

Report to the Active and Cohesive Overview and Scrutiny Committee

4 October 2017

Results of consultation on interim sports activities in the Kidsgrove Area



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1. Introduction/Purpose

- 1.1 To consider the outcomes of the consultation exercise undertaken in the Kidsgrove Area on interim sports activities and make recommendations to Cabinet on sports activities to be delivered to the local communities covered by the consultation.

2. Background

- 2.1 Between 17th July and 14th August 2017, a consultation exercise was undertaken in the Kidsgrove Area, following the closure of Kidsgrove Sports Centre, to inform future plans and activities of the Council and its Sport and Active Lifestyles Service. Information was provided in both paper and electronic format to people who had been enrolled as members of the sports centre as well as to the general public. Copies of the questionnaire were also distributed to local venues.
- 2.2 In total 238 responses were received. The headline findings are as follows:
- 97 per cent see the provision of swimming as important / very important
 - 90 per cent see it as very important
 - 82 per cent say they personally would use swimming facilities
 - More than half say they would also use a gym, family leisure events and group exercise / dance
 - Fewer than half say they would use street games, park games, beginners running or walking netball / football / cricket
 - Most respondents were regular sports / leisure users

- 89 per cent were from the borough, 11 per cent from Cheshire East or Stoke-on-Trent
- 95 per cent would not be prepared to travel more than 20 minutes to access services
- 53 per cent would use a car to travel to access services
 - 43 per cent would walk
- Badminton and yoga were the most popular 'other' option suggested.

2.3 The full consultation report is appended.

3. Questions to be addressed

3.1 *What interim sports activities should the Borough Council be providing to support the aspirations of the local communities in the Kidsgrove Area.?*

4. Outcomes

4.1 Swimming was the most popular choice, followed by gym, family leisure events and group exercise / dance.

5. Supporting Information

5.1 Please see the consultation report appended to this report

5.2 The needs assessment for swimming pools has identified that across the Borough, swimming pools are very full.

6. Invited Partners/Stakeholders/Residents

6.1 None

7. Constraints

7.1 None

8. Conclusions

8.1 The Active and Cohesive Overview and Scrutiny Committee make the following recommendations to Cabinet:

8.1.1 That Cabinet resources the establishment of an interim dual use gym and fitness studio with a suitable education provider to maintain an affordable local fitness offer and that such a venue should be suitable for and capable of accommodating family leisure events

9. Relevant Portfolio Holder(s)

9.1 Amelia Rout, Leisure and Culture

10. Local Ward Member (if applicable)

10.1 Not applicable

11. Background Materials

11.1 None

12. Appendices

12.1 Consultation Report