive**

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## **FISHING**

*10am - 2pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CIRCUIT TRAINING**

*Newcastle town 3pm - 4pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869

## **CRICKET**

*Madeley 5pm - 6pm*

### **SCC Detached Youth Workers**

Contact: [gail.whittingham@staffordshire.gov.uk](mailto:gail.whittingham@staffordshire.gov.uk) 01782 296290 / 07773572869



## MUSIC PRODUCTION WORKSHOP

*Silverdale 5pm - 6pm*

### Gifted Workshops

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## ART ATTACK CRAFTS - £1

*Kidsgrove 6pm - 9pm*

### Staffordshire Clubs for Young People

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## STOP FRAME ANIMATION WORKSHOP

*Silverdale 6.30pm - 7.30pm*

### Gifted Workshops

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

## DJ-ING WORKSHOP

*Silverdale 8pm - 9pm*

### Gifted Workshops

Contact: [daf@giftedworkshops.com](mailto:daf@giftedworkshops.com) 07970 770 990

*Friday 31st August*

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## MULTI-SPORTS

*Newcastle Town 9.30am - 3.30pm*

### BeeActive

Contact: [ben@beeactive.co.uk](mailto:ben@beeactive.co.uk) 01782 956 030 / 07909 510600

## MULTI-SPORTS

*Silverdale 6.30pm - 8.30pm*

### StreetGames

Contact: [David.Lloyd@stoke.gov.uk](mailto:David.Lloyd@stoke.gov.uk) 01782 235030 / 07794342790

## MULTI-SPORTS - £1.50

*Kidsgrove 6.30pm - 8.30pm*

### Staffordshire Clubs for Young People

Contact: [ianatherton@staffscyp.org.uk](mailto:ianatherton@staffscyp.org.uk) 07415866544

## RUGBY / DODGEBALL

*Audley 6.30pm - 8.30pm*

### Time4Sport

Contact: [wjglover@time4sportuk.com](mailto:wjglover@time4sportuk.com) 01782 40 96 77 / 07707 275 409



Office of the Police and  
Crime Commissioner  
**STAFFORDSHIRE**



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## Report to the *Health Wellbeing and Partnerships* Scrutiny Committee

*3 December 2018*

### *Community Recreation and Leisure Strategy*



**Report Author:** Rob Foster  
**Job Title:** Head of Leisure and Culture  
**Email:** Robert.foster@newcastle-staffs.gov.uk  
**Telephone:** 01782 742636

#### **Introduction**

Sport is part of the culture of the Borough, whether through participants, spectators or volunteers. It also contributes significantly to employment, the local economy and benefits the health of the local population. (See Sport and Active Lifestyles Strategy for a fuller case). There is a strong business case for public sector investment in sport as its contribution to corporate priorities is significant.

#### **Background**

The National strategies 'Everybody active, every day (October 2014) an evidence-based approach to physical activity' from Public Health England and the government's sport strategy Sporting Future: A New Strategy for an Active Nation (December 2015).and the Sport England Strategy Active Nation (May 2016) set out what we are trying to deliver. These are summarised in the following table:

<i>Physical Wellbeing</i>	<i>Mental Wellbeing</i>	<i>Individual Development</i>	<i>Social and Community Development</i>	<i>Economic Development</i>
<i>Increase in population meeting the CMO guidelines for physical activity</i>	<i>Improved Subjective Wellbeing</i>	<i>Increased levels of perceived self-efficacy</i>	<i>Increased levels of social trust</i>	<i>Economic value of sport to the UK economy</i>
<i>Decrease in population that</i>				

are physically inactive				
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**Questions to be addressed**

Austerity has placed huge pressure on public services, leading locally to facility and programme closures.

In spite of further funding for NHS frontline services, the challenge for us remains the health inequalities that exist in our Borough which such funding does not address.

Cllr Izzi Seccombe, Chair, Community Wellbeing Board, LGA:

*“Trying to fix (the pressures in our health and social care system) by focusing on treatment alone is not the answer. We need preventative strategies that mitigate or defer the need for costly interventions and at the same time deliver better outcomes for individuals.”*

The NHS also recognises the challenges of addressing prevention:

*“If the nation fails to get serious about prevention then recent progress in healthy life expectancies will stall, health inequalities will widen, and our ability to fund beneficial new treatments will be crowded-out by the need to spend billions of pounds on wholly avoidable illness.”*

**The NHS Five Year Forward View,  
October 2014**

There is firm evidence that effective prevention interventions, including increased physical activity, can reduce demand and costs on NHS service. However, prevention is not all about costs saving. Less easy to quantify but as important is people being more independent and able to take care of themselves, living happier lives, are other key outcomes of prevention.

There is no specific funding for prevention all partners are responsible for funding their own functions. The majority funding is at first tier through the LA Public Health Grant, which is based on historic spend, covers mandatory services and universal NHS services, is currently ring-fenced, and reducing year-on-year.

So how can the Borough Council best focus its limited resources on prevention? Can we do more or are we doing all we can?

**Outcomes**

The World Health Organisation ranks the UK 123rd out of 168 nations for inactivity. Locally inactivity rates a slightly higher (worse) than the national average.

Sports participation for adults (16+) in England has been measured by the Active People Survey. The results for the Borough are summarised below and demonstrate that currently we have 31,800 inactive adult borough residents.

<b>Active People</b>	<b>Active(150 mins+)</b>	<b>Fairly Active (30 - 149 mins)</b>	<b>Inactive (under 30 mins)</b>
2015/16	56.7%	15.0%	28.4%
2016/17	57.6%	15.4%	27.0%
2017/18	59.6%	11.0%	29.4%
<i>Population</i>	64,300	11,900	31,800

In 2018 the survey changed to Active Lives and the measure adjusted as illustrated below:

<b>Active Lives</b>	<b>Twice in last 28 days</b>
2015/16	72.1%
2016/17	72.7%
2017/18	74.3%

The above figures demonstrate that we are relatively successful in engaging with people who are active, to become more active but have made no progress getting those who are inactive to start activity. Clearly, it is within this group where the greatest health gain is.

Borough information from NICE gives a grimmer picture for adults and provides information for children's activity levels.

<b>Working age population size (16-64yr)</b> 80,022 individuals	Employment rate in 16-64yrs 64.80% 51,854 individuals	% of employees "active" 11.58% 6,002 individuals	% of employees "low active" 37.94% 19,675 individuals	% of employees inactive 50.48% 26,176 individuals
<b>Adult population size (16+)</b> 102,707 individuals		% meeting guidance ("active") 11.58% 11,889	% LOW active (30-149mins per week) 37.94% 38,971	% INACTIVE (0-29mins per week) 50.48% 51,848

		individuals	individuals	individuals
<b>Child population size (11-15yrs)</b> <b>7,141 individuals</b> 1,928 individuals		% meeting this requirement (420mins per week) 27.00%	% NOT meeting this requirement (<420mins per week) 73.00% 5,213 individuals	
<b>Child population size (5-10yrs)</b> <b>7,640 individuals</b>		% meeting this requirement (420mins per week) 27.00% 2,063 individuals	% NOT meeting this requirement (<420mins per week) 73.00% 5,577 individuals	

### Supporting Information

The Borough Council's resources to contribute to these issue/ objectives have reduced both in terms of the number of facilities and staff numbers, but significant investment was made in Jubilee2 and so in spite of this reduction in capacity the Council's reputation for sport has grown and we are a seriously credible partner with local sports clubs and education providers, the City Council and other Staffordshire authorities, the County Sports Partnership SASSOT, Sport England, National Governing of Sport and are expanding our influence with the health sector working in partnership to offer cardiac rehabilitation, GP Referral, joint and muscle mobility, a Parkinson's dance group, dementia friendly swimming and the promotion of screening services.

The balance within the team currently enables the Head of Service to concentrate strategy, the Business Manager on operations and the two sports development officers on delivery.

With regards to Sports Development it has 2 staff permanent staff members a small number of casual staff resulting in a controllable budget of £54,720.

The work programme for the two officers and casual staff is focussed around the outcomes in the Playing Pitch Strategy and Sport and Active Lifestyles Strategy and the emerging Local Football Facilities Plan.

There are 6 work streams to the work programme, which are summarised below:

#### Work Stream 1

Participation: to encourage sport participation opportunities for all age groups whilst focusing on those who are inactive:

## Service Priorities

- a) In partnership with the SASSOT and other local agencies explore opportunities to deliver targeted schemes aimed at increasing sports provision/participation. Current initiatives include Swim England Health Model, SPACE, Explorer programme, delivery of football development programmes, linkages with local schools through the delivery of after school clubs.
- b) To increase awareness of local sports participation opportunities. Current initiatives include the development of a sports club directory.

## Work stream 2

Inclusive Sport: improving the health and well-being of less active groups through sport and physical activity, particularly young people, women, over 50's and disabled people:

### Service Priorities:

- a) To promote informal sport activities including walking football/netball, back to sport schemes that target under represented groups. Current initiatives include no strings badminton, xploroer walks, disability football, walking netball, back to netball, seated volleyball, and table tennis.
- b) To improve awareness of women's participation in sport through linking in to Sport England's 'This Girl Can' campaign.
- c) To focus on partnership working in areas of deprivation to challenge lower levels of sports participation. Future initiatives include the engagement and consultation to identify new opportunities for communities to participate in sport and support funding applications in the localities. E.g. a recent Sport England community asset fund grant of £56k to Silverdale Boxing Club

## Work stream 3

Workforce development:

### Service Priorities

- a) To work in partnership with SASSOT and National Governing Bodies of Sport to deliver continued professional development courses locally. Future initiatives include a survey of sports clubs to identify skill gaps and develop an annual programme of appropriate courses locally in conjunction with Castle Sport.

#### Work stream 4

Partnership Development: To maximise the use of sporting facilities in the Borough and secure inward investment into sport.

#### Service Priorities

- a) To increase the number of sports clubs in the borough who achieve club mark status and or NGB equivalent making the borough a more attractive place for funding bodies to invest in sport and physical activity. Currently initiatives include supporting circa thirty clubs maintaining club mark status. Future initiatives will include undertaking a gap analysis of clubs who do not have club mark status, working in partnership with SASSOT/Castle Sport organise a CPD session on the benefits of achieving club mark status, and to work with ten clubs in the borough to achieve club mark status.
- b) To work in partnership with National Governing Bodies of Sport, Castle Sport, SASSOT, and partner agencies to secure external investment in Sport to support the recommendations identified in the Council's Playing Pitch Strategy, Sport & Active Lifestyles Strategy and Local Football Facilities Plan.
- c) To work collaboratively with Keele University to provide a robust football development programme enabling the Council to meet the Football Foundations Grant Conditions for their investment into the 3G pitch at Knutton Recreation Centre. The football development plan has been approved by the Football Foundation and Staffordshire Football Association and activities are being delivered in partnership with Port Vale F. C.

#### Work Stream 5

Pathways: Working with partner agencies improve and promote the pathways available to talent athletes in the borough to achieve their potential.

- a) To work through the Castle Sport partnership to promote the Council's Sports grants programme. Current initiatives include the administration of the Council's Sports grants.
- b) To support Castle Sport in delivery of the annual Sports Awards and Annual Festival of Sport.

#### Work Stream 6

Focus Sports: to highlight sports for development to widen the sporting offer for the residents of the borough.

Service Priorities:

- a) To work with NGB's to develop new opportunities for the focus sports in appropriate locations including community settings. Current initiatives include Badminton, Cricket and Netball aimed at ensuring maximum uptake by residents of the borough.

## **Invited Partners/Stakeholders/Residents**

### **Information on Castle Sport**

Castle Sport was set up early in 2015 as a new Sports Advisory Council, following concerns over the costs of supporting the Member Committee, in decisions to award grants for local sports people. The organisation now has representatives from the 2 universities, the college, school sport, the County Sports Partnership and a good number of community sport organisations. Officials are elected each year at an AGM. These officers form an executive committee and organise the work of the organisation and its sub groups in partnership with Council Officers and the Portfolio Holder for Leisure and Culture.

The principal work is assessing applications and advising the Portfolio Holder (previously the Grants Assessment Panel) on Sports Awards for local people, organising the Borough Festival of Sport, Organising the Annual Sports Awards Presentation Evening (including raising the sponsorship), being a consultee on the Council's Playing Pitch Strategy and Sport and Active Lifestyles Strategy, supporting funding applications (including a £3.5m project for Netball) and other sporting initiatives in the Borough (e.g. UK Corporate Games in 2015 and 2018). All time is given voluntarily. The group operates according to its constitution.

### **Outputs**

Five strategic aims were identified in the Borough's Sport and Active Lifestyles Strategy; these are outlined below along with the contribution made by Castle Sport:

1. To increase and sustain regular participation in sport and physical activity.
  - Organisation of Festival of Sport (2,850 participants in 2017, c.5,000 in 2018)
  - Supported implementation of ParkRun (Average of 250 people running every week)
  - Supported UK Corporate Games in 2015 and 2018 (volunteers and club venues)

- Liaising with the BID to pilot an active workforce initiative and develop a proposal to bring a cycle event to Newcastle Town Centre in 2019
2. To put in place sporting pathways that will enable people to achieve their full potential in sport.
    - Assess against pre-set criteria grant applications from the Borough's talented sports people and coaches and recommend to the Council the appropriate level of award to support individual athletes to reach their potential. (Around 70 athletes have been supported across 16 different sports).
    - Organise the annual Sports Awards (including raising sponsorship). Awards are made in the following categories:
      - Junior Sports Man of the Year
      - Junior Sports Woman of the Year
      - Senior Sports Man of the Year
      - Senior Sports Woman of the Year
      - Senior Sports Team of the Year
      - Junior Sports Team of the Year
      - Special Achievement
      - Young Volunteer
      - Coach of the Year
      - Services to Sport
  3. To develop effective communication channels around available local opportunities for sport and active lifestyles.
    - Maximising Network Opportunities
    - Liaison with relevant National Governing Bodies of Sport
  4. To support and increase the numbers of people working or volunteering in sport.
    - Engaged 255 volunteer hours for the Festival of Sport 2017 and c.750 in 2018.
      - School Games
      - Developing a volunteer programme with Keele University to match student volunteers with local sporting opportunities.
  5. To develop and maintain facilities crucial to the infrastructure for sport and active lifestyles.
    - Supporting the development of a Netball and community sports facilities on a school site.

The support engaged from Castle Sport assists the sport and active lifestyles service in delivering our objectives for sport and physical activity with a very small team of

2.5FTE officers – covering Community Development, Sports Development and Physical Activity.

The current balance of Castle Sport (including the 2018/19 contribution) is £31,123.53. But a number of awards are currently being processed.

### **Information on Staffordshire Leisure and Cultural Officers Forum (SLCOF)**

Having been established initially to set up the County Sports Partnership, SLCOF has continued to operate as a network for leisure and cultural officers in Staffordshire, and acted as a conduit for other organisations to present, lobby and speak directly to the forum's members.

All partner organisations (originally the ten Local Authorities and the CSP) have gone through a period of organisational change and this is reflected by changes in member representatives, many of who now find leisure and culture only part of their broader responsibilities.

A strategic review of the Forum has been undertaken to ensure that it remains fit for purpose. An independent consultant was used initially, with a task-and-finish group then considering the findings.

The recommendations of the Sub-Group include:

- That the purpose of SLCOF should be: To create an excellent system for the management and development of Sport and Physical Activity across Staffordshire
- That SLCOF's initial priorities should be to:
  - Create a sub-regional bank of shared data / insight
  - Create a sub-regional facilities plan
  - Create a joint strategy to deliver the Police and Crime Commissioner's SPACE initiative
  - Develop guidance for the use of Active Design in local planning

Rob Foster, SLCOF Chair, attended the July meeting of the Governance and Appointments Group of the County Sports Partnership (SASSOT) to outline the above and to discuss the governance arrangements for SLCOF.

The Governance and Appointments Group agreed the following, and recommend that the Board endorses these proposals:

- that the Board agrees to SLCOF being a formal Sub Group of the SASSOT Board, with a representative of SLCOF continuing to have a seat on the Board (this role is currently undertaken by Alistair Fisher)

- that the Board agrees to a SASSOT Board member acting as an independent Chair for SLCOF

These recommendations were also taken to SLCOF for discussion and approval. The forum is now focussing on the areas of Insight, Engagement and Behaviour Change.

### Constraints

The constraints facing the local authority leisure sector that SLCOF members represent are summarised in the following table:

Borough/ District	Leisure Sector
<ul style="list-style-type: none"> <li>• Increasing scope of responsibilities: Leisure a smaller part</li> <li>• Shift to outsourcing of leisure services</li> <li>• Pressure on time &amp; resources</li> <li>• Tendency to retreat to individual priorities</li> </ul>	<ul style="list-style-type: none"> <li>• Realigning sport &amp; physical activity with</li> <li>• the health agenda</li> <li>• Increasing focus on inactive population</li> <li>• Shift in Sport England funding towards collaborative solutions</li> <li>• Regional competition for funding</li> </ul>

### Conclusions

There are many factors determine health and wellbeing.

Health inequalities are persistent. On average, poorer people have worse health and die younger. The leading risk factors for premature death are:

1. Tobacco smoke
2. High blood pressure
3. Obesity
4. Physical inactivity
5. Alcohol

The health system continues to change but the issues have not.

There is a huge part to play in for sport and physical activity in Health and Wellbeing. The data from the Active Lives Survey above is being used to inform policy on the Childhood Obesity Plan and also support other governmental departments by helping inform programmes such as the Department for Transport's (DfT) Bikeability programme to encourage cycling and the Department for Environment, Food and Rural Affairs' (DEFRA) 25 year plan for the environment.

Members are asked to promote the role of sport and physical activity in Council Policies and initiatives to ensure the cross-cutting impacts outlined bring benefits to our local communities, particularly to tackle inactivity where the greatest health gain will come from and increase participation by those that are currently under represented i.e. women and girls, older adults, those from lower socio-economic groups and those living in the more deprived wards.

**Relevant Portfolio Holder(s)**

Councillor Mark Holland, Portfolio Holder for Leisure, Culture, Heritage

**Local Ward Member (if applicable)**

Not applicable

**Background Materials**

As referenced in the report

**Appendices**

None

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## **Report to the *Health and Wellbeing and Partnerships* Scrutiny Committee**

***3<sup>rd</sup> December 2018***

### ***Evaluation of impact and effectiveness of Educational Programmes***



**Report Author:** *Rob Foster*  
**Job Title:** *Head of Leisure and Culture*  
**Email:** *Robert.foster@newcastle-staffs.gov.uk*  
**Telephone:** *01782 742636*

#### **Introduction**

*Promoting quality lifelong learning opportunities strengthens the links between education and health and supports education as the foundation of health and wellbeing.*

#### **Background**

Jubilee2 offers educational courses in climbing and aquatics. These both contribute to the educational achievement of participants and provide vocational training to sustain a skilled workforce in the sector.

The Brampton Museum offers learning opportunities supporting the curriculum both outside the classroom and in schools.

#### **Questions to be Addressed**

Is the Council doing enough to increase the supply of qualified teachers/instructors and lifeguards so that local people have the relevant vocational skills to undertake these roles?

Is the Council providing sufficient access to the local history collection at the Brampton Museum for educational purposes?

#### **Outcomes**

To ensure Members are sufficiently briefed for undertaking advocacy to sustain a political commitment to education programmes and workforce development that support health and wellbeing in the local community.

## **Supporting Information**

The following programmes are offered at Jubilee2:

### **The National Indoor Climbing Award Scheme NICAS**

(NICAS) provides a safe introduction to climbing for young people aged 7 years and up on the indoor climbing walls at Jubilee2. We retain a Technical Advisor or and employ a member of staff as Competent Person for Jubilee2 and have introduced around 400 young people to climbing through this scheme. With logbooks to work through and certificates for achievement, the schemes give candidates the best start in the sport. The nationally-recognised scheme offers standardised teaching and coaching of young people in an engaging manner, meaning the climber, parent and coach, can easily monitor and record skill development and progression through the sport.

The NICAS scheme is recognised by a range of national bodies.

- The British Mountaineering Council, support and promote the scheme.
- Mountain Training, England
- The Mountain Training Association (MTA) as well as The Association of Mountaineering Instructors (AMI) recognises certain NICAS inductions and workshops as CPD for qualified professionals in the industry.
- Sport England recognises NICAS them and the BMC as they state they value the schemes' impact on the national Sport Strategy.
- The Youth Sport Trust recognises NICAS as a resource for teachers to promote climbing as a way to develop physical literacy in young people.
- All three English GCSE and A-level exam boards (AQA, Edexcel and OCR) recognise NICAS as a means to teach climbing.
- The Union Internationale des Associations d'Alpinisme (UIAA) Youth Commission have recognised NICAS internationally as a recognised method and framework of developing climbers.
- The Association of British Climbing Walls established the ABC Training Trust, the parent company of NICAS, to deliver the schemes, and therefore recognise the importance of having an independent charity to drive participation in climbing walls by turning a taste of climbing into a habit.

### **Lifeguard Training**

Jubilee2 is a Royal Life Saving Society (RLSS) Approved Training Centre (ATC) for providing the Institute of Qualified Lifeguards (IQL) UK qualifications, courses and assessments in First Aid, Automated External Defibrillator (AED) and National Pool Lifeguard Qualification (NPLQ). A number of our aquatics officers are approved RLSS UK Trainer Assessors for instructing the above courses

As training providers these officers receive support from the RLSS in continual improvement and the pursuit of excellence when training or assessing. Being part of the ATC scheme offers the following benefits:

- Support from the dedicated team of RLSS Head Office Support Staff
- Receive free online Ongoing Training & Competency Assessment software that supports Jubilee2's regular lifeguard staff training
- Face to face support from an External Quality Assurance Manager
- Advertising of courses run at Jubilee2 on the RLSS UK online course finder's page.

Up to Three National Pool Lifeguard Courses are run per year. The course covers all elements of Pool Rescue Techniques, Lifeguarding Theory, First Aid and CPR. The course is physically demanding and will include swimming to set times, lifting casualties and diving to the deepest part of the swimming pool. The number of people attending each course is limited to a maximum of twelve individuals.

### **Swim England Accredited Teaching Centre**

Swim England is the national governing body for swimming and Jubilee2 is one of around 320 training centres across the country for swim teaching that offers the best learning experience, and high and consistent standards of training and assessment to agreed quality standards for delivering Swim England qualifications. All qualifications are endorsed by the Chartered Institute for the management sport and physical activity (CIMSPA).

As an accredited training centre there the opportunity for residents to attend a Level 1 Assistant Teacher and Level 2 Swimming Teacher course. Both courses allow candidates to learn about deliver the latest swimming, teaching, motivational and technical expertise, but also reflect industry and employer needs to ensure that the candidates are best placed to move their careers forward. Typically ten individuals attend each course.

### **Swim England Learn to Swim Programme**

The Swim England Learn to Swim Programme is the leading national teaching syllabus for delivering safe, inclusive and effective swimming lessons for all ages.

The structured and progressive content is based on a games-led approach to ensure children enjoy learning. And with a bright new range of badges and certificates, the Programme provides motivation and support for children at every level – from their first splash to gaining their enhanced aquatic skills.

The programme is taught for forty eight weeks of the year with each course lasting for twelve weeks. Typically in excess of 900 individuals participate in the programme.

### **Swim England Health and Wellbeing Pilot Project**

Jubilee2 are currently working with Swim England to become one of their Health and Wellbeing Pilot Projects to test the delivery of their recently developed Swimming Health Model. (see appendix!). The majority of our staff will be undertaking training

on 27th November on 'Understanding People with Long Term Conditions' and the Swim England Initiative.

### **Brampton Museum Education Service**

The museum has a vibrant and extremely popular schools programme that links with the National Curriculum for primary schools at Key Stage 1 and 2. The programme focuses on the museum's collections and gives children access to their own history in a unique and memorable way. Workshops provided cover areas such as Toys from the Past, Seaside Holidays from the Past, Florence Nightingale, Roman Newcastle, Second World War Newcastle and a Victorian Christmas. We also offer some outreach sessions if a school cannot attend. However we do try to encourage schools to visit the museum. (See e-brochure at Appendix 2)

Workshops last for 1.5 hrs and are usually run from 10.15-11.45am and 12.45-2.15pm with an hour for lunch.

Packed lunches are either eaten in the park where children can make use of the space and play equipment to let off steam. Or, in bad weather, packed lunches have to be eaten in the main exhibition space which is not ideal.

We are able to work with 60 pupils in the museum at one time, running two workshops concurrently with 30 pupils per workshop and swapping groups after lunch.

In 2017-18 the museum received visits from 42 schools mainly from the Newcastle-under-Lyme, Stoke on Trent area with some coming as far afield as Crewe. Total number of schoolchildren booked was 2,300, the income from the school visits for 2017-18 was over £9300.

The service is managed by one part time education officer with a casual workshop leader. The budget for the service is £2500 with £1500 earmarked for the casual leader, £500 on materials and £500 on equipment.

Brampton Museum are members of the Cultural Education partnership, Stoke and North Staffs <http://www.stokecep.co.uk/> whose aim is to work together to ensure all children and young people have the entitlement to participate and achieve through arts and culture.

### **Invited Partners/Stakeholders/Residents**

Entrust School Swimming Service offers a centrally coordinated swimming programme for schools including qualified swim teachers, pool hire and transport. . This is pivotal support for schools to deliver outcomes based around the requirements of Y6 cohorts being able to:

1. swim competently, confidently and proficiently over a distance of at least 25 metres
2. use a range of strokes effectively
3. perform safe self-rescue in different water-based situations

School swimming in Staffordshire is now offered over an extended delivery period of 36 term-time weeks, with a greater proportion of lessons of 45 minutes' duration available.

We have no information on how Newcastle schools perform against the criteria 1 -3 above.

## **Constraints**

Whereas climbing is a minority sport swimming is second only to walking as the nation's most popular physical activity with over 22% of adults and 50% of young people taking part on a regular basis according to Sport England's Active People Survey. Swimming requires specialist facilities that are of a standard that meets public expectation. However locally we have seen a pattern of pool closures that reflects the national picture:

*"In recent years, England has seen a growth of commercial pools to the point that, in numerical terms, they are now almost equal to the numbers of Local Authority pools. However, the commercial pools tend to be small in size and have shallower water, being aimed primarily at the fitness/aerobic/recreation market. They tend to offer a reduced programme of activities and have restrictive pricing. They are less likely to allow for competition swimming or teaching. The trend for the education sector is to be a diminishing provider of swimming facilities". (Sport England 2013)*

*The Sport England Facility Planning Model uses a figure of 6m<sup>2</sup> per bather. The ASA use a figure of 11m<sup>2</sup> of water per population of 1000 as a benchmark guide to Local Authorities. Using the Sport England assessment the Borough has a shortfall of water space of around 250m<sup>2</sup>.*

The Brampton museum is constrained by a lack of dedicated educational space that means that both the number of schools and pupils that can be accommodated are restricted and the safeguarding of pupils has to be prioritised over other visitors.

## **Conclusions**

Members are asked to:

1. Show a firm commitment to providing community education recognising that this supports health and welling.
2. Show a firm commitment to vocational training and workforce development in the leisure sector as a significant and growing part of the local economy.

3. To note the constraints at the Museum and support the potential development of an education room at the museum within the Council's growth ambitions. .

**Relevant Portfolio Holder(s)**

Councillor Mark Holland, Portfolio Holder for Leisure, Culture, Heritage

**Local Ward Member (if applicable)**

Not applicable

**Background Materials**

None

**Appendices**

1. Swim England response to the Health & Wellbeing Benefits of Swimming report.
2. Brampton Museum e-brochure 2018

# THE BRAMPTON

MUSEUM | GALLERY | PARK

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## School programme e-brochure



The Brampton Museum, Brampton Park, Newcastle-under-Lyme, Staffordshire ST5 0QP

Telephone: 01782 619705 Email: [alison.tinning@newcastle-staffs.gov.uk](mailto:alison.tinning@newcastle-staffs.gov.uk)



THE  
**BRAMPTON**  
 MUSEUM | GALLERY | PARK

# Introduction

Set in the beautiful Brampton Park, close to Newcastle-under-Lyme town centre, we are a small, welcoming and accessible museum with superb collections.

Our current schools programme links well with the new National Curriculum for Primary Schools. We offer workshops on the following themes:-

### Key Stage 1

Toys from the Past

Seaside Holidays from the Past

Florence Nightingale

Victorian Christmas (available during Nov/Dec)

### Key Stage 2

World War 2

Victorian Christmas (available during Nov/Dec)

### Key Stage 2 Outreach

Roman Newcastle

Each of these themes can create a day-long visit to our museum as pupils can participate in two workshops. Any of these workshops can be booked to run as morning or afternoon sessions alone. Please see the following pages for details. Workshops last for 1.5 hrs and we usually run workshops from 10.15-11.45am and 12.45-2.15pm with an hour for lunch. Packed lunches can be eaten in the park where children can make use of the space and play equipment to let off steam. Or, in bad weather, space can be provided in our museum for lunch to be eaten picnic style. We are able to work with 60 pupils in the museum at one time, running two workshops concurrently with 30 pupils per workshop and swapping groups after lunch. Our KS2 Outreach Workshop 'Roman Newcastle' lasts for 1 hr and can be run in your classroom for 30 pupils per workshop.

### Opening times:

Summer

25 March 2018 to 27 October 2018

Mon to Sat - 10am to 5.30pm

Sun - 2pm to 5.30pm

Winter

28 October 2018 to 30 March 2019

Mon to Sat - 10am to 4.30pm

Sun - 1pm to 4.30pm



# Toys from the past - FS/KS1

## Out of the Toy Box

Your pupils will explore our handling collection of toys from the past, including toys from the Victorian period, and will investigate the differences in materials used. They will find out about toys for children from rich or poor families. The pupils will then have an opportunity to play with some of our replica traditional toys. Your pupils will also explore our Toy Gallery, upstairs in our museum, where they will have a choice of worksheets to complete with adult helpers from your own group. The worksheets are designed for different levels of ability and will be fully explained to the class before they begin. They involve observational drawing and literacy. The children will also have the chance to play and explore.

## Recycled Toy Craft

The Education Team Session Leader will talk to your class in our main gallery and pupils will learn about the differences between toys for children from rich or poor families and how some toys can be made at home by recycling materials. This complements the understanding gained from the 'Out of the Toy Box' workshop. Your class will then be taken in to our Education Work Room and will be shown, step by step, how to make their own character toy to take back to school using unusual craft materials that could be found at home.



# Seaside holidays - KS1

## Seaside Holidays in the Past

Your class will play a game with the Education Team Session Leader to decide where to go on a seaside holiday and will compare their own seaside experiences with those of holiday-makers up to 170 years ago. They will then dress as Victorian children and join the Session Leader on a seaside holiday from the past. They will help her make decisions about what to do on holiday as she unpacks her suitcase and they will see and handle an exciting range of seaside artefacts. They will then sit on cushions and make a simple paper windmill - a traditional Victorian seaside toy. This is done step by step using safety scissors, a paper fastener and a wooden stick. Adult helpers will be required to assist with overseeing and construction. It is a simple, safe activity but, if you prefer, this can be avoided altogether or replaced with decorating a simple flag, traditionally made to decorate a sand castle. Your pupils will then finish the session with a seaside promenade and sing-song outside (weather permitting!)

## The Lighthouse Keeper

Your pupils may already be familiar with the story “The Lighthouse Keeper’s Lunch” by Ronda and David Armitage. This story will be shared during the workshop. Your pupils will look at the illustrations used in the story book of the lighthouse, the seaside and the different colours and methods used to create the sea and the weather. Using creative techniques with colourful chalk pastels, they will then be shown step by step how to make and decorate their own model of Mr Grinling’s lighthouse (complete with line and picnic basket!) to take back to school.



# Florence Nightingale - KS1

## **Florence Nightingale**

Your class will meet Miss Nightingale and she will lead them up to the doctors surgery in our Victorian street scene. Your pupils will sit with her by the fire as she tells them about her life, her decision to become a nurse and her journey to Crimea. Your pupils will see the medical equipment used during this period and hear of Florence's experiences of the medical practices used to treat the wounded soldiers. They will compare this to modern methods and learn about hygiene. Florence will then lead the pupils to the chemist shop to collect supplies, then on to Scutari hospital (our museum cellar!) where they can put in to practice all they have learnt about hygiene and have a go at bandaging some wounded soldiers. This session is very interactive and offers plenty of opportunity for comparison and discussion.

## **Then and now**

Your class will be taken on a discovery journey through time. Our museum building was a family home, built in 1863 when Florence Nightingale had become famous for her work during the Crimean War. Florence would have had access to very different items to assist her at home and in her work in Scutari hospital. Your class can compare the differences between the objects used in domestic circumstances during Victorian times, during the 1940s and today, to see how much everyday objects have changed. They will be able to handle real artefacts and understand how electricity has changed so much about the way we live. They will then follow instructions and make their own Victorian style lamp, as Florence Nightingale would have used to light her way in Scutari hospital when treating soldiers at night.



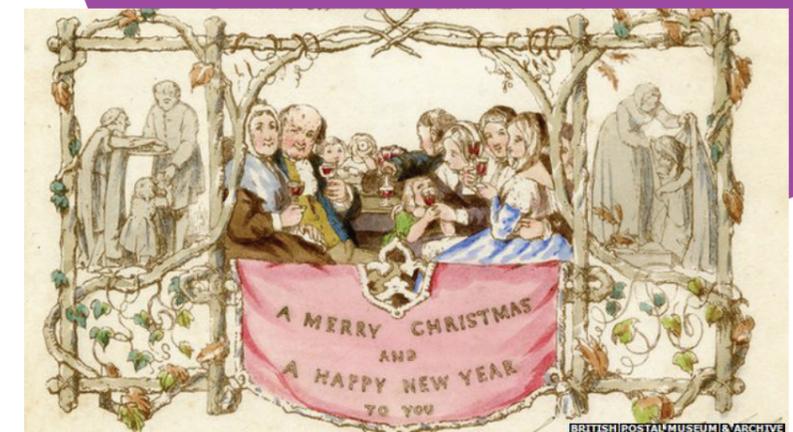
# Victorian Christmas - KS1/KS2

## Victorian Family Christmas (1 ½ hrs)

Your class will be introduced to Mrs Mosley (whose family lived in our museum building 'The Firs' 150 years ago) and her maid, Sally. Mrs Mosley wants to get everything ready for her family's Christmas celebrations, so she has lots of jobs for Sally to do. Sally needs your pupils to help! Your class will be taken to our Victorian parlour and divided into two groups, with a maximum of 15 pupils per group. They will dress as Victorian servants. The first group will be given shopping baskets and shopping lists and will be asked to visit the Victorian shops with their class teacher to find lots of the ingredients needed for the Christmas preparations. The second group will stay in the Victorian parlour and help Mrs Mosley with the tree, presents and preparing the festivities. The groups will then be swapped by Mrs Mosley. Both parts of the session last for 30 mins and all pupils get the chance to take part in the two halves of the workshop. They will then all come back together at the end to put the ingredients together to make a Christmas pudding, give it a stir to make a wish, then sing a Christmas carol. For older children, we can include a comparison to Christmas for poor families. Please discuss the options with the Education Officer

## Victorian Christmas crafts (1 ½ hrs)

Your class will be taken in to The Red Room. Sally the maid will introduce a variety of traditional Christmas crafts, made as gifts or decorations during the Victorian period, and your pupils will be shown step by step how to make their own to take back to school. They will make Christmas crafts to take away and they will also have their own copy of the first ever Christmas card to give to a special someone! With Christmas music playing whilst they work this is a fun way to get ready for the festive season.



# World War Two - KS2

## On the Home Front

This workshop is very interactive. We recommend that you ask your pupils to come on the visit dressed as 1940s children (old woolly jumpers, dresses, shirts and trousers from charity shops are perfect!) We will send you National Identity Cards to print out for each pupil to complete and you could also make identity labels and gas mask boxes at school before your visit. This helps the children have empathy for the evacuee children they will be learning about. Your class will be escorted into the 1930s-40s gallery where they will meet Mrs Elsie Wright. It is 1940 and your pupils have been evacuated to Newcastle-under-Lyme from Manchester to escape the bombing. She will tell the 'vaccies' about her family and her life and will select one of the children to become an evacuee to live in her home. The air raid siren will sound and Mrs Wright will lead the evacuees to the safety of the air raid shelter at 'the big house' where she will keep their spirits up whilst the bombs fall. When the 'all clear' sounds they will return to the house to take part in a simple 'make do and mend' craft activity and the children can ask Mrs Wright about her life and her home. Please inform the Education Officer in advance if any of the pupils will find the loud sound of the air raid siren or the experience of the cellar air raid shelter too frightening. Please also inform us of any gluten intolerance as we will be using flour and water glue.

## World War Two – object handling

Your pupils will learn about life during World War Two in Newcastle-under-Lyme by handling an enthralling selection of genuine artefacts. They will then take part in The Evacuee Challenge. This helps your pupils learn about what life was like for Evacuee Children during World War 2, deciding what to pack in their suitcase as they leave home.



## Roman Newcastle Outreach Workshop - KS2

Our Education Officer will visit your school to bring Roman Newcastle alive for your pupils. Your pupils will become detectives and discover who lived in the Newcastle area nearly 2000 yrs ago. They will use their previous knowledge of the Roman invasion to answer questions and investigate. A new archaeological site has been discovered, Roman artefacts have been found, but who lived on this site? Dressing up, object handling and the opportunity to see how real archaeologists work to uncover answers about the local population by dissecting coprolites (preserved poo! Don't worry, we use home-made play dough!). Each pupil will have the chance to wear a costume, one lucky pupil will wear our replica Lorica and Galea (or Roman armour and helmet to you and I!) This is a very interactive 1 hour long workshop that can take place in your classroom. We can work with 30 pupils in one workshop and can run up to 3 workshops in one day.



# How to book

To book a workshop, or for further details about workshop content, please contact Alison Tinning (Education Officer) on 01782 619705 / 742209 or complete our Booking Enquiry Form on our website Schools Programme page and email it to [alison.tinning@newcastle-staffs.gov.uk](mailto:alison.tinning@newcastle-staffs.gov.uk)

When you book we will ask you for information about any pupils that may have special needs or access requirements that we need to be aware of, as we want to ensure every pupil has a great experience with us. You will receive an email to confirm your booking and this will have a workshop details sheet, risk assessment and feedback form attached. You are welcome to visit the museum and meet the Education Officer before you bring your school group.

Admission to the museum is free. The charges for the school workshops are as follows:-

Price per pupil (accompanying adults free):-

Full day (2 x 1.5 hour workshops) - £5.25 per pupil (minimum £95)

Half day (1 x 1.5 hour workshop) - £3.10 per pupil (minimum £50)

Outreach workshop - £87.50 for first workshop, £62 for subsequent workshops

Recent comments from teachers of visiting school groups have included:-

“Enthusiastic staff and lovely activities.”

“Reasonably priced, accessible, fab facilities.”

“The organisation was brilliant – no hanging around or waiting.”

“Not too far, good price and enjoyable for children.

Good mix of listening/learning and interactive/making.”



Helen Birkin -  
Learning Assistant

Alison Tinning -  
Education Officer

# THE BRAMPTON

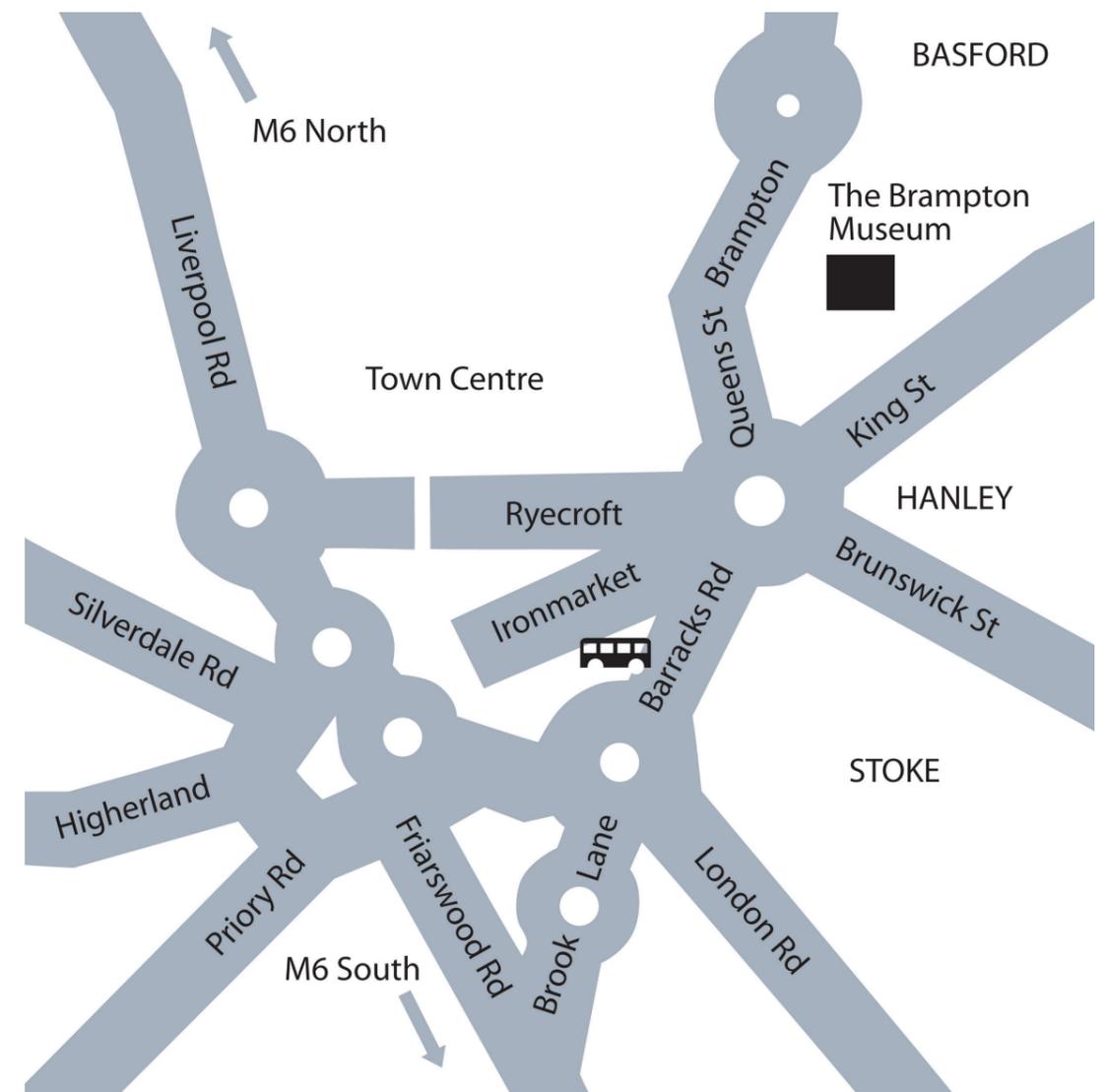
MUSEUM | GALLERY | PARK

## How to find us

The museum is in Brampton Park, on the A527 from Newcastle town centre heading towards Wolstanton and May Bank. The museum postcode is ST5 0QP if you are using a 'satnav'. Buses 98, 99 and 99A, which start and terminate at Newcastle bus station, pass the park. We have a free car park just in front of the building. There are two disabled parking spaces and additional parking is available next to the children's play area and the café. During busy times the overflow car park at the entrance to the museum will be open. If you are arriving by coach, the museum is at the end of a narrow drive and there is no room for parking a coach or turning at the front of the museum. We advise that groups leave the coach at the park entrance and walk the short distance along the drive to the museum. If you wish your coach to stay at the park during your visit, please call in advance so we can arrange for the overflow car park to be available.

### Brampton Park facilities:

- Sand pit and water area
- Children's play area
- Café
- Cheeky Monkey's indoor play area
- Aviary and pond
- Sensory and rose gardens
- Miniature railway (runs Sundays and Wednesdays May – Sept in fine weather, please ask for details)
- Sculpture



Brampton Park, Newcastle-under-Lyme Staffordshire, ST5 0QP

bramptonmuseum@newcastle-staffs.gov.uk

01782 619705

Health, Well-Being and Partnership Committee.

Parkinson's support, help and advice.

Report of Findings.

From a global perspective, with an estimated 7 billion population, evidence suggests that between 7 and 14 million people worldwide are living with Parkinson's. (Source: World Health Organisation 2004 Report)

Parkinson's disease is a chronic progressive neuro-degenerative disease affecting approximately 7 million people globally with devastating socio-economic effects on individuals, their families and society. It is the second most common age-related neuro-degenerative disorder after Alzheimer's disease.

Every hour, two people in the UK are told they have Parkinson's. In 2018 that equates to an incidence of 18,461 people to be diagnosed, leading to a prevalence of 145,519 people. That's one adult (age 18 and over) in every 350. Whilst most people are age 50+, younger people get it too. (Source: Parkinsons.org.uk)

New analysis suggests that the number of people diagnosed with and living with Parkinson's is rising; a total figure is estimated to rise to over 168,000 by 2025, with 1 in 37 people being diagnosed during their lifetime; with 1 in 20 people with the condition first experiencing symptoms when they're under 40. (Source: Parkinson's UK)

With the UK population growing and people living longer, this means that the number of people living with Parkinson's will continue to rise.

Parkinson's Disease does not directly cause people to die and, for the majority of people, does not significantly affect their life expectancy even though some of the more advanced symptoms can lead to increased disability and poor health, which can make someone more vulnerable to infection. Despite little impact on life expectancy, Parkinson's Disease patients experience progressive disability and reduced Quality of Life at all stages of the disease and at all ages. Several studies indicate that quality of life is affected not only by the motor symptoms of Parkinson's Disease, but also by the pre-motor symptoms such as depression and cognitive state.

On Wednesday 25<sup>th</sup> July 2018, I arranged a visit, for myself and Cllr Panter, to the Parkinson's Support Group in order to meet with and to hear perspectives from Parkinson's disease sufferers, caretakers and other patient representatives on the most significant effects of their disease, the help and support that was given to them, its impact on daily life, what support they wish they had been given and their experiences with currently available therapies. I have also had talks with medical practitioners and Parkinson's UK representatives.

### **Overview of Parkinson's Disease and meeting outcome.**

Parkinson's disease is a progressive and chronic neuro-degenerative brain disorder that affects approximately 145,000 people in the UK. Parkinson's disease affects both men and women; however, men are one and a half times more likely than women to have the disease. The condition is generally characterized by primary motor symptoms of resting tremor, bradykinesia, rigidity, and postural instability. Non-motor symptoms experienced by Parkinson's disease patients may include cognitive impairment, mood disorders, and sleep disturbances. The manifestation of motor and non-motor symptoms varies among patients. The progression of Parkinson's disease may differ markedly from patient to patient following diagnosis. There is no cure for Parkinson's disease; therefore, the goals for treatment are to improve quality of life and manage the signs and symptoms of the disease. Several treatment options for Parkinson's disease are currently available and involve a wide range of administration routes including tablets, capsules, patches, subcutaneous injections, intramuscular injections and intrajejunal infusions. Carbidopa-levodopa remains the mainstay of treatment for the signs and symptoms of Parkinson's disease. Over the course of their disease, almost all patients with Parkinson's disease will take carbidopa-levodopa. In addition to carbidopa levodopa, other treatments include drugs such as dopamine agonists, COMT (catechol-O-methyltransferase) inhibitors, anticholinergics, and MAO-B (monoamine oxidase type B) inhibitors. Deep brain stimulation is also a potential therapeutic option for patients with advanced Parkinson's disease. Non-pharmacological management approaches include exercise, yoga, meditation, diet, and lifestyle modification.

Several key themes emerged from this meeting:

- Parkinson's disease is a progressive, devastating disease. Group members emphasised the difficulty of living with the unexpected onset and progression of symptoms. Many described living with daily motor symptoms which included bradykinesia, dyskinesia, tremor and dystonia. In addition to motor symptoms, participants also highlighted sleep disturbances, cognitive impairment, fatigue, and constipation.
- Parkinson's disease impacts all aspects of patients' lives. Members described severe limitations in performing at work, caring for self and family, and maintaining relationships. Participants shared the emotional toll of living with social isolation and adjusting to significant lifestyle changes to manage their Parkinson's disease.
- The meeting reiterated the complexity of Parkinson's disease management. Many of the group members described the burden of selecting the best available treatments to address their symptoms, the complexity of managing proper timing of medications in addition to pill burden (number and frequency of pills taken throughout the day), and the need for adjustment of their medication regimen because of unpredictable symptoms, changes in daily demands leading to increases in symptoms, as well as disease progression.
- Nearly all the members spoken to described using a combination of drug and non-drug treatments. They emphasised that the side effects of treatments were often as debilitating as the underlying disease symptoms. Many highlighted the benefits of incorporating non-drug therapies, such as exercise and diet modifications, with prescription regimens for optimal symptom management.

Some members stated that stress exacerbated their motor symptoms and impaired balance; this comment resonated with several others; also identified additional triggers that worsened their motor symptoms including: lack of sleep, anxiety, large crowds, stress, temperature change, and the

feeling of being rushed to complete a task. Difficult environments to negotiate for a person with Parkinson's Disease.

Throughout the meeting, group members raised several other considerations that they believed were important relating to Parkinson's disease. Many commented on the need for increased awareness and education to properly diagnose, understand and treat Parkinson's disease.

The results of these conversations reveal that whilst Parkinson's patients and their supporters are in the main resourceful and stoic, the complicated nature of the condition means that they are dependent upon a myriad of different services and a need for them to be joined up. Also, professionals sometimes find Parkinson's itself difficult to understand. For example, patients found that hospital staff might not understand the importance of timely delivery of Parkinson's medication, resulting in significant problems. This spread over into primary care where over half of those with advanced Parkinson's reported that their GP didn't seem confident to offer advice about the condition. To compound this, patients reported having had their mental health impacted but only a small number had accessed services to help with this. This is particularly worrying when many of this group are more likely to be elderly and live alone, in this meeting some of the members reported not feeling part of their local community and that loneliness had influenced their health. (Source: Healthwatch Stoke-on-Trent)

Family members felt strained and let down by the medical profession, to quote one carer, *"We're left to get on with it and we have to just do our best.... But what else can we do?"* others praised the help and information from the Support Group, *"We've found out more about Parkinson's by coming here and speaking to people, than any Doctor information... but then the GP's know nothing..."*

*"My GP prescribed me the wrong medication, I couldn't have it with the Parkinson's tablets. It was just as well that I had a list of what I could and couldn't have otherwise who knows what would have happened? I rang the nurses at the hospital and left a message. They rang me back three days later and said 'Oh no you can't have that, I'll send a prescription to your Doctor's now and you can go and collect it from them'.... I mean why didn't the Doctor know? He has my records in front of him that says I have Parkinson's!"*

Perhaps because of the above, Parkinson's sufferers overwhelmingly report reliance upon the Parkinson's nurses. This is a vital service which should be well funded and supported. However, only a small number said that they can access services as they need to. Many members were still waiting on their follow-up appointments with the Parkinson's nurses which were now lapsed by six months from what should have been the 'regular' interval. This is not by fault of the clinic team but simply the volume of new referrals and follow-ups means that waiting times are becoming increasingly longer.

All of this means that Parkinson's patients need special consideration because they;

- are reliant upon multi-disciplinary working;
- require increasing amounts of support as the condition worsens;
- are helped by informal networks and professionals who might find the condition difficult to understand;
- are less likely to have a support network;

- are likely to have issues beyond Parkinson's;
- are more likely to have low health literacy;

With earlier diagnosis meaning that more people are being referred into Parkinson's services it seems important to consider more than the clinical when commissioning services, it needs to be patient centred in a way which acknowledges the social when delivering clinical needs. The Parkinson's Support Group in Chesterton, which is completely self-funded, is the largest active group in the county. It meets every Wednesday from 10am to 1pm and welcomes everyone with tea and biscuits. They do an enormous amount of work from building friendships; putting on a range of activities which include, but are not restricted to, BBQ's, exercise classes, trips, holistic therapy, meals together, Speech and Language therapy, education, Nordic walking. They also try and get speakers in on a regular basis with information that is pertinent to the group members and their families, such as information regarding Lasting Power of Attorney (LPA); Parkinson's Nurses have also done some 'drop-in' sessions although these have become less frequent of late, in part due to funding and the time and workload of the nurses.

There is a need for more support groups across the city; the Chesterton group has a membership of 60+ and rising and their fear is that there are many more people who need access to support groups who are not being directed to one. They also have concerns that there are many 'younger' people with Parkinson's who are not being catered for or given the information they need. Certainly, after a visit to a few local Doctors Practices, this could possibly true as when asked why they didn't have any information freely available on the public side of the desk, the response was, "*Oh, we don't do the leaflets, but (name) takes some out to the patients who are over 70.... We have quite a few patients with Parkinson's...*" When presented with the facts that people under 50 can already have symptoms and that people as young as 35 can be diagnosed with Parkinson's, there was the default, "*Oh, we don't do the leaflets...*"

Attached is a copy of a brochure that I have compiled using the 'I wish I had known/been given/knew what.....when I was diagnosed' of those from the support group, as through talking with people, these exact same issues kept cropping up, along with unable to contact the nurses due to how busy they are and a lack of suitable reading material beyond a very basic leaflet. I hope to have addressed this with this more substantial, yet still manageable, version based on what the people from the support group said that 'they wished they had been given' regarding this disease, as all too often the stock response was that there was plenty of information on the Internet. Actually... there's too much information!

Parkinson.org.uk have also had access to this brochure and their response was;

***David Swindells the Area Development Manager at Parkinson's UK has had access to this brochure and his response was .... "Parkinson's UK are regularly told by people with Parkinson's that having understandable and accessible information, especially when newly diagnosed, is one of the most important ways they can start to take control of the condition. Whilst Parkinson's UK have a range of information available and specialist information and support teams, initiatives which can support our local groups in getting their contacts and information publicised can only be a good thing."***

The Parkinson's Clinic Team Nurses based at the Royal Stoke and Haywood Hospitals have also had access to this brochure: They were extremely positive with the brochure and thought that 'the

*format gives enough information to help but not so much as to overwhelm.* They would like to present it to the two Hospital Trust Boards whom they work under, with the view of getting authorisation for distribution by them (nurses) into the clinics from which they work from. This would mean that the nurses and clinic team will be able to ensure that the people most needing this information, will have access to it.

Discussion with GP practice manager regarding information available at point of entry to the surgery and the way forward, resulted in..... not very helpful. Despite Parkinson's patients, patient groups, Parkinson's Area Development Manager and Parkinson's Clinic Team staff all stating that they thought GP practices should have information on display and readily available, given that they are ultimately the first point of call after initial diagnosis and the subsequent wait until the Parkinson's Clinic Nurses are involved, it would appear that the best and only option is to 'drop a contact leaflet' off so that their elderly care facilitator will be able to hand it to the people who they think may need it when they 'go out to visit.' I hope that this will change in the not-so-distant future.

Meeting with Robin Wiles, (21.11.18) as a follow-up to a 'Wish List' that the support group had put together, was extremely productive.

A variety of potential charities were identified which could possibly help the group with costs towards conductive education, speech and language and future activities. These avenues are still being explored and will take some time due to the nature of business involving form-filling and eligibility criteria etc. However, one 'wish' on their list has already started to move forward. The group hoped that they could create a small garden area that would enable their members to access the outside to the rear of the community centre. I am pleased to report that, thanks to the generosity of B&Q Talke and the Newcastle branch of Homebase, a substantial number of plants and compost are to be donated to the group in the spring, for the garden area to be started. This will have an immediate impact on the group members as they will then be able to have the option of using an outside space, which has been shown to have a positive outcome on the physical and mental wellbeing of someone with Parkinson's.

I am also in contact with Pentagon Play, an organisation who are used to creating outdoor projects to stimulate and encourage physical development; regarding access to potential funding for seating, wheelchair adaptive tables and planters.

I will keep the committee informed with updates as this garden project progresses, along with any of the other aforementioned areas.

### **Parkinson's and Diabetes**

The vast majority of people with diabetes will not go on to develop Parkinson's. Studies that demonstrate type 2 diabetes is linked to an increased risk of Parkinson's suggest, however, that the two conditions may affect cells in similar ways. Researchers say the exact nature of the relationship between diabetes and Parkinson's disease is unclear, but several lifestyle factors may be associated with both disorders, such as being overweight, cigarette smoking, and lack of physical activity. Although common lifestyle factors may play a role, researchers say more study is needed to fully understand the relationship between diabetes and Parkinson's disease.

That said, recent research has shown that the drug molecule, NLY01, which works in the same way as some diabetes drugs, has been found to slow the progression of Parkinson's; while activating receptors in the pancreas causes insulin to be released, researchers believe activating the same receptors in the brain may help to protect the brain cells affected by Parkinson's. (Source: Parkinsons.org.uk)

**Cllr Helena Maxfield**

**Health, Wellbeing and Partnerships Scrutiny Committee, 30<sup>th</sup> November 2018.**

## NEWCASTLE-UNDER-LYME BOROUGH COUNCIL

### REPORT TO CABINET

Date: DECEMBER 2018

**Title:** Newcastle-under-Lyme Town Centre CCTV Review Report Update

**Submitted by:** John Tradewell (Acting Chief Executive)

**Portfolios:** Community Safety and Wellbeing

**Ward(s) affected:** All

#### **Purpose of the Report**

To update Cabinet on the work from the recent CCTV Review, led by the Portfolio Holder for Community Safety and Wellbeing and to seek agreement for next steps.

#### **Recommendation**

Subject to the views of the Health, Wellbeing and Partnerships Scrutiny Cabinet, that Cabinet agree to explore a CCTV system upgrade, including its monitoring arrangements via a paid service, and that further recommendations are brought to Cabinet including options and costings, clearly identifying any budget shortfall and proposed funding, including partnership contributions and possible partnering with neighbouring authorities.

#### **Reasons**

The current CCTV system was originally installed approximately 20 years ago and the system has become outdated and as the town centre has evolved there is no longer comprehensive CCTV coverage, to contribute to reducing crime and disorder, reduce fear of crime and assist in attracting additional inward investment.

### **1. Background**

- 1.1 Following the recent Borough election, the new administration set out its future priorities and plans in the Council Plan approved at its meeting on the 19<sup>th</sup> September 2018, including its ambitions to create “A Town Centre for All” and “A Healthy, Active and Safe Borough”. Pursuant to these ambitions, the Cabinet Member for Community Safety and Wellbeing has undertaken a review of the CCTV arrangements in Newcastle Town Centre.
- 1.2 In this regard the Cabinet Member has been working in close conjunction with the Health, Wellbeing and Partnerships Scrutiny Committee which has considered the issue of CCTV in the Town Centre at its meetings on the 21<sup>st</sup> June 2018 and on the 10<sup>th</sup> September 2018. The Cabinet Member and Members from the Scrutiny Committee have undertaken separate visits to the Council's CCTV monitoring facilities as well as reviewing the locations of the cameras. The Cabinet Member has also been to see the monitoring arrangements in a neighbouring authority.

- 1.3 Following the examination of the various options to enhance the current CCTV provision within the Borough, the Cabinet Member is now reporting back to Cabinet to explain the options available to the Council. The intention is that this report on the options will also be considered by the Health, Wellbeing and Partnerships Scrutiny Committee at its meeting on the 3<sup>rd</sup> December 2018, with a view to the Committee expressing its views on the options so that they may be reported to Cabinet when it considers this matter.

## **2. Summary of the CCTV Review**

### **2.1 The Portfolio Holder's review has:**

- Considered the existing equipment in place and the current restrictions due to age and limited visibility in some areas due to large trees and blind spots due to changes in the environment.
- Defined the Council's approach to monitoring the existing CCTV system using a paid contracted service.
- Defined the CCTV Volunteers services, which provides additional coverage managed by the Business Improvement District (BID) under a service level agreement, currently funded by the BID, Police and Council until March 2019.
- Considered the opportunities for future development, including retendering the paid service, buying in to a neighbouring authorities system and upgrading the current system.

### **2.2 Having undertaken the Review, the Portfolio Holder has identified a number of potential options a number of potential options:**

2.2.1 Remove the existing CCTV system and have no CCTV capacity within Newcastle- under-Lyme Town Centre. For the avoidance of doubt, this is not considered to be a serious option.

2.2.2 Keep the current CCTV system, making no upgrade to the equipment and retender the monitoring contract for the paid service when it expires in March 2019.

2.2.3 Explore a CCTV system upgrade (without monitoring) and present further recommendations to Cabinet including options and costings, clearly identifying any budget shortfall and proposed funding, including partnership contributions.

2.2.4 Explore a CCTV system upgrade, including its monitoring arrangements via a paid service and present further recommendations to Cabinet including options and costings, clearly identifying any budget shortfall and proposed funding, including partnership contributions and possible partnering with neighbouring authorities.

### **2.3 The Portfolio Holder's view is that the option outlined in 2.2.4 is the preferred solution**

## **3. Proposal and Reason for Preferred Solution**

3.1 Cabinet is asked to consider this report and to request Officers to seek funding options and partner contributions for the further development of CCTV in Newcastle Town Centre, with a view to presenting a further proposal to Cabinet for full consideration.

### **3.2 Reasons for the preferred solution include:**

- 3.2.1 It is important to have an effective CCTV system in operation in the town centre to deter and reduce crime and disorder, assist with Anti-Social Behaviour enforcement activity, improve public perceptions of the town centre and assist in attracting additional inward investment. The presence of an effective CCTV system is of significant benefit to the Town Centre business community.
- 3.2.2 The Council is unable to fund an upgrade to the existing CCTV system without obtaining additional financial resources.

#### **4. Outcomes Linked to Corporate Priorities**

- 4.1 Delivering an effective CCTV in the Town Centre contributes to meeting the Council's Corporate Priorities of; a Healthy, Active and Safe Borough and a Town Centre for All.

#### **5. Legal and Statutory Implications**

- 5.1 There is no statutory duty to provide a CCTV system, however all other Staffordshire District Councils choose to support the operation of local CCTV systems because it is recognised that there are many benefits of having an effective system in place, such as attracting inward investment and its contribution towards a safer Town Centre and reducing fear of crime.

#### **6. Equality Impact Assessment**

- 6.1 An Equality Impact Assessment is being developed for this area of work.

#### **7. Financial and Resource Implications**

- 7.1 Dependent on the preferred option and decision made by Cabinet and potential partners, there may be additional financial implications or commitments required if further development of the CCTV system is favourable. This would be split into;
- Capital costs – to cover the cost of any upgrading of equipment for the system. This is expected to be significant and in the region of £80k and may be resourced using a range of partner contributions to match any investment made by the Council. Early discussions with partners have been favourable and Officers could continue these to obtain a firm commitment to capital contributions.
  - Revenue costs – to cover the annual costs of the monitoring service required for the effective deployment of the system. This could cost between £10-£60k, dependent on the monitoring coverage required by the Council and there is an existing Council budget available, excluding recharges, as the Council currently spends approximately £27,500 per year on monitoring costs.
- 7.2 There are resource implications for Council Officers who have already been involved in the CCTV Review and who would co-ordinate any further development work for the CCTV system and monitoring service. This will involve use of existing resources including Officers from the Regeneration and Assets teams and also Business Improvement and Partnerships, to co-ordinate partnership working and any potential procurement activity.

#### **8. Major Risks**

- 8.1 Failure to take appropriate action regarding the future development of the Town Centre CCTV system may result in a failure of existing systems and insufficient

coverage leading to the Council being unable to sufficiently deliver its strategic priorities;

- Local Services that Work for Local People
- Growing our People and Places
- Healthy, Active and Safe Borough
- A Town Centre for All

8.2 There is also a risk of reputational damage to the Council if it does not achieve the benefits often associated with having an effective CCTV system in place, such as attracting inward investment, a contribution towards a safer Town Centre and reducing fear of crime.

**9. Key Decision Information**

9.1 This report can be considered key because it results in the Borough Council committing existing resources for the function to which the decision relates.

**10. Earlier Cabinet/Committee Resolutions**

10.1 N/A.

**11. List of Appendices**

11.1 Appendix 1 – Portfolio Holder Review of Newcastle-under-Lyme Town Centre CCTV arrangements

**12. Background Papers**

12.1 None.

<b>Implications included</b>	<b>Head of Service agreed report, signed &amp; dated</b>	<b>Financial Implications signed &amp; dated</b>	<b>Legal &amp; risk implications signed &amp; dated</b>
<b>Financial</b>			
<b>Legal</b>			
<b>Risk</b>			
<b>Corporate format used</b>			

## **Appendix 1 – Portfolio Holder Review of Newcastle-under-Lyme Town Centre CCTV arrangements**

The current CCTV system consists of 18 cameras situated within Newcastle under Lyme Town Centre. This system was originally fitted approximately 20 years ago with the exception of some cameras being renewed using external funding. When the system was originally installed the cameras were erected in designated locations and were considered to be fit for purpose. Over the years the Town Centre has evolved and there is no longer coverage within certain highly utilised areas of the Town Centre (see under current restrictions). The cameras operate consistently over 365 days of the year and are monitored jointly by a paid service and by volunteers. 15 cameras are analogue which means that the quality of the image is below average compared to their modern digital counterparts. The control room consists of ten monitoring screens and the appropriate hardware and software to service these. The age of this equipment makes for difficulties when replacement is needed.

Currently the responsibility for CCTV within Newcastle Borough Council sits within the Assets Team in Regeneration Directorate. There was an annual budget for financial year 2017-18 of:-

- Repairs, Maintenance and purchase - £8000
- Accommodation Costs for Control room and staff costs - £15000
- BT Costs - £6500

### **Monitoring**

The CCTV system is currently monitored at the Council's own Monitoring Centre which opened in 2007 by a combination of unpaid volunteers overseen by an SIA accredited operative and a paid CCTV monitoring company.

- Paid Service

The paid, contracted CCTV operatives monitor the CCTV on Thursday, Friday and Saturday evenings/early mornings at a cost of £20,000p/annum and runs until the 12<sup>th</sup> May 2019 with an option to extend for a further 6 months.

- Volunteers

There are additionally two unpaid volunteers who provide daytime monitoring of the Town Centre CCTV on certain days and times and who are supervised by an SIA accredited operative. This arrangement is currently managed under a Service Level Agreement between Newcastle Borough Council, Newcastle's Business Improvement District (BID) and the Police. This agreement expires on the 31<sup>st</sup> March 2019 and there is an uncertainty as to whether this will remain as there is no planned financial contribution commitment from the Council, Police and BID to allow for this. This service level agreement was developed by the Council to encourage further development of the volunteer service. It was intended to be sustainable without the need for further Council funding when it ceases, but it is unclear whether any work has been undertaken to retain the volunteer's service.

Current Restrictions

- Logistics, CCTV Technology & Coverage

The current CCTV system and monitoring costs to Newcastle Borough Council equates to approximately £49500 expenditure for the financial year 2017- 2018 (equipment + monitoring = £49500) with the few additions of some internal recharges. There is no other available Council budget available to support this service further.

With the exception of the digital CCTV camera near the North Staffs Justice Centre, the CCTV cameras produce below average image quality. Footage is extremely grainy and unclear which is not ideal for evidential purposes. Fifteen out of eighteen CCTV cameras are up to twenty years old, technologically outdated and are susceptible to malfunction, which places a burden on maintenance budgets.

The CCTV control room has ten monitors which the CCTV operatives are able to view, alongside their desktop monitor. This type of viewing has largely been superseded by modern large/split screens, which are capable of numerous configurations to suit the operative and incident being followed. The CCTV operatives do not have the ability to replay footage on site which is extremely detrimental for a whole host of reasons. The inability to replay CCTV footage is due to a mixture of licensing and technological issues. The monitors are prone to breaking down which makes it extremely difficult for the operatives to detect and react to incidents on the Town Centre.

The CCTV cameras only cover certain areas in Newcastle Town Centre and there are some blind spots. Whilst this was adequate when CCTV was introduced in the Town Centre, several blind spots have since been created due to changes in environment and architectural changes e.g. new builds, Castle House and the positioning of the CCTV columns, the location and number of CCTV cameras and the outdated technology allowing for substantial monitoring, recording and evidencing.

None of the current cameras have infra-red capability which causes huge issues from a crime detection standpoint. Due to the cameras current specification and age their ability to provide visible images is poor without adequate lighting.

There is a substantial capital outlay however the benefits in greater crime prevention and reduction should help the businesses to generate greater footfall to the Town Centre. The Business Improvement District will consider the idea of making a financial contribution once the Council firms its position with regards to CCTV.

- Trees

At a number of locations there are a number of trees which unfortunately obscure the effectiveness of the CCTV coverage. Some pruning of tree cover is likely to ensure maximum coverage and visibility of the CCTV cameras and also to maintain the Streetscape of the Town Centre.

Upon discussions with the Highways Authority at Staffordshire County Council they have stated that many of the trees are not original highway trees and were installed at the request of the Borough Council as part of environmental/amenity improvements. Although the County Council take ownership of the maintenance of the trees, this comes with a caveat that such maintenance works would only take place if said trees are at risk of, or are diseased, dying or dead, or if they are causing physical issues for the highway user or nearby properties. The County Council would however support (but not in terms of finance or workforce) any work deemed necessary by the Borough Council on the understanding that any works are not detrimental to the overall health

and stability of the trees. Furthermore, any work to the trees (but more specifically felling) would necessitate discussions with Officers due to the Town Centre being a Conservation Area and the Borough Council would have to undertake all necessary consultations prior to committing to the work.

The Borough Council did look at whether pruning would make any actual difference to the CCTV coverage and the consensus was that it wouldn't. For instance, in some locations the pruning would have to be so significant that it may result in the death/complete removal of the trees, which would have a huge impact on the streetscape of the town. Furthermore, tree cover in hard surfaced urban areas bring a number of environmental as well as aesthetic benefits so potential large scale reductions have to be carefully considered and balanced with other factors.

The Borough Council has requested that the Highways Authority completely remove one tree and replace it with a smaller specimen. However some trees cannot be removed and replaced and so a decision will have to be made on the level of pruning required, if any.

### Opportunities

The comprehensive review has consisted of numerous meetings that have taken place with Officers of the Partnerships Team in conjunction with the Engineer for the Borough Council. The current overall system itself and the monitoring has been discussed within forums and meetings with other community safety partners such as the Police, Business Improvement District, Joint Operational Group, ASB and Youth Violence meetings and Retailer. The general consensus is that partners are supportive of the CCTV system having a review carried out and seeking ways to improve the system as the review so far has highlighted.

In order to establish what other local authorities provide we have carried out some market research with other authorities within the County which has assisted.

- Buying in to a Neighbouring Authority's System and Monitoring  
Stoke-on-Trent City Council are open to the idea of exploring a CCTV partnership arrangement with NULBC to add value to our collective community CCTV network and optimise the value derived from our 24/7/365 monitoring hub capabilities. At this stage, and subject to further discussions Stoke-on-Trent City Council have provided a broad estimate of costs which, over a 10 year agreement, equate to between £10-60K per annum. It must be stressed however that this is only a preliminary estimate and a lot of due diligence will be required before either party are able make or accept an offer and work in partnership. We would hope such a partnership could be explored as an inter-authority agreement avoiding the expense and complexities of a formal tendering exercise.

- CCTV System and Monitoring Update

This could involve installing a new digital system including a possible 13 pan-tilt-zoom digital CCTV cameras, 2 static digital CCTV cameras and 4 extra digital CCTV cameras to be located in key locations within the Town Centre. This is in essence future proofing the Town Centre with the strategic placement of cameras. This option includes for hardware and software replacement to enhance operator experience. This would cost approximately £80,000. Ongoing monitoring costs would need to be explored further as to how the system is overseen and incidents reacted to, this would include an additional cost.

Alternatively a new digital CCTV system as detailed above could also be achieved via hire purchase agreement, the length of which can be up to 5 years. The whole cost of the hire term is illustrated in the table below. Comparisons should ideally be based on annual costs.

Length of Hire Term	Cost Per Month	Cost per Year
5 years	£1,664.00	£19,968.00
4 years	£2,012.80	£24,153.60
3 years	£2,597.60	£31,171.20
2 years	£3,769.60	£45,235.20

**HEALTH, WELLBEING AND PARTNERSHIPS SCRUTINY COMMITTEE**

Work Programme 2018/19

Chair: Councillor Ian Wilkes

Vice-Chair: Councillor Ruth Wright

Members: Gardner, Horsfall, Jones, Kearon, Julie Cooper, Heesom, Maxfield, Panter and Parker

Portfolio Holders covering the Committee's remit:

Councillor Jill Waring - Cabinet Member – Community Safety and Well Being

Councillor Mark Holland - Cabinet Member - Leisure and Culture



The following services fall within the remit of this Scrutiny Committee:

Health and Wellbeing	Leisure Facilities (Leisure Centers etc.)
Anti-Social Behavior	Museum and Art Gallery
CCTV	Community Recreation
Homelessness	Community Centers
Civil Contingencies / Emergency Planning	Parks and Gardens – Recreation and Leisure
Community Safety(inch Police and Crime Panel and Safer and Stronger Board (Crime and Disorder Reduction Partnership)	Britain in Bloom
Domestic Violence Reduction	
Business Crime Reduction	

Classification: NULBC **UNCLASSIFIED**

The core Work Programme is determined at the beginning of the municipal year. Issues can be added throughout the year with the Chair's approval or where a new priority area comes to the Committee's attention.

For more information on the Committee or its work Programme please contact Jayne Briscoe on 01782 742250 or at [jayne.briscoe@newcastle-staffs.gov.uk](mailto:jayne.briscoe@newcastle-staffs.gov.uk)

<b>DATE OF MEETING</b>	<b>ITEM</b>	<b>BACKGROUND/OBJECTIVES</b>
Monday 10 <sup>th</sup> September 2018	Newcastle Town Centre	To consider the Council's responsibilities, strategies, initiatives and involvement with partner agencies and including: <ul style="list-style-type: none"> <li>• The Purple Flag Scheme</li> <li>• Update on the Review of the Public Space Protection Order (PSPO)</li> <li>• 'Make in Count' Scheme</li> <li>• Homelessness</li> </ul>
	Emergency Planning	Scrutiny of the Borough's preparations for the impact of Winter on the Provision of, and demand for, services. NB The remit for this Committee includes Civil Contingencies/Emergency Planning.
	Britain in Bloom	Evaluation report on the Borough's involvement and participation in the 2018 Scheme.
	Update on Mental Health Challenge	
	Work Programme	To discuss the work programme and progress of scrutiny activity and to consider any amendment/additions to the Programme.
Monday 3 <sup>rd</sup> December 2018	Leisure Provision	<ul style="list-style-type: none"> <li>• Community Recreation and Leisure Strategy</li> <li>• Evaluation of impact and effectiveness of Educational Programmes</li> </ul>

Classification: NULBC **UNCLASSIFIED**

		<ul style="list-style-type: none"> <li>• Kidsgrove Sports Centre – Community Group Business Plan</li> </ul>
	SPACE Scheme	Evaluation report on effectiveness of 2018 Scheme.
	Parkinsons Disease Feedback	Support and advice service for people with diabetes and Parkinsons Disease. From Councillors Panter and Maxfield on their review.
	Work Programme	To discuss the work programme and progress of scrutiny activity and to consider any amendment/additions to the Programme.
	CCTV Report on options to enhance the current CCTV provision within the Borough	
	Britain in Bloom (from 10 <sup>th</sup> September meeting)	Evaluation report on the Borough's involvement and participation in the 2018 scheme
Monday 4 <sup>th</sup> March 2019	Safeguarding	
	Work Programme	To evaluate and review the work undertaken during 2018/19.
Monday 3 <sup>rd</sup> June 2019	Committee's Work	Review of the Impact of the Committee's Work.
	Work Programme	To discuss the work programme and potential topics that Committee members would like to scrutinise over the forthcoming year.
<p>Suggestions for potential future items:</p> <ol style="list-style-type: none"> <li>1. Feedback/Monitoring reports from bodies on which the Borough Council has member representation: <ul style="list-style-type: none"> <li>• Healthy Staffordshire Select Committee -District and Borough Digest – summary of work of Committee</li> <li>• Staffordshire Police and Crime Panel – summary of Panel discussions</li> </ul> </li> <li>2. Review of SPACE provision</li> <li>3. NHS Provision in North Staffordshire ( consultation exercise anticipated in Autumn 2018)</li> <li>4. Mental Health Challenge</li> </ol>		

5. Dementia
6. Safeguarding
7. Child Sexual Exploitation (CSE)
8. Domestic Violence
9. Counter Terrorism
10. Purple Flag