Economic Development and Enterprise Overview and Scrutiny Committee

AGENDA

PART 1 – OPEN AGENDA

1 Apologies

2 DECLARATIONS OF INTEREST

To receive declarations of interest from Members on items included in this agenda

3 Call In - Asset Management Strategy (Pages 1 - 48)

4 Call In - Newcastle Housing Advice Service Contract Award (Pages 49 - 58)

5 URGENT BUSINESS

To consider any business which is urgent within the meaning of Section 100B(4) of the Local Government Act 1972

Members: Councillors Miss Baker (Vice-Chair), Cairns, Clarke, Holland, Jones, Loades, Matthews, Olszewski, Stringer (Chair), Wilkes and Mrs Williams

PLEASE NOTE: The Council Chamber and Committee Room 1 are fitted with a loop system. In addition, there is a volume button on the base of the microphones. A portable loop system is available for all other rooms upon request.

Members of the Council: If you identify any personal training/development requirements from any of the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Democratic Services Officer at the close of the meeting.

Meeting Quorums: 16+= 5 Members; 10-15=4 Members; 5-9=3 Members; 5 or less = 2 Members.

Officers will be in attendance prior to the meeting for informal discussions on agenda items.
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CALL IN FOLLOWING DECISION OF CABINET ON 15TH JANUARY 2014

Submitted by: Democratic Services Manager
Portfolio: Economic Development, Regeneration and Town Centres
Ward(s) affected: All

Purpose of the Report

To Consider the decision of Cabinet made at its meeting on 15 January 2014 in relation to the Asset Management Strategy.

Recommendation

That the Committee review the decision of the Cabinet made on 15 January 2014 in accordance with the call-in procedure as set out in section 1 of this report.

Background

At the meeting of the Cabinet on 15 January 2014 consideration was given to a report seeking approval for the Asset Management Strategy 2014-2017. A copy of this report is attached at Appendix A. Following the decision of the Cabinet, which was in line with the recommendations in the report, a request for a call-in was made to the Chief Executive to review the decision; a copy of the call-in request is attached at Appendix B.

Cabinet Decision:


1. Procedure to Be Followed

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<tr>
<th>Action</th>
<th>By Whom</th>
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<tbody>
<tr>
<td>Apologies</td>
<td>Chair</td>
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<td>Declarations of Interest and Party Whip</td>
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<td>Welcome – including explanation of procedure to be followed</td>
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<tr>
<td>Explanation of reasons for the call-in and justification for proposal set out on the call-in form</td>
<td>Lead call-in member and any other persons that they wish to involve</td>
<td>15 minutes</td>
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<td>Explanation of decision taken and views on alternative proposal</td>
<td>Relevant Cabinet member and officer</td>
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<tr>
<td>Questioning of call-in representatives and decision taken and consideration of any documents that may illustrate the issue under discussion</td>
<td>Overview and Scrutiny Committee Members</td>
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<td>Summing up</td>
<td>Lead call-in Member</td>
<td>5 minutes</td>
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<td>Summing up</td>
<td>Decision taker</td>
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2. **Options Considered**

2.1 Having reviewed the decision the Committee may either choose to reject the call-in and note the original decision or accept the proposal set out in the call-in form and refer back to Cabinet with its additional comments to be considered by Cabinet at its next scheduled meeting. Cabinet shall amend the decision or not before adopting the final decision. If the call-in is rejected then the original decision takes effect from the date of this meeting.

3. **Proposal**

That the protocol for Member Call-in be followed as detailed in the Council’s constitution.

4. **Earlier Cabinet/Committee Resolutions**


5. **List of Appendices**


**Appendix B**: Call-in Request
ASSET MANAGEMENT STRATEGY 2014-2017

Submitted by: Assets Manager
Portfolio: Economic Development, Regeneration, and Town Centres
Ward(s) affected: All wards within the Borough

Purpose of the Report
To seek Cabinet approval for the Asset Management Strategy (2014–2017).

Recommendation

Reasons
The Strategy is a key document, which along with the Council’s Capital Strategy and Medium Term Financial Strategy, forms the basis of the Council’s Use of Resources.

1. Background

1.1 The Council’s Capital Strategy and Asset Management Strategy are key documents evidencing the Council’s approach to its Use of Resources. This Strategy provides a clear framework for understanding the value and condition of property owned by the Council so that, in turn, investment decisions can be taken to optimise the use of the said land/property to meet the needs of the Borough’s residents, businesses and visitors. This Strategy along with the Council’s Capital Strategy seeks to demonstrate alignment with, and delivery of, the Council’s ambitions as set out in the Council Plan.

1.2 The Transformation and Resources Overview and Scrutiny Committee at its meeting on 3rd December 2013 considered a report which outlined the finance and resource implications of the Strategy. Following discussions the members of the Committee were informed that they would be provided with a copy of the draft Strategy when it was sent to the Members of the the Economic Development and Enterprise Overview and Scrutiny Committee. This Committee reviewed the Strategy on 17th December 2013 the comments of which will be provided when available.

2. Issues

2.1 This Asset Management Strategy seeks to provide a robust and formal approach to the management and use of the Council’s land and property assets. The Strategy explains the types of property we own and the rationale for so doing. It also summarises the potential ways in which investment can be funded highlighting the manner in which the Council invests in both its operational and commercial portfolios to meet the Council Plan’s objectives. The Strategy also explains the structures/systems relating to management and decision-making.

2.2 Furthermore, it identifies the importance of maintaining and repairing the Council’s property portfolio and it contains a summary of the cost of works required as a result of a stock condition survey.

2.3 Finally, it refers to the Council’s need to proactively generate its own capital through the identification and disposal of surplus assets. An assessment of all Council owned land has taken place to identify land that is considered to have a better alternative use. These sites
fall into one of the following categories:

- Brownfield sites.
- Green sites that do not form part of the Green Space Strategy.
- Sites identified in the Green Space Strategy that are considered to have a better alternative use.
- Sites identified in the Green Space Strategy which form a small part of a larger site and the removal of which would not impact on the green space.

The sites are listed in Appendix 1. They are potential residential development sites. Approval is being sought, through the Asset Management Strategy, to explore options for the alternative use of these sites in order to contribute towards the funding of the work/schemes identified in the Capital Strategy/Capital Programme to assist the Council in achieving its corporate and service objectives. Clause 12.7 of the draft Capital Strategy 2014/17 states the following:

“Current estimates of the amount required to be invested in projects to ensure continued service delivery compared with forecasts of likely receipts from asset sales and other available resources indicate that there will be insufficient resources available to fund all of these requirements in 2014/15 and for several years thereafter. If significant sales of assets cannot be achieved within this timeframe, the Council may have to review its stance with regard to borrowing, if this proves to be the only practical means of funding necessary investment, particularly if a major unforeseen item of capital expenditure were to materialise, for example major repairs to enable an operational building to continue to be used or new legislation requiring capital spending”.

In view of the above members might acknowledge the importance of securing receipts through the disposal of land and property which no longer serves any purpose to the Council. It is estimated (subject to the granting of planning permission and to the sites selling at open market value) that the capital receipts likely to be generated in respect of these sites for 2014/2015 is circa £700,000 and circa £7.4m in respect of 2015/2017.

3. **Options Considered**

3.1 Option 1 – Do nothing

If the Council did not prepare an Asset Management Strategy and Plan it would not be possible to either manage assets dynamically or demonstrate the rationale for investment; thereby exposing the Council to criticism that it had a weak approach to the management and use of its physical resources.

3.2 Option 2 – Prepare Asset Management Strategy / Plan

The preparation of a Strategy enables the Council to establish some key principles about managing assets both strategically and dynamically in the context of Council Plan priorities. Having an Asset Management Plan provides a clear programme to optimise property investment in the context of the Strategy.

4. **Proposal**

4.1 Option 2 is proposed.

4.2 That Members approve the Asset Management Strategy 2014-2017 following receipt of comments from the Transformation and Resources Overview and Scrutiny Committee and the Economic Development and Enterprise Overview and Scrutiny Committee.
5. **Reasons for Preferred Solution**

5.1 This strategy embodies current Government thinking in respect of asset management and enables the Council to demonstrate the prudent use of its physical resources.

6. **Outcomes Linked to Corporate Priorities**

6.1 The Asset Management Strategy enables achievement of priority outcomes in all four of the Council’s corporate priorities.

7. **Legal and Statutory Implications**

7.1 The Council has a duty, both fiduciary and operationally to utilise its Assets for the benefit of the Community.

8. **Equality Impact Assessment**

8.1 Planned investment in the Council’s operational portfolio will achieve compliance with the Disability Discrimination Act 2005.

9. **Financial and Resource Implications**

9.1 These are set out in the document in terms of planned investment in the operational portfolio and possible capital receipts through the disposal of land and property.

10. **Major Risks**

10.1 The main risk is that failure to prepare an Asset Management Strategy and Plan will adversely affect the Council’s ability to demonstrate optimum use of its physical resources (assets).

11. **Key Decision Information**

11.1 The report is referred to in the Forward Plan.

12. **List of Appendices**

   - Asset Management Strategy/Plan

13. **Background Papers**

   - Various reports and guidance documents from Government and the Audit Commission relating to Asset Management.
   - Strategic Housing Land Availability Assessment 2012/13
NEWCASTLE-UNDER-LYME BOROUGH COUNCIL
ASSET MANAGEMENT STRATEGY 2014-2017

Version – 02/01/14
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1.0 INTRODUCTION

Property is a technically difficult asset to provide and maintain, slow to change and can be expensive to run. If the Authority is to get the best out of its use of land and buildings, it is important that it has a clear vision of what it expects from its properties, and that it resources them appropriately.

The property estate must be regularly reviewed and actively managed to ensure that it supports changing needs and offers continuing value for money. This management process depends on full engagement from Senior Officers, Councillors and from the operational service units that occupy the properties. Additionally it is vitally important that users of Council-owned land or premises, along with other stakeholders (including local residents), are afforded the opportunity to comment upon Council decisions affecting property. This may be particularly important in cases where the Council is seeking to dispose of, or disinvest in, land or property. In such cases consultation will be proportionate to the scale and nature of any such decisions.

In order to demonstrate that the Council is managing its resources effectively, in the context of an overall aim of delivering efficient public services, the Council must produce a suite of key documents on an annual basis; the Asset Management Strategy/Plan is one of these documents (others include the Council Plan, the annual budget, the Capital Strategy and the Medium Term Financial Strategy). Up to date Government guidance and acknowledged best practice has informed the structure and context of this Strategy.
2.0 ASSET MANAGEMENT – A STRATEGIC APPROACH

2.1 CONTEXT
The Borough of Newcastle-under-Lyme is part of the conurbation of North Staffordshire. It is the most populated district in Staffordshire with a population of around 125,000 and has an area of 81 square miles. The two main towns within the Borough are Newcastle-under-Lyme and Kidsgrove, but there is an extensive rural area in the west.

The industrial base of the Borough has changed significantly in the last century, with the closure of local coal mines and the development of the distribution sector. Service industries are the largest employers in the area, with the number of people employed in water, energy and construction industries being higher than average. The presence of Keele University with the development of its innovation centres for small businesses, new medical school and the growth in hi-tech, research and medical technology businesses demonstrates the potential for added value growth of the area. Newcastle town centre is recognised as being one of two strategically important centres in the North Staffordshire conurbation, with further growth predicated upon its good connections to major transport routes.

There have been big reductions in funding provided to local authorities, central government and its agencies, arising from the need to restrain public expenditure owing to the ongoing economic recession and to rebalance public finances. At the same time, the Council’s own resources available to finance capital projects have diminished and will need replenishing before any substantial further capital investments can be made. Services are therefore under increased pressure to reduce costs and it is particularly important to keep fixed outgoings such as property related costs under review. The Council has initiated an Assets Disposal Programme (details set out in Appendix 1). However given the current economic climate and the virtual stagnation of the property market, it will be important to balance the desire to dispose of surplus property assets with recognition of local prevailing market conditions. Each case should therefore be considered on its own merits.

2.2 MAIN ELEMENTS OF GOOD ESTATE MANAGEMENT
The main elements of good asset management for public authorities are listed below:

- Leadership – political, corporate and technical.
- Culture – establishing an environment that sets high standards and measures performance.
- Strong customer focus – consultation and feedback – last year’s scrutiny review process of a proposed surplus land disposal programme demonstrated the importance of this element.
• Clarity of Structure, Roles and Responsibilities.
• Resources and Capacity – adequate staff, time and funding.
• Clear Governance – support of senior management and political leadership.
• Data – decisions should be properly informed.
• Sustainability – outcomes are sustainable organisationally, environmentally and financially.

In order to facilitate good asset management it is also necessary to design a process that can be readily understood by all interested parties and, most importantly, be clear to those involved with administering it. It is proposed to adopt a similar five stage process for asset management in this Council as described in the annotated diagram below:

1. Strategy
This document is the strategy at the head of the diagram which seeks to clarify the Council’s approach to asset management, particularly balancing the corporate context with service delivery requirements.
2. Programmes
The programmes of work should be derived from the strategy and these will typically relate to investment in retained stock and disposal of surplus property.

3. Delivery
Delivery of agreed programmes is the vital ingredient that translates the strategy into action and recent experiences of managing capital projects, such as the building of the new Jubilee 2 centre, demonstrate the importance of good project management and effective procurement.

4. Review
Continual review is a key element of the process too in order to ensure that the property estate continues to support efficient service delivery.

5. Improvement
The latter should lead into improvement planning in order to ensure that any change in direction in corporate priorities can be responded to.

2.3 BENEFITS OF GOOD ASSET MANAGEMENT
- Improved services through better buildings and co-location of services
- Improvements in efficiency, which generate financial savings
- Reduced maintenance backlog
- Better utilisation of property
- Release of capital through sale of surplus assets
- Potential to drive regeneration outcomes both economic and housing growth

2.4 ASSET MANAGEMENT IN PRACTICE

Office rationalisation programme
The Council has reviewed its office accommodation in Newcastle town centre and has, as a result, consolidated the Borough Council staff in a more space efficient manner within the Civic Offices to free up space which has been let to other public sector partner organisations which include the Staffordshire and Stoke-on-Trent Partnership Trust, Staffordshire County Council and Staffordshire Police. This has produced:
- a significant annual revenue income;
- a reduction in running costs to the Borough Council;
- a reduction of carbon emissions from the Council;
- improved partnership working and;
- potential to deliver more seamless public services.

Depot review
The Council continues to review its depot facility following the rationalisation of the overall site which enabled the Staffordshire Fire
and Rescue Service to build a new Community Fire Station on surplus land. Council owned land opposite the depot on Silverdale Road (see Appendix 1) has been identified as a possible requirement for future operational purposes.

**Green Space Audit and Strategy**
The Council has conducted an audit of green space in the Borough and assessed the needs of the community to ensure that it is adopting the right approach to green space provision, management and maintenance. The North Staffordshire Green Space Strategy (jointly commissioned with Stoke on Trent City Council) has been developed and a playing fields and sports pitches strategy has been commissioned with a view to completion April 2014. These strategies will direct resources into the areas which provide the greatest benefit to the community and to identify areas where disinvestment, change of use or disposal may be appropriate.

### 2.5 DEVELOPING A CLEAR PROPERTY STRATEGY FOR NEWCASTLE

**Scale of Activities**
Newcastle-under-Lyme Borough Council is a significant property owner within its administrative boundaries with substantial legacies around the two main town centres of Newcastle and Kidsgrove as well as in the urban villages/rural hinterland.

As at March 2013 the Council’s property assets were in the Asset Register at £73,048,019.43. The properties are valued in accordance with RICS Appraisal and Valuation Standards (“Red Book”). This involves a variety of valuation methods dependant upon the particular asset and its use. This estate comprises a mix of property, some 220 buildings and various land holdings which form two distinct portfolios, the Commercial/Regeneration Portfolio and the Operational Portfolio (see section 4).

**a) Operational Portfolio**
This consists of land and buildings from which the Council carries out its own business activities/service delivery. This comprises a mix of 100 buildings that are typical of a local authority estate and result from the history of diverse activities in which local authorities have been involved in the past.

Examples include the newly built Jubilee 2 Health and Wellbeing Centre, the Civic Offices which is a 1960s building providing some 6,500 sq.m of administrative and civic space in the town centre and the works depot, located on the edge of the town, which provides workshops, stores and garaging for the Council’s direct works departments.
The Council no longer holds social housing stock but still owns and maintains significant land holdings within these neighbourhoods.

The Council owns and manages approximately 1800 acres of land for the purpose of providing parks, gardens, outdoor sports facilities, children’s playgrounds, Local Nature Reserves, woodlands, allotments, cemeteries, footpaths and cycle ways for the benefit and enjoyment of the public.

(b) Commercial Portfolio
The Commercial Portfolio comprises land and buildings let to business tenants on the basis of open market rents, as well as the Council’s fee paying car parks. Whilst the basic approach to the commercial portfolio lettings is market driven there may be occasions where the Council’s economic regeneration objectives influence this position. Any such adjustment to purely market-led criteria has to be approached with caution to avoid distorting the market and creating a spiral of decline in investor confidence. A commonly used approach, particularly in difficult economic conditions (such as those prevailing over the past three years), is to incentivise prospective tenants with rent-free periods as opposed where possible to reducing market rental levels, however particularly in the retail sector there have been some rent reductions in line with current market evidence; it is intended that this practice will continue for the foreseeable future in order to both promote economic growth and to optimise rental income.

This Portfolio comprises 120 freehold buildings and 13 leasehold units: offices, town centre retail, a multiplex cinema and premises on industrial estates. There are also street markets and hybrid premises (operational properties which have an element of commercially let space within them), such as the lettings to Staffordshire County Council.

The Portfolio itself has arisen out of various regeneration initiatives that the Council has undertaken from the 1930s onwards when it undertook the development of the Lancaster Building shops and office complex at the time of an economic depression. In response to the recent weak global economic conditions, the Council invested significantly in this Listed Building through a comprehensive refurbishment to achieve a “very good” BREEAM standard.

In recent years, additions to this portfolio have included the construction of a small block of industrial units for the small business/new enterprise market at Church Lane (Knutton) which are now fully let. Additionally the Council facilitated the BREEAM “outstanding” commercial building at Chatterley Valley, known as Blue Planet, on land which we held as a result of an intervention
in the market to deal with a heavily contaminated parcel of land. In the last 6 months these premises have been successfully let to JCB. In addition the Council has granted JCB an option to purchase adjacent land which will facilitate future expansion on this site.

2.6 ASSET MANAGEMENT POLICIES

Asset Management Policies will be influenced by various factors including current government policy; the needs of the community; the needs of the organisation in delivering services and economic conditions. Taking account of these the Council’s key policies for asset management are as follows:

- The Authority will only hold sufficient property to meet a service need or strategic objective;
- Property is a corporate asset and will be managed as such
- Service demands on the estate will be met in the most cost effective manner available to the Authority;
- Properties held for service needs will be suitable for their intended purpose and;
- The condition of the Authority’s estate will be maintained at the best level to meet the needs of the operational activities with best endeavours being used to optimise the environmental performance of all properties

2.7 PROPERTY-RELATED ASSET MANAGEMENT OBJECTIVES:

- Support improvements in service delivery
- Achieve optimum utilisation of property assets
- Invest available funding in areas of greatest need or opportunity
- Raise awareness of spending on properties occupied by the Authority
- Formulate an “asset challenge” to Service Directorates
- Minimise the opportunity cost of holding land and property assets
- Minimise the environmental impacts of the portfolio
- Optimise capital receipts from disposal of surplus land/property to provide funds for capital programme expenditure
- Optimise income from the Commercial Portfolio
- Engagement with local community and third sector organisations
- Property should support the achievement of wider objectives e.g. social inclusion and regeneration
3.0 THE WIDER POLICY CONTEXT

3.1 THE NATIONAL CONTEXT:

Government Policy
Many Government initiatives, policy statements and/or guidance influence the Authority’s asset policies, including:

- The Quirk review of ownership of public assets
- The Gershon Review, and the drive to improve efficiency
- The Prudential Code for the management of capital finance
- Leaner and Greener Report – Delivering effective estate management
- Leaner and Greener II – Putting Building to Work
- Penfold Review
- Laying the foundations of a Housing Strategy for England
- The Localism Act - Community Right to Bid
- Community Infrastructure Levy (CIF)
- The National Planning Policy Framework

Statutory Responsibilities
The Authority as an employer, a landowner, a landlord and a provider of services, has a wide range of responsibilities with an accommodation implication including:

- Disability Discrimination Act 1998
  Management of the risks associated with property assets
  Including regular maintenance and servicing to address matters such as:
  - Legionella – A managed programme of water testing is carried out
  - Asbestos – An on-going programme of surveys provided a register
    of the presence of asbestos across the portfolio
  - Fire Safety – The Authority undertakes Fire Risk Assessments in respect of its properties and tests fire safety equipment e.g. alarms etc on an annual basis
  - Gas Safety – Inspections and services are carried out on an annual basis
  - Electrics - An ongoing programme of periodic tests is carried out along with Portable Appliance Testing.
  - Lifts, pressure vessels, safety line, chimney maintenance - Checks are carried in accordance with best practice
  - Lightning Conductors – checked in accordance with best practice
  - Inspection and repair/maintenance of assets including tree stock, playground stock, railings and structures, footpaths and roads etc
NB: The above summary is not an exhaustive list of statutory inspections/maintenance arrangements.

3.2 THE LOCAL CONTEXT
The Asset Management Strategy draws from a number of strategic Council documents including:
A Sustainable Community Strategy 2008-2020
Council Plan – 2013/14 to 2015/16
Newcastle-under-Lyme and Stoke-on-Trent Core Spatial Strategy 2006-2026
Medium Term Financial Strategy 2013/14-2015/16
Capital Strategy 2012-2015
Revenue Budget 2013-2013
North Staffordshire Green Space Strategy 2007
Economic Development Strategy 2012-2017
Housing Strategy 2011-2016
Strategic Housing Land Availability Assessment 2012/13
Carbon Management Plan 2011
The Staffordshire Compact and Third Sector Commissioning Standards 2009-2012
Safe and Stronger Community Strategy 2012-2017
Health and Wellbeing Strategy (emerging)
Contaminated Land Strategy 2007

The diagram below shows the relationship the Asset Management Strategy has with key Council/partner strategies/plans.
Links to Council Plan
The Council Plan (2013/14 to 2015/16) has four main priority areas which are:

- A Clean, Safe and Sustainable Borough
- A Borough of Opportunity
- A Healthy and Active Community
- Becoming a Co-operative Council which Delivers High Quality Community Driven Services

It in turn sets out a number of key actions which the Authority will take to ensure that best use is made of its property assets which included:

- Aim for optimal use of the Council’s asset portfolio
- Develop the Council’s role in the Staffordshire and S-O-T Local Enterprise Partnership (LEP) with the aim of seeking funding for regeneration
- Make the Town Centre vibrant and attractive
- Promote high quality facilities for those who live, work or visit the Borough
- Ensure sustainable initiatives for the community and the environment

Performance Management Context
The performance of the Authority’s estate is subject to scrutiny by the Economic Development and Enterprise Overview and Scrutiny Committee with oversight, in respect of the financial elements of the strategy, also being provided by the Transformation and Resources Overview and Scrutiny Committee.

Review of assets is an ongoing job for officers. Such reviews will inform the budget setting process as an ongoing matter but recognition of the effects of the property market on timing and amounts of capital receipts have to be allowed for.

The action logs of the Assets Review Group are reported to the Executive Management Team. Significant decisions re potential disposals or acquisitions are reviewed there and if agreed in principle then reported for a Cabinet decision. This may require consideration at the Capital Projects Review Group when capital expenditure over £20,000 may be required on a property or parcel of land.

The main performance indicators pertaining to the Council’s operational and commercial property portfolios are listed below:

- Percentage of the investment portfolio which is vacant
- Percentage of investment portfolio in arrears
- Percentage of statutory inspections completed on time
A number of other performance indicators have recently been introduced in relation to the performance of contractors employed by the Council.

**Partner Organisations**
Community leadership is often delivered through partnership, and it is probably seen in the best light when it tackles “cross-cutting” issues. The Newcastle Partnership brings together key players from the public, private and voluntary sectors with the aim of enhance the quality of life of local communities. Two key priorities have been identified around enhancing economic growth and tackling vulnerability, based on the Council’s key strategies. The Partnership has developed a Work Programme focused on these key priorities and has in place a number of projects designed to deliver against this Work Programme. Our ability to lead and contribute to partnerships is increasingly important to help us secure improvements in service delivery through the physical estate for the residents, investors and visitors to the Borough.

**Staffordshire and SOT Local Enterprise Partnership (LEP)**
The Local Enterprise Partnership is a public and private sector partnership which will focus on enterprise and innovation initiatives which unlock the potential of the private sector to create employment and wealth to begin growing, restructuring or sustaining the local economy. It is anticipated that the Council will be increasingly expected to adopt an approach to the disposal of surplus land to facilitate economic growth and/or house building (consistent with Government policy).

**Newcastle Town Centre Partnership**
Newcastle Town Centre Partnership is a public and private sector partnership, which has been established to bringing together local businesses and the Council to support the development of the town centre. The Council has provided funding to employ a Town Centre Manager who is a key driver in this initiative.

**Disposals to Third Sector**
For a number of years, the Council has pursued a policy of disposal of Assets to the ‘Third sector’ through the engagement of active community groups.

The Council’s disposal strategy in respect of these groups recognises the strengths of pro-active community organisations – independence, specialist knowledge of particular activities, community focus and access to third sector funding streams.

The Council seeks to access and support these strengths for the benefit of the community by adopting a number of different approaches to community engagement and management of assets. The approaches range from a totally devolved community management structure where the asset is leased to an organisation...
who then assume complete control of it including repairs/maintenance, running costs etc and who also receive and control income generated by the asset e.g. letting to Newcastle Rugby Club through to a supported management structure where the Council retains responsibility for the costs associated with the asset and the income generated by it e.g. football pitches, to a “stewardship” role for the community where volunteers or Friends Groups provide an input and influence to the Council’s management decisions.

In some cases this involves granting long leases of land and property to third sector organisations at nominal rentals. The grant of such leases, as opposed to outright disposal of the freehold, ensures that where such groups experience problems, (for example through loss of key members), the asset (land/property) returns to the Council (and the greater community) to be utilised again for a similar purpose or some other purpose outlined in the corporate priorities. Examples of successful leases (typically of 20/25 year duration) previously established by the Council include:

Kidsgrove Ski Club
Newcastle Town Football Club
Newcastle and Hartshill Cricket Club
Newcastle Rugby Club
North Staffs Special Adventure Playground
Kidsgrove Citizens’ Advice Bureau

There are also a number of examples of community green spaces which are managed and/or leased by local community groups, including:

Audley Millennium Green
Lyme Valley Allotments

In addition the Facilities team have assisted community groups/sporting organisations in relation to project managing improvement schemes recent examples include the rebuilding of the bowls pavilion at Westland Sports Ground and the refurbishment of the Sports Centre in the Lyme Valley.

Capital Programme and Stock Condition

Another key area relates to the maintenance and repair of the significant operational land and buildings. Whilst key properties remain under review (e.g. Civic Offices) a modest investment programme has been approved as part of the Council's Capital Programme and a longer term programme will be the subject of a refreshed survey in 2012-14. Provision is made in the Council's General Fund Revenue Programme annually to meet the ongoing costs relating to land and property maintenance

A stock condition survey is reviewed at regular intervals in order that a clear record of the condition and repair of the assets is maintained.
This enables the identification of major repairs requiring capital investment and assets which require urgent attention due to health and safety will be flagged to ensure that the Council complies with it's Statutory requirements.

A stock condition review has been carried out again in 2013 and moving forward the repairs identified have been categorised as Red (urgent repairs required to meet Health and Safety obligations or similar imperative), Amber (repairs which can be left in abeyance for a time but will result in deterioration of the asset as time goes on) and Green (repairs which can be put in a planned maintenance programme spread over a number of years).

This has enabled preparation of an indicative costed and planned schedule of capital works over a 5 year period to enable better planned maintenance and capital accounting planning.

In assessing the future maintenance repair of the Council’s operational estate there will need to be a balance between providing the financial resources to undertake a pro-active maintenance programme and the risk that not doing so will impact on future capital costs (since the fabric of assets will deteriorate over time and maintenance work will become more costly due to this).

### Summary table of the likely stock condition survey cost requirements 2014/17

<table>
<thead>
<tr>
<th></th>
<th>2014/15</th>
<th>2015/16</th>
<th>2016/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>£193,000</td>
<td>£1,795,400</td>
<td>£2,315,650</td>
<td></td>
</tr>
</tbody>
</table>

**Current planned maintenance / improvement**

Whilst it might be desirable from an asset management viewpoint for the Council to move towards a planned maintenance programme in the next few years based on the Stock Condition Survey, given competing priorities for expenditure and limited available capital funds the Council has adopted a targeted approach to investment for 2014/15 and into 2015/16 as follows:

- Former St. Giles and St. George's School - Maintain whilst seeking appropriate end use.

- Clayton Sports Ground - work has commenced on drawings and specifications for a new roof to the sports hall, a new heating system together with part refurbishment of the interior of the facilities in order to extend the life of the building and provide enhanced facilities. The cost is to be financed by various grant funds exploited by the Council in conjunction with the cricket and badminton club and the scheme is currently waiting for final sign off by Sport England.
• Newcastle Town Centre Street Market - Procure and place new market stalls on site (target for completion Easter 2014)

• Hassell Street pedestrianisation - complete scheme Easter 2014

• Civic Offices - essential works to upgrade the electrical system will be undertaken in 2013/14 and this will continue in the following two years.

• Accommodation Review - Undertake further work to establish the medium/long term accommodation needs of both the Borough Council and other public sector partners in order to secure more efficient occupation of operational buildings.

• Silverdale Community Facility - Completion of the construction of outdoor sports pitches/parking facilities and commencement on construction of the community building (funded entirely through developer contributions) on course for completion in November 2013 (i.e at the time of writing this strategy).

• Clayton Community Centre - External cladding work has been completed to the main part of the building to considerably improve its appearance. The cladding used is specialist insulating which will also considerably improve the heat loss/carbon emissions' from the building. A new central heating system is also to be installed in November together with new UPVC windows.

• Croft Road Industrial Estate - Through a collaborative approach between the Council and 4 new tenants 6 industrial units have been let by identifying essential items of repair and maintenance. By granting a rent free period, the work has been carried out by the tenants and as a result, industrial units which were previously incapable of occupation due to their poor state of repair are now income producing.

• Essential works will be undertaken during 2013/14 at Red Street community centre together with partial refurbishment.

• Further improvement works proposed to other community centres and potential tenanted properties to preserve the assets and enhance potential rental income.

As with the capital programme, due to limited availability of revenue funds, planned maintenance work has continued at minimum levels for 2013/14 and a more reactive approach has been adopted and this will continue into 2014/15. Consequently it is inevitable that the condition of property assets will deteriorate until a more proactive maintenance programme can be funded. With regard to maintenance
of land this is restricted to urgent health and safety works and prioritised works to preserve reasonable levels of amenity.

**Structures - Bridges, Watercourses etc**

An asset register of all structures for which the Council are responsible has been prepared. A full inspection programme will be implemented to monitor the condition of the structures and identify any repairs during 2014/15 so that the council is fully informed in relation to the liabilities and responsibilities. A risk based and targeted approach for future inspection regimes will then be undertaken.

It is already known that there is a partial retaining wall collapse at which will require substantial rebuilding for Health and Safety reasons during 2014 and this is reflected in the stock condition survey.

However, until the full inspection regime is completed it is only possible to estimate the full extent of the Council's liabilities over the next 5 years.

A list of these structures is contained in Appendix 3.

**Carbon Reduction/Energy Efficiency**

The Council monitors energy use in all operational properties. It has been seeking to reduce energy usage over the last 2 years and where it carries out repairs/improvements to the properties it seeks to reduce its carbon footprint/energy use further as a direct result of these works, thereby saving costs.

The Council published a Carbon Management Plan in 2011 (accredited by the Carbon Trust). This developed a Carbon Management Strategy which identified the drivers for carbon management, targets and objectives to be achieved and the strategic themes considered.

In order to deliver the said objectives, the Plan sets out a number of projects; there are existing projects, planned/funded projects, near term projects and medium to long term projects.

In October 2011 the Council received a grant allocation of £35,000 from the West Midlands Low Carbon Fund to reduce the Council's carbon footprint which in turn will save money in respect of energy consumption. A number of energy saving proposals were implemented in the spring of 2012 using this grant money as follows:

- Automated Meter Readers (AMRs) were fitted on Gas and Electricity supplies to the council's 5 highest energy-consuming buildings. Additionally the majority of operational buildings have had electricity AMRs fitted at no cost to the
Council.

- Bathpool Ski/Rugby Clubs - Cavity wall insulation.
- Museum - Low Energy Lighting & double glazing.
- Knutton Depot offices - Cavity Wall insulation.
- Knutton Depot - Lighting controls.
- Alexandra Road Changing rooms - Cavity wall insulation.
- Kidsgrove public offices - Cavity Wall insulation.
- Crematorium, House, Toilets, Canteen area - Cavity Wall insulation.
- Merrial Street Toilets - Installation of low energy hot water system.
- St Georges Chambers - Lighting controls, Cavity wall and loft insulation.
- Midway - Controls to close for overnight parking so lighting is turned off
- Civic Offices - Lighting controls

As a result of the installation of AMR's to a number of sites, the Borough Council have developed a robust web based energy management data base which has energy consumption automatically uploaded from the information supplied by AMR's and half Hourly meters which allows us to monitor energy consumption on a half hourly, daily, weekly monthly and annual cycle, measuring consumption, Co2 emissions, peaks of consumption and comparisons with previous years.

This has provided a firm framework to enable a proactive energy management in identifying peak and unusual usage and eliminating waste or unnecessary usage.

Together with the installation of PIR's in a number of sites this has contributed to a reduction in the overall consumption of electricity by 31% during 2012/13 as compared to 2011/12.

Particular examples from the projects undertaken are 23% reduction in electricity consumption at Bathpool Park which is heated by electric convector heaters and where cavity wall installation has been installed. At Midway, Merrial St, Hassell St, Crematorium and
Birchinwood Pavilion where a combination of PIR's and energy efficient water heaters were installed, the reduction in energy usage has been 13%, 83%, 8% and 179% respectively. In the case of Midway alone the modifications carried out resulted in a saving in electricity of £4,000 for the year.

Further work is being carried out to source funding in order to implement more of the planned projects (set out in the Carbon Management Plan) which would reduce the Council's carbon footprint and save both energy and costs.

Additionally other initiatives currently being explored include:-

- LED lighting at the Depot and Civic offices.
- BIO MASS projects (wood burners)
- Heat recovery schemes

**Strategic Property Review**

It is essential that the Council has an efficient property assets approach to ensure that all opportunity to maximise use, rental income, resources and management are taken.

Each property asset from both portfolios will in the next 12 months be scrutinised in detail in terms of operational use, maximisation of use, rental income, maintenance cost, capital requirements and general overheads in order that individual property needs or failings can be identified and this will deliver an overall strategic plan for all the property assets.
4.0 THE CURRENT ESTATE

The Council owns an eclectic mix of over 180 properties (buildings) ranging from crematoria to sports centres to industrial premises. As previously indicated (section 2.5) the Council’s property assets are divided into two portfolios – the operational and commercial portfolio – see below:

Operational assets
In broad terms this is property that is held, occupied, used or contracted to be used on behalf of the authority in the direct delivery of services for which it has a responsibility, whether statutory or discretionary or for the service of strategic objectives of the authority. For reasons of simplicity we also include ‘Community Assets’ in this category.

This category includes (not exhaustive list):
- Civic Offices
- Guildhall Customer Contact Centre
- Kidsgrove Town Hall Customer Contact Centre
- Knutton Lane depot
- Jubilee Baths and Knutton Recreation Centre*
- Jubilee 2 Health & Wellbeing Centre
- The Museum/Art Gallery
- Crematorium and Cemeteries
- Land associated with operational property
- Parks and Open Spaces
- Historic Buildings/Monuments
- Allotments
- Sports facilities and pitches
- Community Centres
- Off-street car parks
- Fee paying car parks
- Structures bridges, watercourses etc
- CCTV infrastructure

*These 2 assets are now surplus following completion and hand over of Jubilee 2 in December 2011.

Commercial Assets
These property assets are those held by the Council but not directly occupied, used or concerned in the delivery of services, although they are likely to align with the authority’s strategic objectives. Examples in this category include (list not exhaustive):-
- Commercial land and property, leased/rented to other parties and generating income which include:
• Town Centre Retail Premises
• Industrial Units
• Offices
• Keele Golf Centre
• Ground Leases including the multiplex cinema
• Market
• Town Centre Car Parks
• Former Sainsbury’s supermarket (owned in conjunction with Staffordshire Council for regeneration purposes)

Asset Transfers between Portfolios
There are occasions where assets can be transferred between portfolios as a result of changes to service delivery or corporate priorities; examples include the following:
• The Guildhall which transferred from the commercial portfolio to the operational portfolio.
• Pitfield House (Brampton Park) which was originally within the operational portfolio and is now let on a commercial basis as a Children’s Nursery.
• Former Audley Council offices which is now let on a commercial basis to a local business.
5.0 PROGRAMMES

5.1 ASSET REVIEWS
Any responsible organisation will continuously challenge its use of resources, and the Authority has instituted a programme of reviews of its operational property portfolio, which is used to deliver services. Property can be expensive drain on both capital and revenue budgets, and is slow to change. It is essential that the organisation has the right type of premises in the right locations, and accommodation must be sufficiently flexible to be able to be adjusted to the changing needs of the service market. It must also be used as efficiently as possible; vacant or under-used space is an expensive waste.

Strategic Housing Land Availability Assessment and Local Plan
On the 16 October, 2013 the Council resolved to suspend work on the Site Allocations and Policies Local Plan (Plan). This decision took into consideration a number of serious issues which had arisen in relation to the ‘soundness’ of the plan making process. A key issue was the evidence in the Council’s Strategic Housing Land Availability Assessment (SHLAA), which indicated that there was an insufficient supply of identified, available and deliverable sites to build enough new homes to meet the Core Strategy target of 5,700 dwellings by 2026. Furthermore, there was a shortage of commercially attractive and viable employment sites. As a consequence it would not be possible to implement or deliver the objectives of the adopted Core Strategy.

A report will be considered by the Council's Cabinet on the 11th December seeking a resolution to formally withdraw the Site Allocations and Policies Local Plan and to proceed to prepare a joint full Local Plan in partnership with Stoke-on-Trent City Council. If it is agreed to collaborate with Stoke-on-Trent City Council the process of preparing and adopting the joint Local Plan could take between 3 - 5 years.

The SHLAA will continue to be updated and will be used to inform and contribute to the background evidence for the joint Local Plan. The purpose of the SHLAA is to help identify land suitable and available to meet future housing requirements

Surplus Assets Disposal Programme and Consultation
Each year operational managers are challenged to ensure that any underutilised/surplus space is identified and where appropriate allocated for disposed. Disposals in 2012/13 included the sale of a former plant nursery site at Clough Hall Kidsgrove and retail premises which required significant expenditure on the structure of the building.
A Green Space Audit and Strategy was undertaken in 2007 which identified those sites which are key to providing for the needs of the community and also those which are not required to meet the adopted local standards for green space.

An assessment of all Council owned land has taken place to identify land that is considered to have a better alternative use. These sites fall into one of the following categories:

- Brownfield sites.
- Green sites that do not form part of the Green Space Strategy.
- Sites identified in the Green Space Strategy that are considered to have a better alternative use.
- Sites identified in the Green Space Strategy which form a small part of a larger site and the removal of which would not impact on the green space.

The sites are listed in Appendix 1. They are potential residential development sites. Approval is being sought, through the Asset Management Strategy, to explore options for the alternative use of these sites in order to contribute towards the funding of the work/schemes identified in the Capital Strategy/Capital Programme to assist the Council in achieving its corporate and service objectives.

The informal views of the Planning Service have also been taken into consideration.

The capital receipts generated from any disposal of these assets would fund the works/schemes identified in the Capital Strategy 2014/17 and the Capital Programme which in turn assists the Council in achieving its corporate and service objectives.

In addition the releasing of these sites for residential development will go some way to reducing the shortage in the 5 year housing supply.

It is estimated (subject to planning permission being granted and to the sites selling at open market value) that the capital receipts likely to be generated in respect of the sites listed in Appendix 1 for 2014/15 is circa £700,000 and 2015/17 is circa £7.4m.

Finally, within the Appendix 1 is a list of sites which it is proposed be offered to Registered Housing Providers to redevelop.

A detailed scrutiny process was undertaken during 2011 in respect of proposals to dispose of surplus land. The Overview and Scrutiny Committee report made a number of recommendations as to the way the disposal programme was dealt with, in particular with respect to public consultation. The Council’s Cabinet has taken these
recommendations into account and resolved that the Asset Management Strategy will be amended to reflect these recommendations (see Appendices 2).

There will however be some circumstances in respect of certain disposals, such as the disposal of disused public toilets, where a public consultation process will not be necessary or may be scaled to a more proportionate level. Other examples could include land or property where the future use is consistent with the present use (e.g. a shop premises in a shopping parade) where there is unlikely to be any public interest at stake. The approach to consultation in each case will seek to ensure that any public/stakeholder consultation is proportionate to the particular disposal.

**Staffordshire Strategic Property Review**

Staffordshire County Council invited all District Councils across the County, along with Stoke-on-Trent City Council and other public bodies including the NHS and the Police to participate in a project to review the public sector estate within Staffordshire.

The project had the following two main objectives:

- Comprehensive identification of the Public Sector Estate across Staffordshire
- Analysis of the information to promote the most effective and efficient use of the combined assets.

External consultants were engaged to co-ordinate/manage the project. The report to identify the findings of this project was published in February 2012. One of the primary aims of the review was to identify specific rationalisation opportunities. There were three joint development opportunities identified within Newcastle Borough which are now the subject of joint delivery arrangements to take the schemes forward. These are:

- The rationalisation of the office estate within the Newcastle area
- Newcastle Town Centre redevelopment (Ryecroft, the former Sainsburys and the Civic Offices sites)
- Knutton urban village (site of the former Knutton Recreation Centre and adjacent land and buildings)

**Car Parks**

In view of the Council’s aspirations for strengthening the Town Centre economy it will be important to keep these car parks under review with a view to either optimising their use or to facilitate regeneration.

**Commercial Portfolio (income generation)**

The commercial portfolio (including the Market) in 2012/13 generated a gross income circa £1.1 million and provides business accommodation for over 200 small to medium sized businesses.
Community Centres Review
The Council’s Cabinet has agreed to the establishment of a dedicated Community Centre commissioning and capacity building team to review and modernise community centre provision; there are currently 15 such centres with the Borough.

The aim is to develop options for the long term sustainability and management of the Community Centres in partnership with the community and voluntary sector and by April 2014 to review the management arrangements linked to these options and implement the proposals.

5.2 PARTNERSHIP AND COLLABORATIVE WORKING

Public Sector GIS based database
Staffordshire County Council is working in conjunction with Newcastle Borough Council and the other District Authorities to develop an intranet database which holds the land ownership details of all the Councils and other public bodies such as Police and Fire Authority etc.

Regeneration
The Authority has worked with various public sector partners to bring about the regeneration of various sites throughout the Borough. Examples of this include the regeneration of a redundant industrial site on Lower Milehouse Lane, Newcastle which has had a catalytic effect on the wider area, along with investment in a number of housing-led initiatives in the wider area.

Newcastle Town Centre Redevelopment
In 2011 the Borough Council in partnership with Staffordshire County Council purchased the former Sainsbury’s premises in order to assemble a site for a comprehensive retail-led regeneration scheme in the Ryecroft area of the Town Centre, which will contribute towards broader regeneration objectives within the town. The potential development site includes the current Civic Offices. The Borough Council at its meeting on 27th November 2013 approved the following:
- The commissioning of the demolition of the former Sainsbury’s property.
- The commencement of formal marketing of the Ryecroft site. Consultants have been appointed to undertake this work.

Newcastle Town Centre Public Realm
The Borough Council is working in partnership with Staffordshire County Council to bring about the following improvements to the Town Centre:
- A new taxi rank has been created by the Queens Gardens on the Ironmarket and the disabled parking has been modernised.
• A new bus lane has been created on Barracks Road and the bus station has been re-aligned to take buses out of Hassell Street
• A daytime taxi rank has been created in lower High Street.
• The market will be realigned to follow the pedestrian flow in the Town Centre with new stalls in place by Easter 2014

Shared Accommodation/Public Sector Hub
The Authority currently shares accommodation with its public sector partners examples of which are listed below:

• Civic Offices is shared with Staffordshire County Council, Staffs Police and the Staffordshire and Stoke-on-Trent Partnership Trust.
• Kidsgrove Town Hall is shared with Staffordshire County Council, Staffs Police and Kidsgrove Town Council
• Part of the Guildhall is being used by Staffs Police as their Enquiry Office

Officers are in the process of working with key partners to prepare a full business case for the relocation of the Civic Offices in order to facilitate the comprehensive retail-led redevelopment of the Ryecroft area (see Newcastle Town Centre Redevelopment page 26). The preferred location for the new Civic hub is the former St. Giles and St. Georges School

Facilitating Community Assets
• Disposing of part of the former Knutton Depot to Staffordshire Fire and Rescue Service (SFRS) to enable the construction of a Community Fire Station at Knutton Lane, Newcastle
• Disposing of land at Loggerheads to the SFRS to facilitate the construction of a community fire station

5.3 Funding and Investment Strategy

In the current economic climate and following the Strategic Spending Review, government funding for Council projects (e.g. RENEW Housing project) has been severely restricted and in some cases stopped. Consequently this Council along with others is having to generate funding from other sources one of which is through the disposal of assets which no longer support service delivery. The capital receipts from these disposals will allow the Council to develop an investment strategy which is aligned with communities needs and requirements.
6.0 ARRANGEMENTS FOR ASSET MANAGEMENT PLANNING

6.1 CORPORATE MANAGEMENT STRUCTURE REGARDING ASSET MANAGEMENT

The diagram at Appendix 4 shows the Council’s structure in terms of Asset Management. Since January 2008 the Assets Section has been consolidated into the Regeneration and Development Directorate.

Portfolio Holder Responsibility
Asset Management falls within the portfolio of the Cabinet member with responsibility for Planning, Regeneration and Town Centres Development.

Corporate Property Officer
The Corporate Property Officer (CPO) is the Head of Assets who reports directly to the Executive Director of Regeneration and Development (a member of the Executive Management Team).

Assets Review Group
The Assets Review Group is chaired by the Executive Director of Regeneration and Development with the CPO as Vice Chair, and meets once every three months (or more frequently if required). The overall objective of the Group is to review the performance of and provide strategic management for, the Authority’s portfolio.

Capital Programme Review Group
The Capital Programme Review Group (CPRG) meets monthly and is chaired by the Executive Director (Resources and Support Services), with the CPO as Vice Chair. This group controls capital expenditure.

The ARG and CPRG monitor the use of both Assets and Capital, and approve the release of Assets for specific purposes, having reviewed the business case for the use. Similarly they make recommendations to the Council’s Executive Management Team (EMT) about Capital expenditure, having examined the business case, and subsequently monitor the capital expenditure programme.

The recommendations and decisions of these two groups directly inform the Council’s Medium Term Financial Strategy and Capital Programme. In terms of broader governance arrangements the decisions of both groups have to be ratified by EMT (as is the case with all Corporate Working Groups).

Membership of the Assets Review Group ensures that the CPO receives direct and pertinent user information about the Council’s Operational Portfolio. The ARG effectively provides feedback as to any asset management proposals/plans being considered either corporately or from a service perspective. Any plans or proposals
requiring new capital expenditure require endorsement by the CPRG before proceeding through the formal decision-making processes of Cabinet or Council.

The output from both the ARG and the CPRG will form the basis of the Council’s Capital programme (which is reviewed annually along with the Council Plan and the Medium Term Financial Strategy).

As well as ensuring the efficient and effective use of the Council’s property assets, the role of the CPO, ARG and the CPRG is to ensure a consistency between the Council’s asset portfolio and the Council’s Council Plan, as well as the service-specific Service and Financial Plans.

Day to Day Asset Management Planning
The Head of Assets is responsible for Assets, Facilities Management, Engineering and Car Parks. All the day-to-day work connected with this asset management planning is undertaken within this service area. Significant expenditure is allocated through the capital planning process whilst small scale works and reactive maintenance is funded from a Repairs and Renewals Fund.

6.2 ASSET MANAGEMENT DATA AND INFORMATION SYSTEMS

The Council’s land ownership mapping system (terrier), property data, Asset Register and property management and maintenance records are held on one computerised system. Paper filing systems are used for other property management functions.

The Council subscribes to the IDOX Uniform suite of applications which includes the asset register and property management modules, which contains key property information. This system links with other modules throughout the authority, which means that departments such as Planning, Land Charges Operations and Building Control, which use plan-based systems, will be able to access shared information.

The system also allows for each property to be given a unique property reference and will allow this reference to be linked to the National Land and Property Gazetteer.

6.3 HEALTH AND SAFETY

In 2010 the Council purchased a computerised health and safety system (BS Target 100). This system along with the CAPS Uniform system are used to manage, record and monitor all aspects of health and safety across the Council including the inspection and servicing of the building utilities and any other statutory inspections. These systems are supplemented by a database of statutory inspections.
## Appendix 1

### Land and Property Disposals - Approved and ongoing 2014

<table>
<thead>
<tr>
<th>SHLAA No</th>
<th>Address</th>
<th>Site Area</th>
<th>Site Area (Ha)</th>
<th>Position Statement</th>
<th>Site to Market</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Plot D Apedale Road Chesterton</td>
<td>4.5</td>
<td>1.82</td>
<td>Land is being marketed for industrial development purposes. No interest at present time.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lyme Valley Road Newcastle</td>
<td>0.26</td>
<td>0.1</td>
<td>Former playground site which is currently being marketed for commercial uses and investigations ongoing re possible residential use. Current market interest.</td>
<td>2014/15</td>
</tr>
<tr>
<td></td>
<td>Former Jubilee Baths</td>
<td></td>
<td></td>
<td>Terms agreed for disposal for commercial/residential purposes subject to planning permission</td>
<td>2014/15</td>
</tr>
<tr>
<td></td>
<td>Silverdale Road Newcastle</td>
<td>1.38</td>
<td>0.56</td>
<td>Following a review by Operational Services it has been identified that this land may be required for future operational purposes. If this is not the case then the site will be looked at again for disposal.</td>
<td></td>
</tr>
</tbody>
</table>

### Land and Property Disposals to Facilitate Regeneration objectives – Approved and ongoing 2014

<table>
<thead>
<tr>
<th>Address</th>
<th>Site Area</th>
<th>Site Area (Ha)</th>
<th>Position Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Former St Giles and St Georges School Newcastle</td>
<td></td>
<td></td>
<td>The site is the preferred location for the new civic hub subject to the outcome of the redevelopment of the current Civic Offices and the former Sainsbury's site.</td>
</tr>
<tr>
<td>Former Sainsbury’s Supermarket, Liverpool Road and Civic Offices Merrial Street, Newcastle</td>
<td>6.4</td>
<td>2.59</td>
<td>The Borough Council have entered into a Joint Venture Agreement with Staffordshire County Council and purchased the former Sainsbury’s supermarket, in order to assemble a site for a comprehensive retail led scheme of development. Specialist retail consultants, Cushman &amp; Wakefield have been appointed to find a development partner</td>
</tr>
<tr>
<td>High Street Knutton, (Recreation Centre site)</td>
<td>5.31</td>
<td>2.15</td>
<td>The disposal of this site has been approved. Site specific constraints to be overcome prior to formal marketing</td>
</tr>
</tbody>
</table>
## Land and Property Disposals - Under investigation and subject to approval

### 2014/2015 - Anticipated Disposal Date

All the sites listed below are to be considered for residential development

<table>
<thead>
<tr>
<th>SHLAA No 2012/13</th>
<th>Address</th>
<th>Site Area acres</th>
<th>Site Area (Ha)</th>
<th>Current Situation/Position</th>
<th>Site to Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>116D</td>
<td>Riley’s Way Bignall End</td>
<td>0.38</td>
<td>0.15</td>
<td>grassed area within village envelope not in Green Space Strategy. Footpath to be retained</td>
<td>2014/15</td>
</tr>
<tr>
<td></td>
<td>Gloucester Road, Kidsgrove</td>
<td>0.41</td>
<td>0.17</td>
<td>disused garage site within urban area, not in Green Space Strategy</td>
<td>2014/15</td>
</tr>
<tr>
<td>128</td>
<td>Bower End Lane, Madeley</td>
<td>0.94</td>
<td>0.38</td>
<td>Former depot site outside but attached to village envelope. Although in Green Space Strategy its disposal could be supported if a contribution was secured towards an alternative site for a park/garden in the settlement.</td>
<td>2014/15</td>
</tr>
<tr>
<td>131</td>
<td>Hillport Ave, Porthill</td>
<td>0.67</td>
<td>0.27</td>
<td>grassed area within urban area. Although in Green Space Strategy it is only a very small part of Bradwell Recreation ground and it is separated from the Recreation Ground by a watercourse.</td>
<td>2014/15</td>
</tr>
</tbody>
</table>

### 2015/2017 - Anticipated Disposal Date

<table>
<thead>
<tr>
<th>SHLAA No 2012/13</th>
<th>Address</th>
<th>Site Area acres</th>
<th>Site Area (Ha)</th>
<th>Current Situation/Position</th>
<th>Site to Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>413</td>
<td>St Edmunds Ave, Porthill</td>
<td>0.59</td>
<td>0.24</td>
<td>Abandoned playground within the urban area and not in the Green Space strategy</td>
<td>2014/15</td>
</tr>
<tr>
<td></td>
<td>Location</td>
<td>Area</td>
<td>Usage</td>
<td>Description</td>
<td>Date</td>
</tr>
<tr>
<td>---</td>
<td>-----------------------------------------------</td>
<td>-------</td>
<td>----------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>282</td>
<td>Sandy Lane/Brampton Road, May Bank</td>
<td>2.22</td>
<td>0.90</td>
<td>grassed area within Conservation area and urban area. The Green Space Strategy identifies this land as a site where its use / maintenance regime should be considered i.e site is considered to have a better alternative use.</td>
<td>2014/15</td>
</tr>
<tr>
<td>307</td>
<td>Church Lane, Knutton</td>
<td>1.63</td>
<td>0.66</td>
<td>grassed area within the urban area. The Green Space Strategy identifies this land as a site where its use / maintenance regime should be considered i.e site is considered to have a better alternative use</td>
<td>2014/15</td>
</tr>
<tr>
<td></td>
<td>Wedgwood Ave Westlands (adj Community Centre)</td>
<td>0.27</td>
<td>0.11</td>
<td>Currently part of the car park of the Community Centre within urban area. Identified in Green Space Strategy as part of the Westlands tennis ground but this area is not currently utilised for sport. Any disposal would be subject to a car parking survey.</td>
<td>2015/16</td>
</tr>
<tr>
<td>97</td>
<td>Market Drayton Road, Loggerheads</td>
<td>11.50</td>
<td></td>
<td>grassed area adjacent to the village envelope and not in Green Space Strategy. Currently let on farm business tenancy.</td>
<td>2014/15</td>
</tr>
<tr>
<td>111</td>
<td>Eccleshall Road, Loggerheads</td>
<td>5.56</td>
<td></td>
<td>grassed area close to the village envelope and not in Green Space Strategy. Currently let on grazing licence.</td>
<td>2014/15</td>
</tr>
<tr>
<td>247</td>
<td>Gallowstree Lane, Westlands</td>
<td>0.71</td>
<td>0.29</td>
<td>grassed area with footpath in urban area. In Green Space Strategy but has little to contribute to the main parkway therefore disposal could be considered from green space perspective. Footpath to be retained.</td>
<td>2015/16</td>
</tr>
<tr>
<td></td>
<td>Stafford Ave, Clayton</td>
<td>0.50</td>
<td>0.20</td>
<td>grassed area within the urban area. Although in Green Space Strategy area indentified is only very small part of total therefore disposal could be considered from green space perspective if contribution was made to improve quality of other green space to mitigate loss.</td>
<td>2015/16</td>
</tr>
</tbody>
</table>
## Sites to be offered to Registered Housing Providers

<table>
<thead>
<tr>
<th>Site Description</th>
<th>Size</th>
<th>Land Use</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kinnersley Street Kidsgrove</td>
<td>1.61</td>
<td>Grasped area within urban area and not in Green Space Strategy</td>
<td></td>
</tr>
<tr>
<td>Cotswold Ave, Knutton</td>
<td>0.67</td>
<td>Grasped area within urban area. The Green Space Strategy identifies this land as a site where its use/maintenance regime should be considered i.e site considered to have a better alternative use.</td>
<td></td>
</tr>
<tr>
<td>Heathcote Street Kidsgrove</td>
<td>0.73</td>
<td>Currently used for informal car parking within urban area and not in Green Space Strategy.</td>
<td></td>
</tr>
</tbody>
</table>
APPENDIX 2

Typical consultation approach in cases where unclear planning policy and Newcastle Borough Council seeking Planning Permission prior to disposal.

1. Officer Working Group including analysis of key issues
2. Assets Review Group
3. Executive Management Team
4. Cabinet in-principle decision to dispose
5. Initial public consultation as land owner within 4 weeks of decision
6. Technical surveys commissioned
7. Draft proposals prepared
8. Cabinet decision whether to proceed with disposal subject to Outline Planning Permission
9. Consultation from NBC as Local Planning Authority on Outline Planning Application
10. NBC decision on Planning Application as Local Planning Authority
11. Cabinet to consider its position of any requirements on disposal
12. NBC markets land
13. Developer seeks detailed Planning Permission
14. Consultation from NBC as Local Planning Authority re developer’s proposals
15. NBC decision on Planning Application as Local Planning Authority
16. Developer implements approved scheme

NB. Attention is drawn to the council’s proposed approach to consultation as both land owner and as local planning authority.
APPENDIX 2

Typical consultation approach in cases where clear planning policy and Newcastle Borough Council NOT seeking Planning Permission prior to disposal of significant asset

Officer Working Group including analysis of key issues

Assets Review Group

Executive Management Team

Cabinet in-principle decision to dispose

Initial public consultation as land owner within 4 weeks of decision

Cabinet decision whether to proceed with disposal including any special requirement

NBC markets land

Developer seeks Outline Planning Permission

Consultation from NBC as Local Planning Authority re developer's proposals

NBC decision on Planning Application as Local Planning Authority

Developer seeks detailed Planning Permission

Developer Implements Approved Scheme

NB. Attention is drawn to the council’s proposed approach to consultation as both land owner and as local planning authority.
### Structure Inventory

<table>
<thead>
<tr>
<th>SITE</th>
<th>FEATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audley F.C.</td>
<td>Wall around tennis courts</td>
</tr>
<tr>
<td>Audley Walkway</td>
<td>Bridges (I understand they are not highways) - retaining walls (various)</td>
</tr>
<tr>
<td>Basford Allotments</td>
<td>Toilets - Association shed</td>
</tr>
<tr>
<td>Bateswood</td>
<td>Bridge off Red Hall Lane - mining memorials - retaining walls</td>
</tr>
<tr>
<td>Bathpool Park</td>
<td>Retaining wall at bottom of ski slope - Pump house and covered reservoir - overflow chamber - bridges over railway (?)</td>
</tr>
<tr>
<td>Bear Pit</td>
<td>Retaining walls - Wall under railing</td>
</tr>
<tr>
<td>Birchenwood</td>
<td>Pavilion - external wall facing Kidsgrove Bank - wall by car park outside pavilion &amp; bowling greens</td>
</tr>
<tr>
<td>Birchenwood</td>
<td>Retaining wall facing Ravenscliffe Road</td>
</tr>
<tr>
<td>Bradwell Crem</td>
<td>Machinery shed (leased to Glendale?) - Walls around the Shed yard - other buildings such as Chapel etc</td>
</tr>
<tr>
<td>Bradwell Park</td>
<td>Bowls pavilion - Old Toilet Building - Retaining Walls round Tennis Court - Retaining Walls at boundary of Park and top of Porthill Bank - Retaining Walls and bed structures at Car Park entrance and exit</td>
</tr>
<tr>
<td>Location</td>
<td>Description</td>
</tr>
<tr>
<td>------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Brampton Park</td>
<td>Aviary - stone wall - railway building - bandstand - rear wall (Granville Ave entrance)</td>
</tr>
<tr>
<td>Chesterton Cemetery</td>
<td>Small mess room / toilet</td>
</tr>
<tr>
<td>Chesterton Park</td>
<td>Pavilion (s) - Garage - Icehouse - retaining wall to Castle street retaining walls inside site</td>
</tr>
<tr>
<td>Church Lane Knutton</td>
<td>Retaining wall at bottom of bank</td>
</tr>
<tr>
<td>Clayton Road</td>
<td>Retaining wall (below Three Parks path)</td>
</tr>
<tr>
<td>Clough Hall Park</td>
<td>Pavilions - retaining wall by path between Pavilions - bridge over streamway - walls around bowling greens - wall by car park edging streamway - brick gates supports by castle street - Miners memorial</td>
</tr>
<tr>
<td>First Avenue</td>
<td>Retaining wall in wooded area opp Boathorse Road</td>
</tr>
<tr>
<td>Guernsey Drive (open space)</td>
<td>Bridge - Culvert</td>
</tr>
<tr>
<td>Holy Trinity Churchyard</td>
<td>Retaining wall facing Church Walk</td>
</tr>
<tr>
<td>Kids Wood</td>
<td>Retaining wall facing The Avenue</td>
</tr>
<tr>
<td>Kidsgrove Loop Line</td>
<td>Railway tunnel - retaining walls along loop line - bridge</td>
</tr>
<tr>
<td>Lyme Valley</td>
<td>Bridges (x2) - Entrance pillars (Buckmaster Ave)</td>
</tr>
<tr>
<td>Lymewood Grove</td>
<td>Retaining wall by woodland</td>
</tr>
<tr>
<td>Madeley Heath</td>
<td>War memorial</td>
</tr>
<tr>
<td>Nelson Place</td>
<td>Fountains</td>
</tr>
<tr>
<td>Newcastle Cemetery</td>
<td>Office - Toilets - Chapel - War Memorial - Mess/Store rooms - Entrance wall</td>
</tr>
<tr>
<td>Location</td>
<td>Features</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Nelson Place</td>
<td>Fountains</td>
</tr>
<tr>
<td>Newcastle Cemetery</td>
<td>Office - Toilets - Chapel - War Memorial - Mess/Store rooms - Entrance wall</td>
</tr>
<tr>
<td>Pool Dam Marshes</td>
<td>Bridges (x3)</td>
</tr>
<tr>
<td>Priory Road</td>
<td>Retaining walls</td>
</tr>
<tr>
<td>Queen Elizabeth Park</td>
<td>Pavilion</td>
</tr>
<tr>
<td>Queens Gardens</td>
<td>Statue - Bandstand - Fence Pillars</td>
</tr>
<tr>
<td>Roe Lane</td>
<td>Changing rooms - garage / mess room - CRS garage</td>
</tr>
<tr>
<td>Silverdale Cemetery</td>
<td>Toilets Block</td>
</tr>
<tr>
<td>Silverdale Mill Street</td>
<td>Mining Memorial statue</td>
</tr>
<tr>
<td>Silverdale Park</td>
<td>Main pavilion - Old Garage building</td>
</tr>
<tr>
<td>St Georges Church</td>
<td>Retaining walls</td>
</tr>
<tr>
<td>St Giles Church</td>
<td>Retaining walls</td>
</tr>
<tr>
<td>St James Churchyard, Audley</td>
<td>External wall to front - Walls to rear</td>
</tr>
<tr>
<td>St Mary’s Church</td>
<td>Retaining walls</td>
</tr>
<tr>
<td>St Thomas’s Churchyard, Kidsgrove</td>
<td>Wall by Woodside Avenue - walls inside &amp; external to site</td>
</tr>
<tr>
<td>St Thomas’s Churchyard, Mow Cop</td>
<td>Retaining walls</td>
</tr>
<tr>
<td>Location</td>
<td>Features</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Station Walks</td>
<td>Retaining wall - Entrance wall - tunnel</td>
</tr>
<tr>
<td>Stubbs Walks</td>
<td>Retaining wall(playground)</td>
</tr>
<tr>
<td>Tadgedale / Chestnut Rd o.s.</td>
<td>Bridges(x2) - Culvert</td>
</tr>
<tr>
<td>(Loggerheads)</td>
<td></td>
</tr>
<tr>
<td>The Avenue</td>
<td>Wall on perimeter</td>
</tr>
<tr>
<td>Thistleberry Parkway</td>
<td>Bridges (x2) - Culvert - wall (adj Keele road)</td>
</tr>
<tr>
<td>Three Parks</td>
<td>Wall-(near Cemetery entrance)</td>
</tr>
<tr>
<td>Town Centre</td>
<td>Brick Planters(?) - War memorial - Market cross</td>
</tr>
<tr>
<td>Townfields Close</td>
<td>Retaining walls by entrance</td>
</tr>
<tr>
<td>Westbury Park o.s.</td>
<td>Bridges (x2)</td>
</tr>
<tr>
<td>Westcliffe Avenue</td>
<td>Culvert</td>
</tr>
<tr>
<td>Westlands Sports Ground</td>
<td>Main pavilion - bowls pavilion - retaining wall</td>
</tr>
<tr>
<td>Wolstanton Park</td>
<td>Bowls pavilion - Small bowls shed</td>
</tr>
</tbody>
</table>
Newcastle-under-Lyme Council’s Asset Management Plan Reporting Structure

Appendix 4

CABINET

EXECUTIVE MANAGEMENT TEAM

ASSET MANAGEMENT STRATEGY STEERING GROUP

CAPITAL PROGRAMME REVIEW GROUP
Chair - Executive Director Resources and Support Services

OVERARCHING INPUTS

SERVICE AND FINANCIAL PLAN

CAPITAL STRATEGY

CORPORATE STRATEGY
PERFORMANCE PLAN

ASSET MANAGEMENT REVIEW GROUP
Chair – Executive Director Regeneration and Development

Monthly
Weekly
Monthly
CALL-IN REQUEST FORM

<table>
<thead>
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<th>Agenda item 11 Cabinet</th>
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<tr>
<td>Date of publication of decision:</td>
<td>16/01/14</td>
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<tr>
<td>Decision taken by:</td>
<td>Cabinet</td>
</tr>
<tr>
<td>This form must be returned to the Chief Executive within 7 working days of the decision being published with at least 5 signatures</td>
<td></td>
</tr>
</tbody>
</table>

Decision called-in:
That members approve the Asset Management Strategy (2014-2017)

A call-in should satisfy one or more of the following criteria.

Which of the following criteria supports the call-in of this decision? (please tick)

- [ ] The decision may be contrary to the budget or policy framework set by the Council and the Monitoring Officer has advised accordingly
- [ ] The decision is inconsistent with another Council policy
- [x] The decision is inconsistent with a previous Overview and Scrutiny recommendation, which has been accepted by the Council or the Cabinet
- [ ] The decision maker has not taken into account relevant considerations and this can be demonstrated by reference to the documents supporting the decision
- [ ] The decision maker has failed to consult relevant people or bodies in contravention of defined Council policies or procedures
- [x] The decision has or will demonstrate a significant adverse public reaction
- [ ] The decision gives rise to significant legal, financial or propriety issues
Please explain how the relevant criteria above are met by this call-in:
Due to the public concern across the borough as a result of the cabinet decision for land and property disposals

Suggested proposal you would like to be voted on at the call-in meeting (this should be an evidence-based proposal and you should provide evidence to support the proposal)
We would like to propose due to the public concern that the cross party task and finish group be re-convened to look at how to best utilize the borough's land assets before the council considers any disposal.
We request that the portfolio holder Cllr Turner be present at the call in

Members requesting call-in of the decision:

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Parker</td>
<td></td>
<td>24/1/14</td>
</tr>
<tr>
<td>Stephen Sweeney</td>
<td></td>
<td>24/1/14</td>
</tr>
<tr>
<td>Simon Tabb</td>
<td></td>
<td>24/1/14</td>
</tr>
<tr>
<td>D W Rockett</td>
<td></td>
<td>24/1/14</td>
</tr>
<tr>
<td>R Randles</td>
<td></td>
<td>24/1/14</td>
</tr>
<tr>
<td>W N Jones</td>
<td></td>
<td>24/1/14</td>
</tr>
</tbody>
</table>

THIS PART OF THE FORM IS TO BE COMPLETED BY THE CHIEF EXECUTIVE OR HIS/HER REPRESENTATIVE

Date and time form received: 14.36
Form processed by (name): Julia Cleary
Date of publication of decision: 16th January 2014
Was the call-in request received within 7 working days of publication? Yes

Are there at least 5 appropriate Members' signatures on the call-in notice? Yes

Which Overview and Scrutiny Committee will this call-in be referred to?

Signature of Chair/Vice-Chair of relevant Overview and Scrutiny Committee

Date:

The appropriate decision making body, Members requesting call-in, the Monitoring Officer, the Licensing and Democratic Services Manager and the Scrutiny Officer need to be informed of receipt of call-in form.
CALL IN FOLLOWING DECISION OF CABINET ON 15TH JANUARY 2014

Submitted by: Democratic Services Manager

Portfolio: Economic Development, Regeneration and Town Centres

Ward(s) affected: All

Purpose of the Report

To Consider the decision of Cabinet made at its meeting on 15 January 2014 in relation to the Newcastle Housing Advice Service Contract Award.

Recommendation

That the Committee review the decision of the Cabinet made on 15 January 2014 in accordance with the call-in procedure as set out in section 1 of this report.

Background

At the meeting of the Cabinet on 15 January 2014 consideration was given to a report seeking approval regarding the Newcastle Housing Advice Service Contract. A copy of this report is attached at Appendix A. Following the decision of the Cabinet, which is detailed below, a request for a call-in was made to the Chief Executive to review the decision; a copy of the call-in request is attached at Appendix B.

Cabinet Decision:

a) That the Homelessness, Housing Advice and Housing Register contract be awarded to Midland Heart for the period 1st April 2014 – 31st March 2017, with the option to extend for a further three years on satisfactory performance.

b) That the Executive Director for Regeneration and Development be authorised in consultation with the Portfolio Holder for Economic Development, Regeneration and Town Centres, to finalise negotiations with Midland Heart on the precise details within the service specification to ensure that the contract offers maximum value for money.

c) That once the contract is formally up and running the Council engages with Members to ensure that they are aware of the service and that appropriate training be provided to members regarding the new provisions.

1. Procedure to Be Followed

<table>
<thead>
<tr>
<th>Action</th>
<th>By Whom</th>
<th>Time Allocated</th>
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</thead>
<tbody>
<tr>
<td>Apologies</td>
<td>Chair</td>
<td></td>
</tr>
<tr>
<td>Declarations of Interest and Party Whip</td>
<td>Chair</td>
<td></td>
</tr>
<tr>
<td>Welcome – including explanation of procedure to be followed</td>
<td>Chair</td>
<td></td>
</tr>
<tr>
<td>Explanation of reasons for the call-in and justification for proposal set out on the call-in</td>
<td>Lead call-in member and any other persons that they wish to involve</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>
2. **Options Considered**

2.1 Having reviewed the decision the Committee may either choose to reject the call-in and note the original decision or accept the proposal set out in the call-in form and refer back to Cabinet with its additional comments to be considered by Cabinet at its next scheduled meeting. Cabinet shall amend the decision or not before adopting the final decision. If the call-in is rejected then the original decision takes effect from the date of this meeting.

3. **Proposal**

That the protocol for Member Call-in be followed as detailed in the Council’s constitution.

4. **Earlier Cabinet/Committee Resolutions**

Cabinet Report – Newcastle Housing Advice Service Contract Award

5. **List of Appendices**

**Appendix A**: Cabinet Report – Newcastle Housing Advice Service Contract Award

**Appendix B**: Call-in Request
The delivery of a housing advice, homelessness and housing register service is a statutory function, which means the Council has to provide assistance to assist individuals and families who are homeless or threatened with homelessness who apply for help. This report outlines the outcome from the tendering exercise for the NHA – Homelessness, Housing Advice and Housing Register Contract and makes recommendations to Cabinet to seek approval in the award of the NHA contract.

Recommendations

(a) To award the Homelessness, Housing Advice and Housing Register contract to Midland Heart for the period 1st April 2014 – 31st March 2017, with the option to extend for a further three years on satisfactory performance.

(b) To authorise the Executive Director for Regeneration and Development in consultation with the Portfolio Holder for Economic Development, Regeneration and Town Centres, to finalise negotiations with Midland Heart on the precise details within the service specification to ensure that the contract offers maximum value for money.

Reasons

The current arrangements for the Homelessness, Housing Advice and Housing Register contract are due to expire on 31st March 2013 and the Council have a statutory duty to ensure that services are in place to meet the needs of local residents regarding Homelessness and Housing Options. The Council has undertaken a competitive tendering process in line with OJEU regulations and the preferred contractor should be awarded the new contract to commence 1st April 2014.

1. Background

1.1 The Council has a statutory duty under the Housing Act 1996, as amended by the Homelessness Act 2002, to provide homelessness, housing advice and housing register services in the local authority area.

1.2 The current Homelessness, Housing Advice and Housing Register contract with Aspire Housing commenced on 1 September 2009 and is due to expire in 31st March 2014. Under the contract Newcastle Housing Advice at Aspire Housing have the responsibility to deliver:

- the Homelessness Service which includes the prevention of homelessness through advice, discharging the Council's homelessness duty and ensuring customers are housed appropriately;
- the Housing Advice Service which includes a comprehensive housing advice service across all tenures, joint working with key stakeholders and providers and signposting to other specialist services;
• the Housing Register Service which includes the management of the Housing Register, nominations to social housing providers and advice on the Housing Register.

1.3 On 13th September 2013 Cabinet approved to retender the Newcastle Housing Advice Service Contract for a 3 year contract with an option to extend for a further 3 years subject to satisfactory performance and funding. As part of this it was agreed to accept variants bids on service location, accessibility, publicity and branding, Housing Register, Housing Advice and Homelessness prevention schemes.

2. Contracting Tendering Process / Issues

2.1 The contract retendering process started with an advertisement in the Official Journal of the European Community and followed an open tender process by which tenders must be submitted 45 days after the advertisement is placed.

2.2 One compliant tender submission was received from Midland Heart. This tender offers a Newcastle based advice service including an on-line housing options advice toolkit and on-line registration for housing applications. The delivery of the new service will include ICT developments to create a specific Newcastle product which will enable customers to register and update their housing register application directly. This will include faster registration for all applicants. This will enable the Newcastle Housing Advice staff to concentrate on residents with more complex housing needs and officers will update their housing assessment following initial registration. This will in effect enable those with complex needs to commence bidding for housing whilst they receive housing advice.

2.3 An Interview was undertaken on 28th November 2013 in order to ascertain further information regarding the proposed project plan and to clarify a number of points on Midland Heart’s tender submission.

2.4 The compliant bid from Midland Heart was above the indicative budget therefore officers have undertaken post tender negotiations to reduce costs in line with the previously agreed options for variant bids. One of the key issues negotiated is the location of the service and it would appear likely that a more centrally-based premise can be secured on a more cost-effective basis, thereby providing a more accessible service for our residents and reducing the Year 1 cost overhead. The Council has also negotiated with Midland Heart that savings will be delivered through changes to the ICT systems, this will be finalised with the providers over the forthcoming weeks.

3. Proposal

3.1 To award the NHA contract to Midland Heart Ltd in line with the tender documentation and the terms outlined in the draft contract.

4. Reasons for the Proposal

4.1 Through the NHA contract re-tendering exercise Midland Heart Ltd have evidenced that they are committed to providing progressive and quality services in partnership with the Borough Council to meet the standards outlined in the Council’s Tender Documentation.

4.2 To follow the Al Catel mandatory standstill period before formally notifying Midland Heart Ltd of the award of contract. This is because the Office of Government Commerce (OGC)
advise a need for a standstill period between the notification of an award decision in a contract tendered via OJEU and the conclusion of the contract with the successful suppliers.

5. **Outcomes Linked to Corporate Priorities**

5.1 The NHA service contributes to meeting the Council’s Corporate Priorities for creating a Borough of opportunity and healthy and active communities.

6. **Legal and Statutory Implications**

6.1 The Council is statutorily responsible and accountable for the discharge of its homelessness duties, even where it has contracted out the delivery of services.

6.2 Under the Housing Act 1996 and the Homelessness Act 2002, the Council is required:

   i) to ensure that advice and information about homelessness and preventing homelessness is available to everyone in the borough free of charge
   ii) to assist individuals and families who are homeless or threatened with homelessness who apply for help. This means receiving homelessness applications and investigating and deciding whether a statutory duty is owed to the applicant. The main statutory homelessness duty is owed to applicants who are eligible, unintentionally homeless, and in Priority Need. In these cases the Council has to secure accommodation for the applicant and their household: temporary accommodation if needed and permanent accommodation thereafter in order to discharge this duty.

6.3 Any procurement has to comply with the Council’s Financial Regulations and Standing Orders. Standing Orders state that “post tender negotiations means negotiations with any tenderer after submission of a tender and before the award of the contract with a view to obtaining adjustments in either price or content or both”.

6.4 If the contract is not awarded or alternative arrangements made the Council then there will be no provision for the service after 31st March 2014, which would be in breach of statutory obligations.

6.5 If Cabinet give approval to award the NHA – Housing Options and Housing Register contract to Midland Heart Ltd then TUPE regulations will apply to the employees currently based at Aspire Housing Ltd.

7. **Equalities**

7.1 The Council’s procurement tender process has regard to equalities, including the evaluation of equalities and diversity policies concerning employment practice and service delivery and workforce diversity monitoring.

8. **Financial and Resource Implications**

8.1 The Medium Term Financial Strategy includes an annual budget of £300,000 for the service. In line with the Council’s overarching aim to seek at least 10% savings from all newly commissioned contracts, there was a broad expectation that the budget for the service would be reduced from £300,000 to £270,000 with effect from the next financial year (2014/15).
8.2 The tender received was for an overall 3-year sum of £961,973 (average annual contract cost of £320,658) with the Year 1 cost at £355,881 (the latter reflecting the fact that there would be some transitional and initial set-up costs).

8.3 As part of the post contract negotiations your officers have clarified the base cost of the service and established the key assumptions in the tender proposals relating to three key areas (staffing, premises and ICT system). It is recommended that the Council accepts the core costs of the tender but seeks to reduce costs, where possible. To that end Midland Heart has confirmed the potential to reduce the overall service cost over the 3-year contract period by about £51k (thereby reducing the annual average cost by £17k to about £303k).

8.4 In view of the fact that the detailed negotiations involve not only Midland Heart but third party suppliers it has not been possible to reflect a final figure at the time of writing. That said your officers are confident that the Year 1 requirement should be at least £20k less than the original tender submission (i.e. about £335k) and it would be appropriate to reflect that in the 2014/15 revenue budget.

8.5 The outcome of the ongoing contract negotiations would need to be incorporated into the next iteration of the Medium Term Financial Strategy and future years’ Revenue budgets as necessary.

9. **Major Risks**

9.1 If the service is delivered unsatisfactorily, there would be a significant impact on the homeless households both in terms of financial and social costs.

9.2 If the service fails to deliver the Homelessness Prevention agenda there is also the risk of further cost to the Council in responding to homelessness reactively rather than proactively.

9.3 If the service is delivered unsatisfactorily, the Council would be open to a legal challenge as to how it had failed to meets its minimum duty. This would mean that Council would still have to provide assistance to the homeless household and cover any cost awarded against the Council.

10. **Key Decision Information**

10.1 The service affects residents in all wards of the Borough and involves the allocation of significant funds over the forthcoming years.

11. **Earlier Cabinet/Committee Resolutions**


11.2 On 20th March 2013 the Economic Development and Enterprise Scrutiny considered the issues and accepted the proposal of the NHA Contract Retendering Working Group to develop an in-house bid, as an option to be considered as a tender submission for comparison purposes and to ensure the best service is delivered, whilst achieving good value for money aims. The Portfolio Holder then approved this approach and specification/service outline via a delegated approval.

11.3 On 18th September 2013 the Cabinet approved:
   (a) To retender the Newcastle Housing Advice Service Contract for a 3 year contract with an option to extend for a further 3 years subject to satisfactory performance and funding.
(b) That Cabinet approve the proposal to accept variants bids as part of the retendering of the Newcastle Housing Advice Service Contract.
(c) That Cabinet require the successful contractor to work with the Council to enhance the customer journey in future years of the contract.
(d) That the Executive Director for Regeneration and Development is authorised in consultation with the Portfolio Holder to finalise the specification/service outline.
(e) That once details of the relevant bids have been received they are shared with the relevant scrutiny committee to help ensure that the important parts of the contract are protected before any contract is awarded.

12. **List of Appendices**

12.1 None.

13. **Background Papers**

13.1 Service specification and tender documentation are available on request.
CALL-IN REQUEST FORM

<table>
<thead>
<tr>
<th>Decision reference/minute no.</th>
<th>Agenda item 7. Cabinet 15/01/14</th>
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<tbody>
<tr>
<td>Date of publication of decision:</td>
<td>16/01/14</td>
</tr>
<tr>
<td>Decision taken by:</td>
<td>Cabinet</td>
</tr>
</tbody>
</table>

This form must be returned to the Chief Executive within 7 working days of the decision being published with at least 5 signatures.

Decision called-in: Recommendation a

(a) To award the Homelessness, Housing Advice and Housing Register contract to Midland Heart for the period 1st April 2014 – 31st March 2017, with the option to extend for a further three years on satisfactory performance.

A call-in should satisfy one or more of the following criteria.

Which of the following criteria supports the call-in of this decision? (please tick)

- [ ] The decision may be contrary to the budget or policy framework set by the Council and the Monitoring Officer has advised accordingly
- [X] The decision is inconsistent with another Council policy
- [ ] The decision is inconsistent with a previous Overview and Scrutiny recommendation, which has been accepted by the Council or the Cabinet
- [ ] The decision maker has not taken into account relevant considerations and this can be demonstrated by reference to the documents supporting the decision
- [ ] The decision maker has failed to consult relevant people or bodies in contravention of defined Council policies or procedures
- [ ] The decision has or will demonstrate a significant adverse public reaction
- [X] The decision gives rise to significant legal, financial or propriety issues
Please explain how the relevant criteria above are met by this call-in:
We request that the decision by the cabinet to award the Newcastle Housing Advice Contract to Midland Heart is called in as we wish to challenge that the contract offers the maximum quality of service and value for money.

Suggested proposal you would like to be voted on at the call-in meeting
(this should be an evidence-based proposal and you should provide evidence to support the proposal)
We request that the procurement for this contract be investigated by the relevant scrutiny committee to ensure that the quality of service is equal to or better than that offered by the current supplier.

Members requesting call-in of the decision:

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. David</td>
<td></td>
<td>24/1/14</td>
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<tr>
<td>2. Stephen</td>
<td></td>
<td>24/1/14</td>
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<td>3. Ann James</td>
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<td>24/1/14</td>
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<td>4. Gill Heasom</td>
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<td>5. Chloe Mancey</td>
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<td>24/1/14</td>
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<td>6. Simon Teo</td>
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<td>24/1/14</td>
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</tbody>
</table>

THIS PART OF THE FORM IS TO BE COMPLETED BY THE CHIEF EXECUTIVE OR HIS/HER REPRESENTATIVE

Date and time form received: 24 January 4:00
Form processed by (name): Julia Clewen
Date of publication of decision: 16 January
Was the call-in request received within 7 working days of publication? YES NO
If no reject and inform relevant parties
Are there at least 5 appropriate Members' signatures on the call-in notice? YES NO
If no reject and inform relevant parties
Which Overview and Scrutiny Committee will this call-in be referred to? EC-DEV

Signature of Chair / Vice-Chair of relevant Overview and Scrutiny Committee Date:

The appropriate decision making body, Members requesting call-in, the Monitoring Officer, the Licensing and Democratic Services Manager and the Scrutiny Officer need to be informed of receipt of call-in form.